



# Sinoboom Brief Profile

**Chinese Access Equipment Pioneer**



www. sinoboom. com  
Changsha, Hunan, P. R. Chi na  
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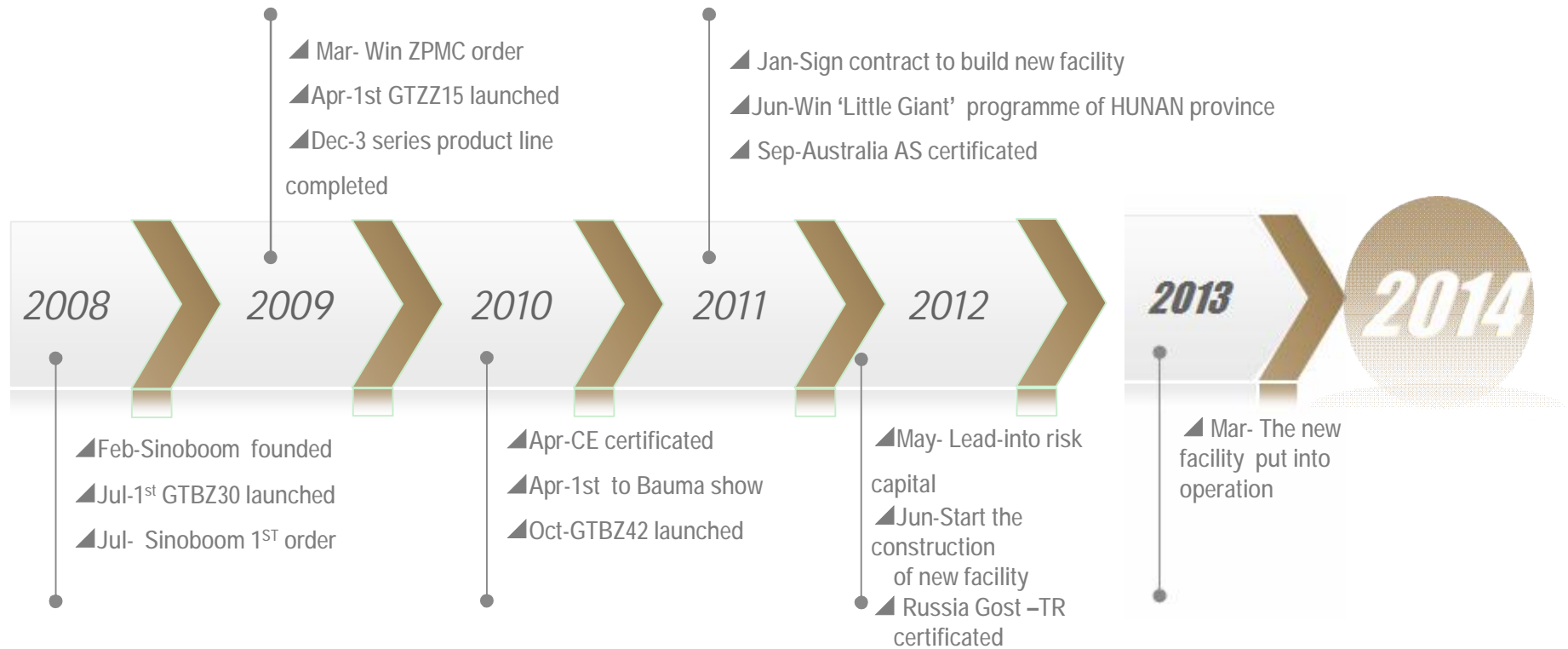
# 1. Company

