



COMPANY PROFILE

2016



RMA
PRINT AND PROMOTIONAL

INTRODUCTION



RMA was established in Brisbane, Australia by Robert Martin in 1976. Since then, RMA has been delivering digital and print offset, graphic design, promotional materials, signage and displays to customers locally, and Australia-wide.

Later, as online media changed marketing; RMA added web management, media planning and stationery to provide customers with a fully integrated marketing solution. RMA's 'get it done, make it amazing, and make it easy for our customers' attitude means the products and services we deliver are trusted, and our customers keep on coming back.

WHAT WE OFFER

Printing, design and promotion is more accessible now than ever, but just because you have marketing collateral doesn't mean it will work for you.

RMA offer a range of integrated solutions based on your budget and your timeframes.



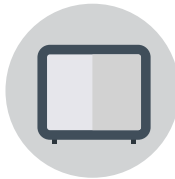
**DIGITAL AND
OFFSET PRINT**



**GRAPHIC
DESIGN**



**PROMOTIONAL
MATERIALS**



**SIGNAGE
AND DISPLAYS**



**WEB
MANAGEMENT**



MEDIA PLANNING



STATIONERY

HOW WE OPERATE

RMA get amazing things done because we proactively share solutions with you to make sure you get the most out of every dollar you invest in marketing your business.

We think of ourselves as an extension of your marketing, proactively offering solutions and working within your budget controls to help you maximise every marketing dollar spent.



LEADERSHIP

Neil Martin – Director

Neil is hands on, and that is the way everyone likes it! He grew up in the business, starting first as an assistant production manager in 1994. He understands the origins of print, design and promotions, as well as the many advancements and trends inspired through new and shifting technologies.

He also understands business. Since he started, he climbed the ladder, gaining valuable experience in coordinating the production needs of clients while managing the agency of 12. Neil took over ownership in 2005. His genuine passion for the business immediately builds rapport.

TEAM

Neil is supported by a talented team of specialists who are like a tight-knit family, passionate about what RMA do, accountable to get truly great results, and driven to exceed expectations.

INVESTMENT IN QUALITY AND GROWTH

Annually RMA turns over INSERT. Each year, RMA upgrade or invest in new technologies and partnerships to ensure access to the very best in printing, promo and design solutions for our customers.

Our team access ongoing professional development to ensure they keep abreast of the latest trends, and we share this knowledge with our customers.

WORK BREAKDOWN

Print

Promo

Design

Web

B2B vs B2C

B2B

B2C

78%

22%



CONTACT

When you contact us, you'll speak directly to Neil the owner himself
– not an automated machine or gatekeeper in sight.

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ABN: INSERT

ACN: INSERT

