



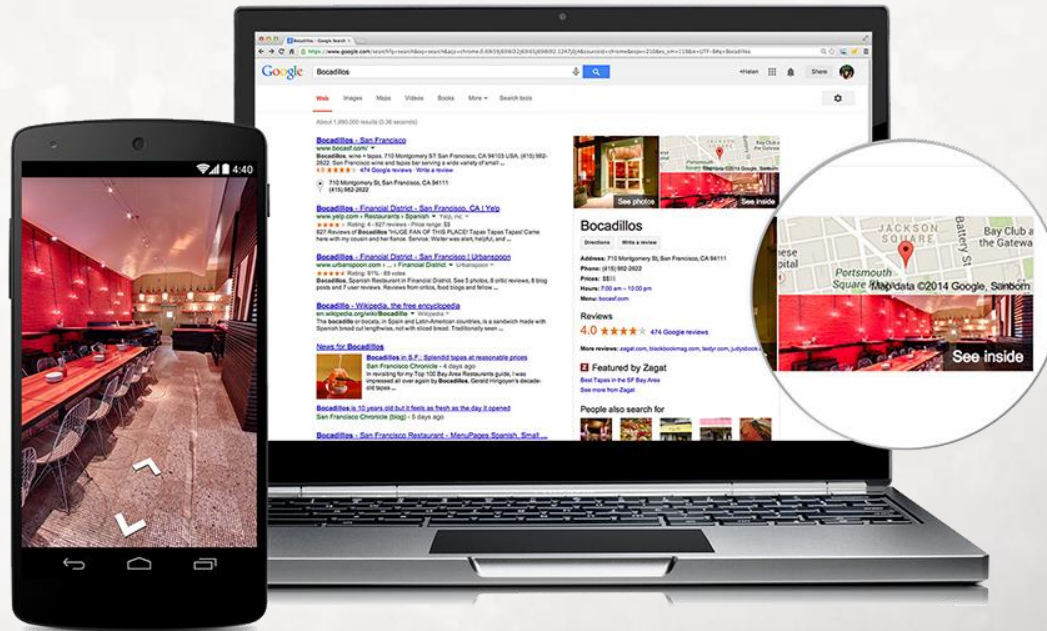
# Google Business View

These tours get you inside a location and allows an online visitor to interact with the business' physical location.



TAKE YOUR BUSINESS TO THE NEXT LEVEL

# Google Business View: Virtual Walk-through Tour



**Google Business View** is a new exciting product offered by Google that extends the Google Map Street View experience to businesses, where you can virtually walk throughout a business and view 360-degree panoramic imagery of the highest quality.

## Who Is Google Trusted Photographer (GTP)

Google has created a new way for businesses to be seen, based on their “street view” mapping technology, known as Google Business View.

To assist in this effort Google has trained photographers, and agencies alike, to capture multiple 360-degree panoramic photo shots of a business or storefront to create an easy-to-use interactive tour that can be seen 24-7, from anywhere in the world.

There will be other feature photos too, of business hours, credit cards accepted, ratings from other sites and others, menu's, specialty dishes and more that you can browse.



## How Business View Can Help Your Business?

Google Business View can be beneficial to a wide variety of businesses ranging from restaurants, salons, gyms and stores to even auto repair shops, and a host of other categories.



Each of these businesses will benefit from having an increasing number of customers come into their business because they see 360-degree panoramas and feature photos that showcase their space, products, decoration, and overall atmosphere.

## Pay Once, Keep It Forever!

Prices depend on the size and complexity of your business. We enable you to have a 360 degree virtual tour of your store that new and existing customers can access 24 hours a day, 7 days a week. Your virtual tour will be living online on Google's Network- Google Places, Google+ and Google Local profiles, a great marketing tool, while also being a living breathing virtual tour!

| Lite  | Standard  | Premium   | Ultimate  |
|---|---|---|---|
| \$250   | \$450   | \$750   | Call for Quote  |
| 3-5 Panoramas   | 6-10 Panoramas  | 11-20 Panoramas   | 21+ Panoramas   |
| 8-10 POIs   | 11-15 POIs  | 16-20 POIs  | 21+ POIs  |
| Suitable For Small Businesses:<br>Cafes<br>Offices<br>Retailers<br>Hair & Beauty Salons | Suitable For Mid-size Businesses:<br>Super Markets<br>Auto Repairs<br>Restaurants<br>Hair & Beauty Salons | Suitable For large Businesses:<br>Function Rooms<br>Art Galleries<br>Show Rooms<br>Gyms | Suitable For :<br>Factories<br>Stadiums<br>Car Fleets<br>Warehouses |
| Area up to 30sqm  | Area up to 100sqm   | Area up to 200sqm   | 200sqm+   |

All Packages include: Free Google Local Listing Create, Free Consultation & Free Website Embedding Code.

# The 3 Step Guide to Getting Your Business Virtual Tour

## Contact Us

Once you fill out the form we will either give you a call or come out to take a look at your space. We can then provide you of a estimate of what it would take to complete your photo shoot. Google Maps Business View comes with a virtual tour as well as Points of Interest shots that you can also use for marketing purpose.

## Photo Shooting

Once we work out the details and sign a contract granting you rights to the photography, We will come out and do a photo shoot. It takes from 30 minutes to a couple of hours depending on the number of shots taken. We can do it in a empty location (recommended) or have it filled with your favourite customers.

## Uploading & Stitching

Once we gather and verify your images, we will stitch them together using Google's Street View Technology. Depending on the number of Panos in the tour this process can take between 1 to 2 weeks to be approved by Google and then they will be published to your Google+ page.

## Why rightshift?

Business view is not just photography!

At **rightshift**, we carefully analyse each business's situation to identify the current position in the market, even before approaching! Then, by understanding the existing challenges, we would be in better position to recommend the solutions.

This is our expertise to assist the businesses to improve their online presence. We help you to add the panoramic photos into your existing online channels such as website, Facebook and any other place which may improve your ranking in search engines.

Once you started this journey with us, you soon will realise that we are everywhere beside you and you don't need to deal with technical issues anymore.

## You Need More Information?

More information about this program can be found in our website at below address:

- more info at: [www.rightshift.com.au/business360](http://www.rightshift.com.au/business360)

## Contact Us

Drop us an email to [business360@rightshift.com.au](mailto:business360@rightshift.com.au) with your contact details and we will get back to you shortly.

Alternatively, for urgent matter, feel free to call **Ethan Ferdosi** on **0410 52 22 52** and discuss your case.