*Sinoboom View >>>*

**Sino** - Made in China  
**Boom** - Booming and Prosper



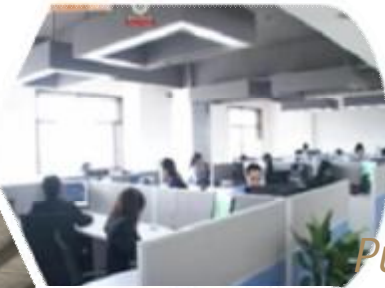
## Company history >>>



# Company structure >>>



## *Manufacture Center*



*Purchasing*



*Warehouse*



*Scissors Line*



*Booms Line*

***Sinoboom Current Capacity:  
5000 units per month, 3000 scissors and 2000 booms***

## Parts are the carrier of design

Si nobom adopt ///

For the key parts - Global sourced well-known brand to ensure the main performance

Chinese made structure material to save your cost

Complete supplier selection criteria to ensure reliability and constant supply

Strict quality inspection criteria to select the best part

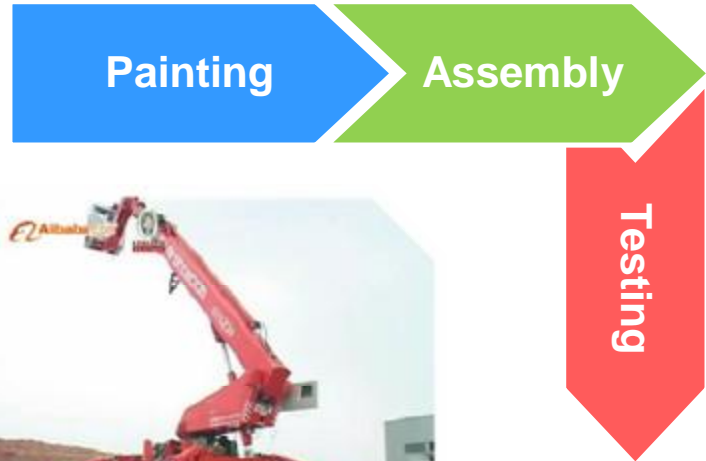




## Process control guarantees excellent quality

Sinobom products ///

- pHarsh steel selection line
  - pStrict implementation of Europe CE material standards
  - pHigh precision numerical control processing equipment
  - pExtremely stringent testing procedures
  - pGlobal advanced painting system.
  - pStrict implementation of 6S and TPS production management
- Makes the most efficient integration of material, equipment and people.





# Safety means everything

Sinoboom sees safety as an important project///

We carry out PS (product safety) check, risk assessment, various safety tests, vital parts safety assessment and also other tests, like running test in actual operating conditions, endurance test in harsh working conditions and so on.

We have///

- Complete quality management system and specific quality policies and objectives
- Complete test measures and harsh simulation test
- Application of Europe EN280 standard
- Excellent hydraulic system components of Europe original
- Application of international advanced technology and new material



## Quality Control

## Marketing Center



- Media Interview
- Sales Team
- Bauma Show
- Product Training
- Government Support
- After-sales Service
- .....

## Si noboom service

The core value of service is based on the demands of our clients. We have a complete service system including presale service, in sale service and after-sale service. Quick service response ability can provide our clients with fast, timely and all round service. We share our wisdom and achievements in science and technology so as to create more values to our clients..

- Service concept: Exceed clients' expectation
- Presale service: Free comprehensive and detailed technology consultancy in construction sites, referential programs for construction equipment and the most suitable product program.
- In sale service: We provide free guidance of installation and debugging and free training of operation, care and maintenance.
- After-sale service: One-year warranty service of whole machine and lifetime maintenance; regularly markets visits and free guidance of whole machine' s maintenance and reparations.
- Quick responses: we have a complete service network, 400 free hotline services for 24hours and assist you to solve the problem in a short time.
- Parts supply: we have a complete parts supply network and can guarantee sufficient parts reserves and timely supply.



