



**I believe in a fairer world
and I need your help.**

Linnie Wang

Founder, Oz Fair Trade Pty Ltd

My Story

"I couldn't understand why these hard working and extremely talented people couldn't make ends meet." – Qinnie

In late 2012, I took a trip to Southeast Asia and I witnessed extremely poverty for the first time. My search for answers led me to Fair Trade.

Determined to help these people, I set up a Fair Trade e-commerce business without any web building or business experience.

I got the support of two local newspapers in February 2013, which started bringing me my first customers. I still remember the excitement of packing for my first orders, and thinking of nice goodies to include in the packages. From very early on, customer service has been the top priority for me, and it has won me a group of loyal customers.

In September 2013, I took another trip to Tibet and Nepal. I met numerous local Fair Trade producers. Upon return, I decided to change the name of the organisation to "Oz Fair Trade", and launched a new website within 2 weeks. Oz Fair Trade is now officially recognised as an Australian charity by ACNC.

The future of Oz Fair Trade is in my hands, and I have full commitment to make it bigger and better. There are a lot of positive movements going on, and I'm constantly inspired by individuals and businesses that do the right things and force positive changes.

I believe there are a lot of good in the world that are worth fighting for. I set up Oz Fair Trade to fight for a fairer world, and I'll devote the rest of my life to that cause. But I can't do it alone. I need your help.

Qinnie Wang

Frequently Asked Questions

>>these are the short answers so if you need more depth please feel free to contact me J

Q : How does Oz Fair Trade choose suppliers?

A : I do a lot of research before setting up relationship with a supplier. Most of Oz Fair Trade suppliers are Certified Fair Trade by WFTO.

Q : Does Oz Fair Trade ever hit the field?

A : Yes. I have met numerous Fair Trade suppliers face to face, and I always seek out new suppliers during my overseas trips.

Q : Most start-ups struggle, how is Oz Fair Trade doing?

A : Oz Fair Trade is no different to any other start-up businesses. It is currently funded by my personal savings and mortgage, and growth is slow. But I'm fully committed, and every day I make a positive step.

Q : Do you plan on expanding to other products like Fair Trade coffee and tea?

A : I think I will be cautious about expanding into food, as there are a few existing businesses in the market that are doing a brilliant job.

Q : Will Oz Fair Trade have a physical store?

A : Why not? I love meeting customers face to face, and I love Fair Trade food, so it is my dream to open a store that is decorated with eco-friendly furniture and serves all things Fair Trade.

Q : Why did you set up Oz Fair Trade instead of supporting existing organisations like Oxfam?

A : I still support Oxfam, but I wanted to take matters into my own hands and make positive changes immediately. I also saw a growing demand for Fair Trade products in Australia, as more people are starting to question how products are being made.

Q : What's your vision for Oz Fair Trade?

A : I want more people to think of Oz Fair Trade when they want to buy something special. I want to help small suppliers to design their products and become Certified Fair Traders. I want more people to benefit from Fair Trade, including consumers, because Fair Trade products are not only of higher quality but are also price competitive. Ultimately I want Oz Fair Trade to help create a fairer world.

Best sellers –

PEACEBOMB

This is our most popular product range. All products in this range are made with recycled bombshell (either aluminium or brass materials) in Laos and Cambodia.

These countries have suffered decades of war. Now talented and resilient local people are turning materials of destruction into objects of beauty, which gives each object a powerful message of peace.



General Product Information

All Oz Fair Trade products are handmade by artisans under Fair Trade conditions. Currently I support 15 producer groups in Asia and South America. *High-Res images available upon request. Sample products may be available upon request for bloggers and journalists.



What our customers are saying:

"I have bought a lot from this site – all have been of the highest quality and were delivered quickly. I love supporting Oz Fair Trade." – Helen

"Always willing to help, with great products!" – Lydia

"This is the only place I know to get such unusual gifts, and gifts that do a lot of good for a lot of people!" – Tara

"The goods was nicely wrapped, and every product came with a description of the ethnic group that made it." – Adeline

"Qinnie is doing a wonderful job and I highly recommend this website to anyone who wants to buy lovely handmade goods while helping people at the same time." – Patricia

"If I could give more than 5 stars I would!"

"The item I ordered arrived quickly, in the time specified, and was preceded by a personal note from Qinnie. This is an organisation worth supporting." - Timbo

"1 product arrived within a week and was exactly what I had seen online. The other product was not the one I ordered. When I emailed the company they were very apologetic, immediately sent the one I had ordered and let me keep the one I received by mistake at no cost to me. I will buy from them again." – Sarah

"Qinnie is great to deal with and offers fast and efficient service. She even hand delivered my 2nd order as she was nearby. She is to be admired for her commitment to this cause." - Cecily

"The lovely lady was very helpful and my baby loves her new gorgeous finger puppets. Service was top notch!"



Contact Information

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ozfairtrade.wordpress.com

Logos & Photos

You are free to use the images on ozfairtrade.org. If there is something that you are not able to find there, please contact qinnie@ozfairtrade.org. High resolution images can be provided upon request.

Sample Products

If you are interested in blogging or publishing a story about Oz Fair Trade, I may be able to provide sample products. Please contact qinnie@ozfairtrade.org.

Thank you

www.ozfairtrade.org