



DEAKIN
MANAGEMENT
CENTRE

pure conferencing



Pure purpose “it takes much more than space to make a great conference”

Deakin Management Centre was custom-designed with conferences in mind. Everything here has a purpose and is geared towards achieving the outcomes you have set for your conference delegates.

Choice of learning environment is crucial to successful conferencing. Even with an inspirational guest speaker, empowering presentation content and sensational meals, the physical environment has the potential to make or break your event. The ambience, the flow, the comfort, the sights and the sounds are intrinsic elements of the conference experience.

Natural light in every conference and break out room
Acoustic treatment and design
Not just a seat, an enhancement
Flow – effortless movement



Pure confidence “fuss free planning and effortless execution”

At Deakin Management Centre, we focus on taking the worry out of the conference planning process, guiding you gently and effortlessly through the journey. We don't just sell space and it's risky to settle for a conference venue that does.

We understand conference planning can be daunting. But it's what we do every day. It's *all* we do. So we know what works ... and what doesn't.

Our Conference Planning Manager will ensure every one of your performance objectives is identified, executed and accomplished, with confidence and surety. On your journey, we will be advisors (not just administrators).

Align your seating arrangements to the style of presentation The right room for the right group



Pure hospitality “it’s about creating environments where good things happen”

We believe that service excellence is a product of an environment rather than a learnt skill and that’s where our efforts are focussed.

Everything we do is geared towards your success as an organisation. We don’t teach our staff to carry plates, we work with them to form key relationships within our team, with you (as an organiser) and with your participants whilst here on conference.

We are focussed on building a culture where great things happen. By empowering our staff with the knowledge base and authority to make decisions without constantly having to consult up the management chain, we provide a far more proactive, flexible and streamlined service approach. We encourage our staff to have fun and take a positive attitude, with each other, and especially with our conference participants. And it shows!

**Fresh, Seasonal and Regional cuisine
Designer furniture captures the moments**

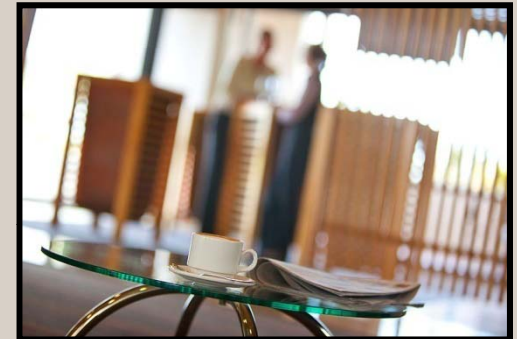


Pure culture “our team knows the difference between a conference and a great conference”

At Deakin Management Centre we understand that our staff and our award-winning organisational culture are our best assets and our only sustainable competitive advantage. Our clients come back time and time again to experience the outstanding dedication of our team and the intuitive, proactive service it fosters. We lead and encourage every one of our team to be performance-orientated and to focus on far exceeding our clients' expectations at every opportunity.

Our reputation as conference specialists is no accident – we generate it from the inside-out, from top to bottom and bottom to top through an agenda of applied and theoretical development

IACC participation
Global study tour participation
Coaching opportunities for all staff





Pure value “no surprises on your invoice”

Not everyone likes surprises and we're yet to meet an organiser that enjoys unexpected costs that appear on the invoice post-conference.

At Deakin Management Centre we understand that your conference is a commercial event with an allocated budget. You need to know what it will cost, exactly what is included and be able to comprehend the quote. No ifs. No buts. Our Complete Meeting Package (CMP) delivers you just that – firm up-front per-person costing, many free inclusions (which are clearly detailed) and great value for money.

We've built in plenty of flexibility to include extra options specific to your needs. Our Conference Planning Manager will help customise a package for your organisation and ensure that you're comfortable before committing.

**Accommodation, meals, refreshments and support services
are all standard, we also include:
Fixed data projection in every conference and syndicate room
Free wireless throughout the Centre
Free video conferencing available**

57 accommodation rooms with a capacity for 114 guests
2 conference rooms and 6 syndicate rooms
Total meeting capacity of 200

Single occupancy	24 hour CMP	\$370
Twin occupancy	24 hour CMP	\$320



Pure access “well within your reach but a world away”

Located on 200 acres of Deakin University's Geelong Campus at Waurnd Ponds , Deakin Management Centre is a haven from external distractions. Just over an hour's drive from Melbourne (and the Melbourne Airport) and 40 minutes from Avalon Airport, we are within easy reach.

From Melbourne

From Melbourne CBD, access the Princes Highway. Follow the new Geelong bypass (M1) towards Colac and The Great Ocean Rd until the very end of the bypass. Turn right onto Princess Hwy then take the first right into Pigdons Rd. Take the first left (Entrance 1) at Deakin University Geelong Campus at Waurnd Ponds and left at the first roundabout. Follow the signs to Deakin Management Centre

From Melbourne Airport

Take the Tullamarine Freeway, city bound. Take the second turnoff to the Western Ring Road and follow the new Geelong bypass (M1) towards Colac and The Great Ocean Rd until the very end of the bypass. Turn right onto Princess Hwy then take the first right into Pigdons Rd. Take the first left (Entrance 1) at Deakin University Geelong Campus at Waurnd Ponds and left at the first roundabout. Follow the signs to Deakin Management Centre.

From Avalon Airport

Take the Princes Highway to Geelong. Follow the new Geelong bypass (M1) towards Colac and The Great Ocean Rd until the very end of the bypass. Turn right onto Princess Hwy then take the first right into Pigdons Rd. Turn left into Deakin University (entrance 1) and left at the first roundabout. Follow the signs to Deakin Management Centre.





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