Service

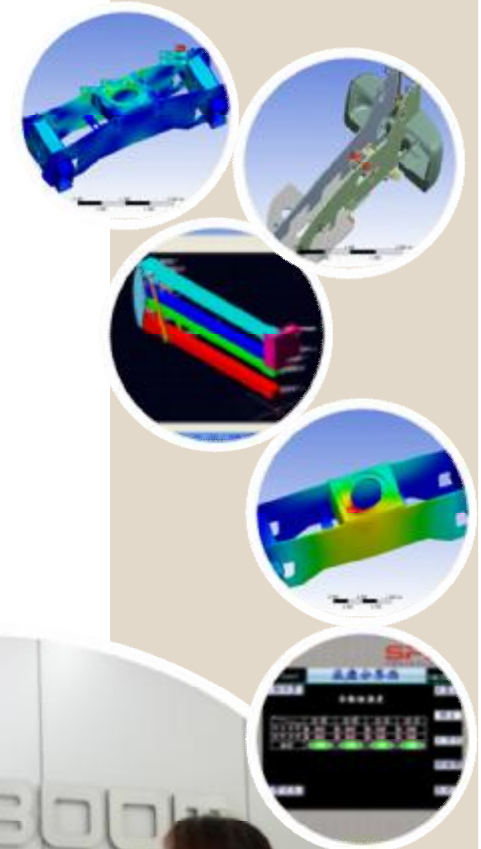
## Communication Creates Innovations

**p**Advanced designing method - Virtual prototype simulation technology:  
Three-dimensional modeling  
Multi-body dynamics analysis  
Finite element calculation

**p**Advanced application technologies:  
Electro-hydraulic proportional control technology- for comfortable operation  
CAN assembly & PLC programming control technology - For easy maintenance  
Electrical and hybrid power - For energy saving and environmental protection

**p**Intellectual property rights:  
More than 40 national patents, software copyrights and self-innovation

## Technical Center







## 2. Products

*We supply*

- ⌘ Self-Propelled Aerial Work Platform
- ⌘ Powered by Diesel /Electric
- ⌘ Working height 6m to 44m



## Product Range

Scissors	Articulated Boom	Telescopic Boom	Spider Lift
<ul style="list-style-type: none"><li>•GTJZ04</li><li>•GTJZ06</li><li>•GTJZ08</li><li>•GTJZ10</li><li>•GTJZ12</li><li>•GTJZ16</li></ul>	<ul style="list-style-type: none"><li>•GTZZ14E</li><li>•GTZZ15</li><li>•GTZZ15J</li><li>•GTZZ18</li><li>•GTZZ25</li></ul>	<ul style="list-style-type: none"><li>•GTBZ20/22</li><li>•GTBZ25/27</li><li>•GTBZ26/28</li><li>•GTBZ30/32</li><li>•GTZZ36/38</li><li>•GTBZ40/42</li></ul>	<ul style="list-style-type: none"><li>•GTSZ30</li></ul>
			

