



stagelife

the who, what and where

Stagelife was created by Beven Addinsall, long time performer, who saw a distinct lack in the market for a contemporary and professional AV supplier that provided an all inclusive service to include creative concepts, extensive decor and entertainment.

It was the boutique venue market that initially attracted Beven, as the larger providers couldn't supply a service that was slightly "left of centre." When Hayman Island were in the market for a new provider, Beven put his hand up and quickly created Stagelife.

For the next 7 years Stagelife would rise above the expectations of clients, guests and management to provide a service the island had never before seen.

"I had the fortune of working with Beven and his team for two years while managing Hayman Island. During that time, the production and execution capabilities of the group was outstanding. Their ability to deliver events of all sizes at the highest level made for an exceptional partnership. The firm is creative, personable and reliable. A pleasure to work with"

Shane Green, General Manager Hayman Island 2009-11

In order to answer countless request from clients, Stagelife have migrated south and taken residency in Melbourne, ready to share its unique products and services with event organisers, venues, PCO's and brides.





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unique area lighting

A full moon, a ball of light, a star in the sky...our balloon lights have attracted a loyal following. It's the only area lighting an event will ever need.

One light is capable of providing enough light for around 120 seated guests without incurring the harsh light that's often glaring into the eyes of those sitting at the dinner table. Covers for the lights can be made to suit corporate colours or a particular theme.

The balloon lights have the added feature of an optional dimmer so when the mood requires, the balloon light can be turned down to complete darkness by a sliding control panel creating a gentle "fade to black." This is particularly popular if you have a reveal, or more simply when it's time to dance and you need to get people on the floor.

These lights, measuring 1.6m in diameter, have also been hung inside large event spaces to create a full moon effect over a dancefloor. The creative options are really endless.

As one of the only AV companies in the market to supply this style of lighting, Stagelife has set a benchmark in area lighting that is quite untapped.



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"and you do decor?"

We sure do.

And no, it's not an "add-on" service, it's just what we do. The decor side to our business is what really sets us apart from the crowded AV market.

With a business residing on a 5 star island, meeting the luxurious tastes of our guests was paramount, as was the ability to have a range of products on hand for any last minute requests.

Our decor stretches linens, lanterns, chairs, canopies, centrepieces, vases, accent pieces, votives, and everything inbetween.

We can tailor products, create entire themes, work with floral designers to bring a look together or simply add a few key elements and help transform the look of your event.

More recently we have acquired large numbers of oversized pieces that are perfect for large rooms where impact is maximised. Giant trumpet vases and tall silver lanterns can distinguish your next event amid the clutter.



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the technical side

These are the bits that truly transform a room.

We've created rainforests in a hotel lobby, a circus performance on a remote island and made it snow in a tropical paradise!

We're only limited by imagination (and just a little bit by budget).

We create choreographed lighting shows both indoors and outside, whether it's working together with a band set list in a function room, or perhaps with an awards night run sheet that's set in the sand.

We've managed sound for some of our big name Australian artists and meticulously orchestrated sound and vision for world renowned conferences in multiple rooms concurrently.

It's words like vision switchers, Arkaos, line-arrays, etc that get the tech's excited. We can talk about the technical stuff for hours...what we have, the capabilities... but ultimately, with state of the art sound and lighting systems, there's really no event large or small that we're unable to execute. Intimate gatherings for 10, a live show for thousands, conferencing or a corporate event for 300...we have the technology and the expertise.



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the way we work

We're a small team.

The owners run the business, meet the clients, and provide the creative vision. Our small team of dedicated staff ensures the operation is smooth on the ground, the sound from our systems is second to none and our attention to detail is flawless.