*More models to be added soon*

## *Memberships...*

Technical pioneer in Chinese AWP field



**IPAF member**



**ALEC member**



**CANSI member**



**CNCMA member**



**AEM member**

## Standard appliances

International standards

### EN280

EU entrance  
Apply in EU area  
Accepted by EU area



### AS1418.10

Mixture of EN280  
and ANSI A92  
Apply in Australia



### GOST-TR3

Russia entrance  
Apply and  
accepted in Russia



More standards will be acquired



# CE / ADR / GOST-TR3 / Certificates & Test reports



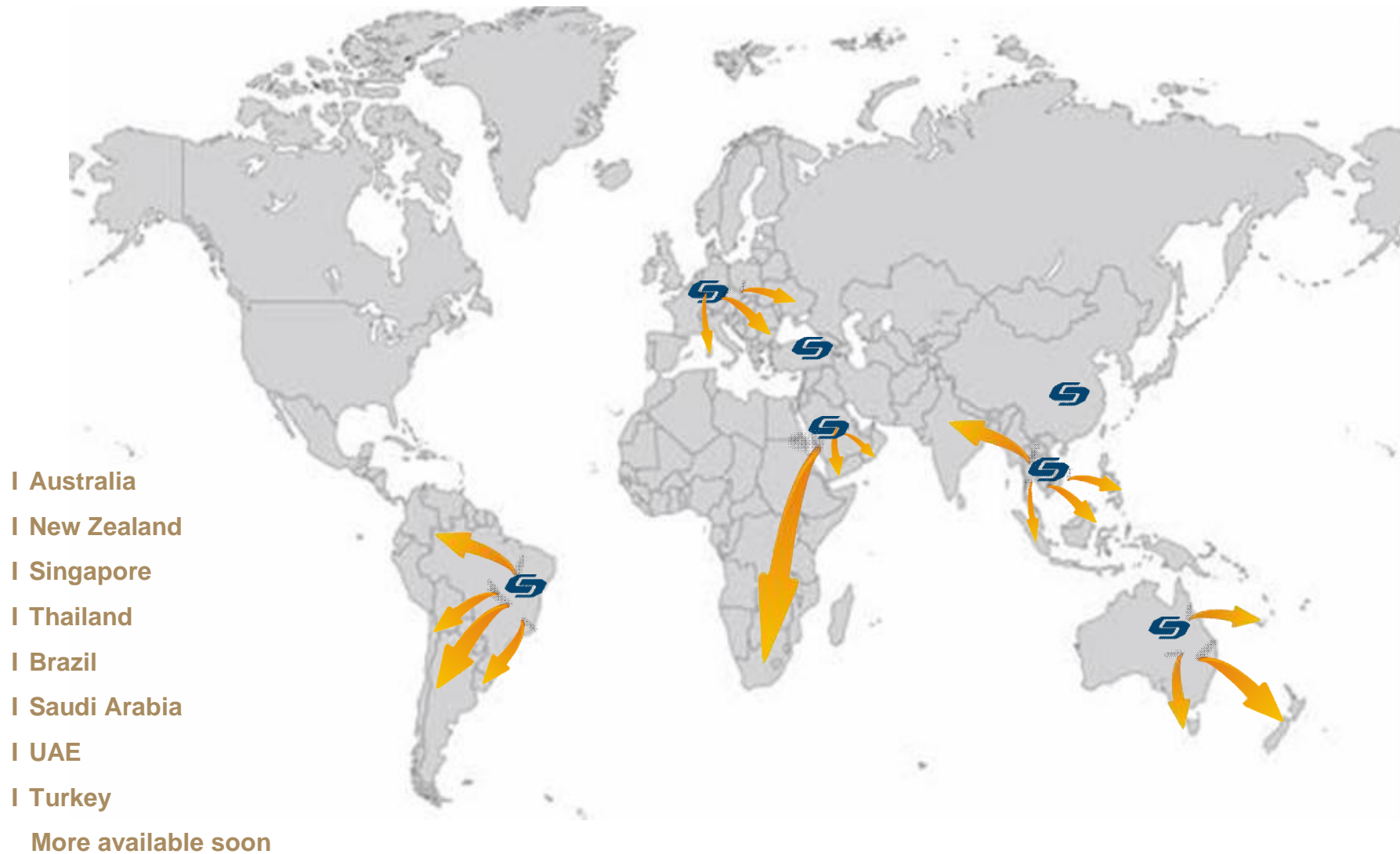
# 3. Global Network

## International Sales Network

- I Sweden
- I Netherlands
- I Ukraine
- I Russia
- I New Zealand
- I Singapore
- I Thailand
- I Hong Kong
- I Brazil
- I Chile
- I Saudi Arabia
- I Qatar
- I South Africa
- I Uruguay
- I Argentina
- I UAE
- I Turkey
- ...



## Service network outside Chinese mainland



# 4. Worldwide Show

## Latest exhibitions

Bauma  
Shanghai  
2012

APEX  
Holland  
2011

BICES  
BEIJING  
2013

M&T  
BRASIL  
2011

Munich  
Bauma  
2010



## The list of Exhibitions and Shows

1. Bauma Show in 2008, Bauma Munich in Asia
2. Bices show in 2009, CONEXPO Asia
3. Big-5 and PMV in 2009 U.A.E.
4. Arp.2010 Bauma show in Munich, Germany Bauma
5. Show in Oct.2010 Bauma Shanghai
6. Saudi PMV in 2011, K.S.A
7. Rental show in 2011, Australia
8. M & T in 2011, SP, Brazil
9. Bices show in Asia in 2011, CONEXPO Asia
10. APEX Show in 2011, the Netherlands
11. Rental show in 2012, Australia
12. Construction show in 2012, Thailand
13. M & T in 2012, SP, Brazil
14. PMV in 2012 U.A.E.

*...More omitted & more come on soon*

# Sinoboom News by KHL

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**Sinoboom seeks dealers a**  
Written by Murray Pollok - 15 Sep 2011



**Sinoboom's stand at APEX, with electric scissors.**

lifts show in Maastricht.

The company is one of the largest ac production capacity of around 400 un Changsha, which will boost its capac

"We are working three shifts now bu

Sinoboom aims to move to the new, 200,000 sqm factory which will be up and running next year. The firm is increasing production capacity, Ms Yi said the new factory would allow Sinoboom to move into new products, including crawler/atrium lifts and rough terrain telehandlers.

**China's Sinoboom adds machines and aims for Europe**  
Written by Paul Marsden - 27 Nov 2008



**One of Sinoboom's telescopic machines.**

Chinese aerial platform manufacturer Hunan SINOBOOM Heavy Industry Co., Ltd (Sinoboom) is to expand its product line to include a 15 m articulated self-propelled boom and a 10 m working height scissor lift and will next year start to CE-mark its machines for the European market.

Exhibiting at the Bauma China exhibition in Shanghai, Hunan-based Sinoboom told Access International that it will soon begin production of a 15 m working height, articulated boom truck mounted platform, a 15 m articulated self-propelled boom and a 10 m scissor lift. The company has previously focused on telescopic, self-propelled machines with working heights up to around 40 m.

Sinoboom said the first models to be CE-marked would be the telescopic booms, followed by the rest of the range.

The manufacturer said its machines are designed and built to the European EN280 standard and also the Chinese JG/T5101 standard (which Sinoboom said is based on ANSI standards) and using hydraulic components from the US and Europe.

HSS Hire Service Group a UK supplier of tool and equipment and outsourcing serv second quarter revenue by 6.5% (to £42.6 million) compared to 2010. This contrib revenue increase of 9.2% - £89.5million. Profitability (EBITDA) is up 10.4% . . . .[.mc](#)

*From Access International*

# Sinoboom News by Contractors world And South East Asia Construction

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## Sinoboom project i

Sinoboom will be supplying access equipment for the Koniambo Nickel Ore Project, a large-scale nickel-iron ore production project, the world's first large-scale nickel-iron ore production project, to adopt modular construction and off-site assembly located in New Caledonia, with gross engineering weight over 12,000t.

The access equipment supplied by Sinoboom includes scissor lift, articulated boom lift and telescopic boom lift, covering working height from 8 to 44 meters, all key components sourced from the world's top brands, with CE certificate and AS1418 complied.

Sinoboom is supplying a wide range of access equipment to the Koniambo nickel ore project, including scissor lifts, articulated boom lifts and telescopic boom lifts, covering working heights from 8 to 44 m.

### Sinoboom platforms

Written by Maria Hadlow - 22



Mitchell Ely, the managing director of Sinoboom Platform Solutions Pty Ltd, expressed his satisfaction with the compliance tests on Sinoboom equipment for Plant Design AS1418.

Sinoboom. Mr Ely expressed his satisfaction with the compliance tests on Sinoboom equipment for Plant Design AS1418. Managing director of Sinoboom Platform Solutions Pty Ltd, we are always eager to provide our customers with the best benefits and reliability to our industry for the past 18 years. Sinoboom is a diversified heavy equipment, especially in cranes.

Its other models at the show will be more mainstream construction products. The GTZZ14E for example is a traditional electric scissor lift, offering a working height of 16 m.