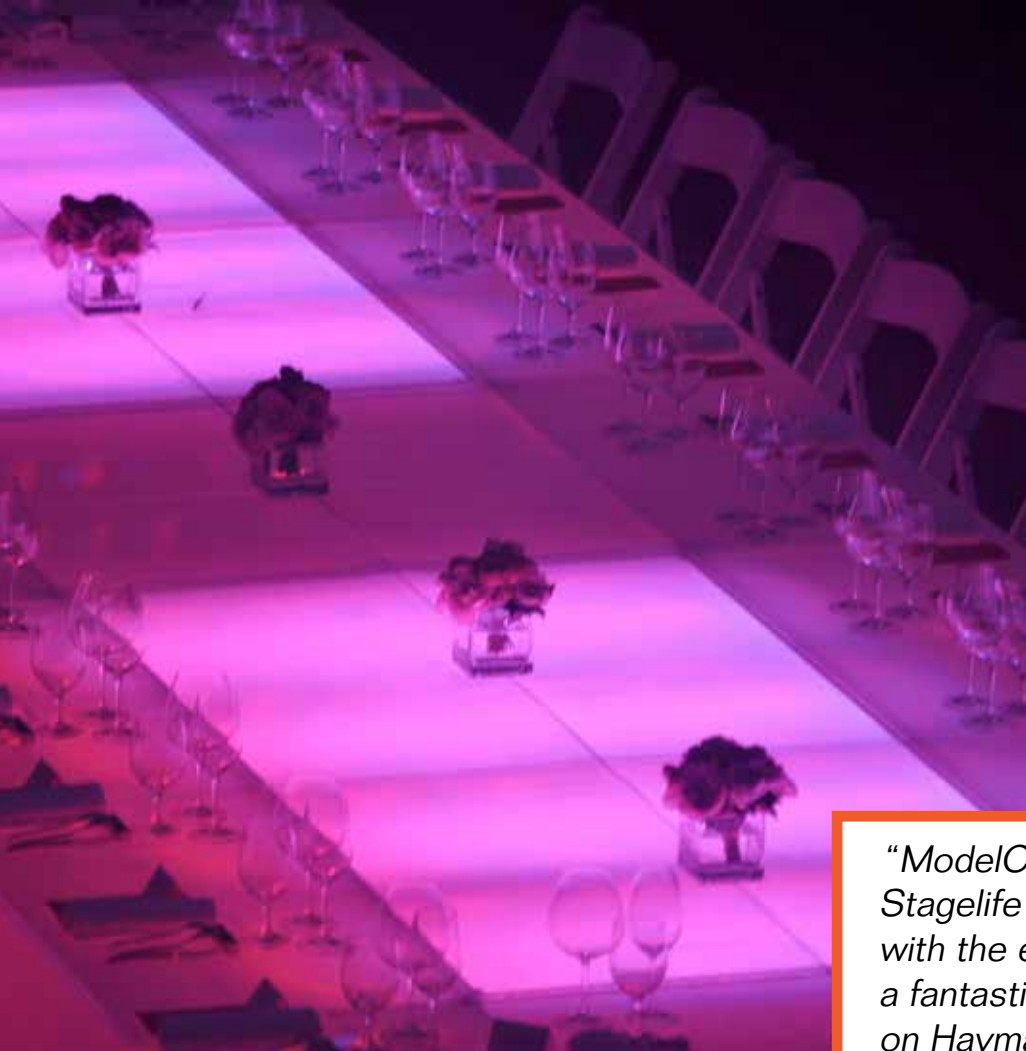
We're also fortunate to have on hand some of the best operators in the country who work the scene and provide lighting and audio to major artists that hit our shores. We call in our "friends" where events require a speciality that is beyond our ears and may extend past the extensive knowledge of our existing team. We don't claim to know everything, but we do claim to know everyone who can do anything well! Surround yourself with the best...it's what we do.

The benefit to the client here is that ultimately you're saving money on unnecessary labour that you're not using. Our overheads are smaller, we pay the experts only when you need them. It's really quite that simple. We've found over the years that the "best of the best" work independently and these are the guys we want working with us.

So from quote to execution you'll see us. We're on the phones and on the ground, and never far away.







“ModelCo worked with Stagelife who assisted with the execution of a fantastic event held on Hayman Island in early 2013. Stagelife went over and above with every request and were professional and efficient to work with. ”

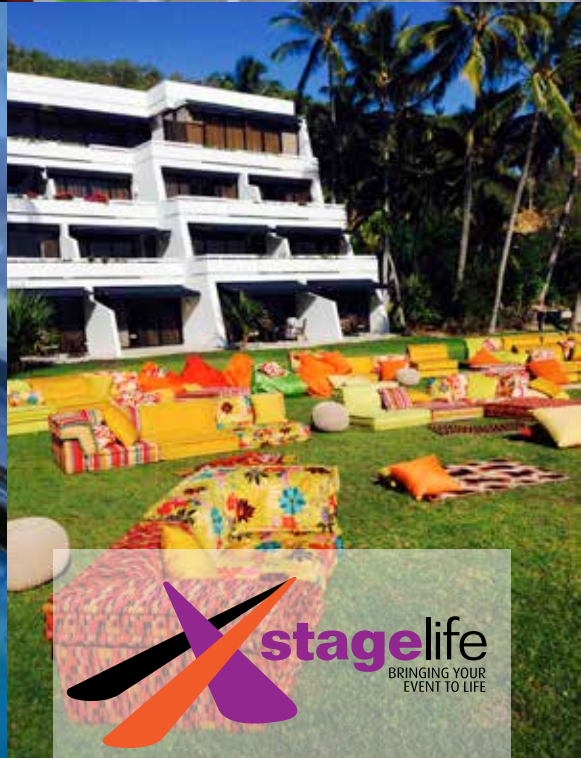
**Shelley Barrett, CEO
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