Home Africa Asia Australasia China Contractors

## Sinoboom joins Koniambo Nickel Ore Project

September 22, 2011

By Roger Lindley

Sinoboom is the strategic access equipment supplier of China CMIIC Engineering & Construction Corp. 8 of the 18 modules contracts at the Koniambo Nickel Ore Project, the world's first large-scale nickel-iron ore production project, to adopt modular construction and off-site assembly located in New Caledonia, with gross engineering weight over 12,000t.

Access equipments supplied by Sinoboomto includes scissor lift, articulated boom lift and telescopic boom lift, covering working height from 8 meters to 44 meters, all key components sourced from the world's top brands, with CE certificate and AS1418 complied.

*"It's our honor to be the first Chinese access equipment supplier of CMIIC in overseas projects, the application helps us to explore and find out what we do well and what need our further improving. It's a chance for the company to present itself to the world, also good for us to develop for better access solutions," said by Mr. Liu Guoliang, the managing director of Sinoboom.*



From other media world wide

# 5. Applications

From far-off seaports to down town buildings  
Sinboom with its partners worldwide  
Always for better access solutions

Following projects and applications from different countries  
Telling you  
how Sinboom is growing together with the clients  
by efficient and safe solutions



GTBZ36 & GTZZ15 in China  
GTJZ10 in Ukraine

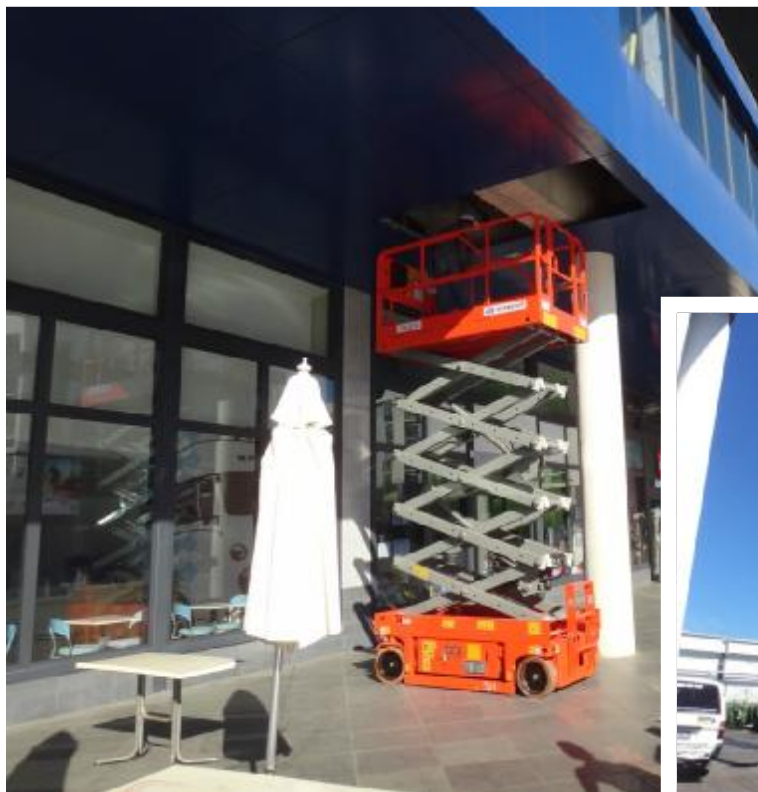
Working for venues and stadiums, airport





GTJZ10 in Mauritius  
GTJZ10 &GTZZ15J in New Zealand  
GTBZ27 in Saudi Arabia

Working for venues & stadiums & airport



GTJZ08 in Australia  
GTJZ10 in Thailand  
GTZZ15 in UAE  
GTBZ22 in Singapore

Working for construction site



GTJZ10  
GTBZ20  
GTBZ25  
GTBZ30  
GTBZ38

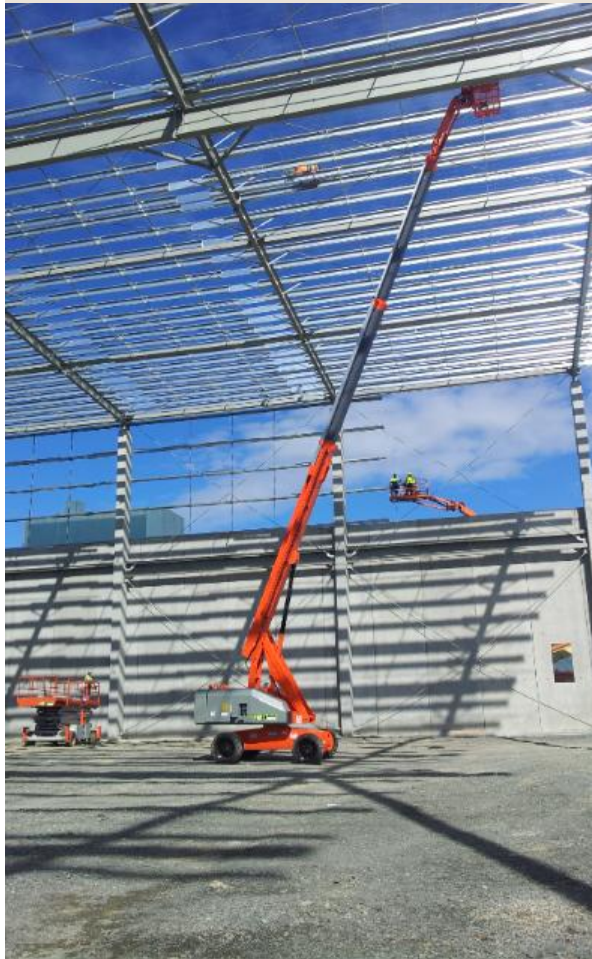


Working for building maintenance & City planning



# GTZZ15/GTBZ20/GTBZ25/GTBZ38/GTBZ42 In New Caledonia

Working for steel structure



GTBZ20/GTBZ30/GTBZ25  
GTBZ36/GTBZ38

Working for ship building & seaport

▽ 上海黄浦造船厂施工现场



▽ 上海龙造造船厂维护现场



◀▽ 辽宁STX施工现场



▽ 振华港机设备维护现场



▽ 广州龙穴造船厂施工现场



# GTBZ30

## Working in Oil Plant Dammam Saudi Arabia

### Working for oil refining



#### Sinoboom joins SATORP oil project

Written by Maria Hadlow - 09 Aug 2011



Sinoboom GTBZ30 telescopic booms at work on the SATORP oil refinery in Saudi Arabia.

Chinese manufacturer Sinoboom will supply SATORP (Saudi Aramco Total Refining and Petrochemical Company) with 10 of its GTBZ30 32m working height telescopic booms for use in the construction of the company's newest oil refinery in Jubail, Saudi Arabia.

Already several of the Sinoboom GTBZ30s are in action on the site and Sinoboom says that the machines are performing well: they are designed for rough terrain with a 4 wheel drive and oscillating axle and are suitable for extreme climatic conditions as such as those in the desert.

Sinoboom says that this is an important contract: demonstrating that the

company is making headway in diversified application fields as construction, ship building/repairing, maintenance, city planning and so on. The company expects to be supplying additional models from its range to the SATORP refinery project in the near future.

Sinoboom's range includes telescopic booms, articulated booms and scissor lifts with working heights from 4 to 44m. It has machines working in Singapore, Australia, Hong Kong, Brazil, UAE, Saudi Arabia, Thailand and Malaysia. Since the company began supplying aerial work platforms in 2007 it says, "Rich experiences have been built up based on the year-on-year on site usage verification, with products CE certificated by the world's authoritative certification company SGS, and passed by Australian ADR.

We are constantly looking for better access solutions with more safety, more efficiency and lower cost."



## 6.Partners



中国湖南卫视



中国一汽



THANK YOU!