

# Graphic Design Services - Price List 2017

using only the latest versions of



## PLEASE NOTE

Prices quoted are for Design (only) + GST  
Printing and Delivery incur extra costs.

### Hourly Rate



Unless quoted otherwise, all new graphic design projects and/or modifications to existing artwork, outside packages, are charged at

\$60.00 / hr + GST

### Item

### Description

### Price

#### Logo Design



Three (3) Initial Logo Concepts  
Allowance for 3 modifications to be made to one of the designs

\$395.00 + GST

#### Business Stationery



#### Please Note:

A Logo is required for all Business Stationery and Web Design services. You may provide your own at no extra cost; however, if you require us to design one for you, please see Logo Design price above, to be charged in addition to the prices for Business Stationery items, packages, or web services listed below.

### Item

### Description

### Price

#### Business Card

One (1) Initial Business Card Design Layout - Front & Back  
Allowance for 3 modifications to be made

\$70.00 + GST

#### Letterhead

One (1) Initial Letterhead Design Layout  
Allowance for 3 modifications to be made

\$70.00 + GST

#### With Comps Slip

One (1) Initial With Compliment Slip Design Layout  
Allowance for 3 modifications to be made

\$70.00 + GST

#### Envelopes

One (1) Initial Envelope Design Layout  
Allowance for 3 modifications to be made

\$70.00 + GST

#### Invoice / Quotes Page

One (1) Invoice or Quote Page Design Layout  
Allowance for 3 modifications to be made

\$70.00 + GST

#### Full Business Stationery Package

Includes One (1) Initial Design for each element listed above

\$450.00 + GST

### Item

### Description

### Price

#### Web Design



Includes Design of wireframes, layouts, workflows, site maps, and Visual Sample of Four (4) pages (Home, About, Services, Contact)

\$1500.00 + GST

Inclusion of a working Prototype (Axure)  
of Four (4) pages (Home, About, Services, Contact)

\$1000.00 + GST

Any additional pages to the above (per page)

\$250.00 + GST

## Flyers &amp; Brochures



DL



Bi Fold



Tri Fold



Z Fold

Item	Description	Price
DL Flyer	(99mm x 210mm) One (1) Initial DL Flyer Design Layout Allowance for 3 modifications to be made	One Side Only \$70.00 + GST Double Sided \$140.00 + GST
Bi Fold	(A4 - 210mm x 297mm) One (1) Initial Bi Fold Flyer Design Layout	4 x A5 sections All Sides \$280.00 + GST
Tri Fold & Z Fold	(A4 - 210mm x 297mm) One (1) Initial Tri Fold Flyer Design Layout	6 DL sections All Sides \$420.00 + GST

## Posters

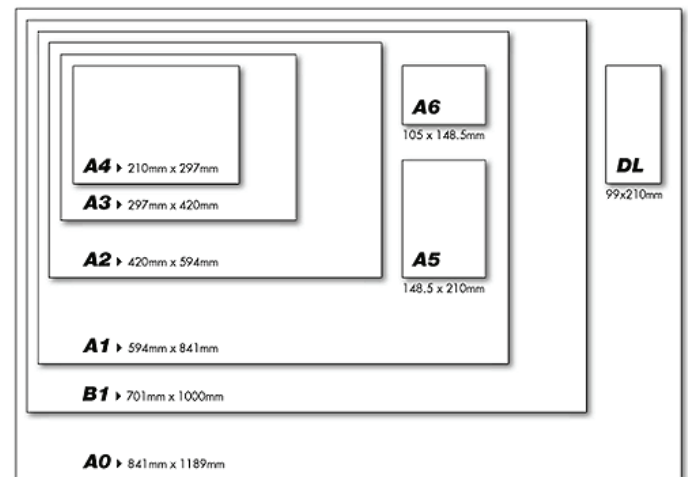


## Description

Any Size Flat Poster  
One (1) Initial Poster Design Layout  
Allowance for 3 modifications to be made

## Price

One Side Only \$140.00 + GST  
Double Sided \$280.00 + GST



Item	Description	Price
PowerPoint or Keynote Slides	Template for Continual Use for Presentations One (1) Initial Design Layout Allowance for 3 modifications to be made	\$50.00 + GST
	Full Presentation (Maximum 20 Slides) Includes organisation of content, interactive graphics, text, embedded videos and hyperlinks (to be provided).	\$1000.00 + GST
	Additional Slides (above 20 Slide Maximum) - each	\$20.00 + GST

Item	Description	Price
Book Cover	Any Size Flat Book Cover Jacket One (1) Initial Design Layout including inside folds Allowance for 3 modifications to be made	\$500.00 + GST



## Advertisements



Item	Description	Price
Newspaper or Magazine	Any Size One (1) Initial Design Layout Allowance for 3 modifications to be made	\$140.00 + GST
Print Media / Mailed	Please see "Flyers & Brochures" for Size and Price options	

Item	Description	Price
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## Magazines &amp; Programs



Magazine Cover - Front and Back One (1) Initial Design Layout (One Side Only) Allowance for 3 modifications to be made	\$300.00 + GST
Magazine or Program Booklet Page Layout One (1) Initial Design Layout of 10 pages Maximum Allowance for 3 modifications to be made (per page)	\$1500.00 + GST
Please Note: Does not include Cover (separate charge). All content is to be provided by Client.	
Additional Pages (above 10 Page Maximum) - each	\$100.00 + GST

## Restaurant Menu



Depending on your needs, please contact us as Restaurant Menu Designs are charged at our hourly rate	\$60.00 / hr + GST
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### Payment Terms

For all graphic design and web design services iRH Designs require a 50% upfront payment for all new clients. This amount is payable within 7 days prior to commencement of your project. This will occur after our initial discussions have taken place and you have received your prospective quote for the services you have requested. Once you agree to our terms and conditions, issued with your quote, the 50% upfront fee will be payable within 7 days. Any additional services after your initial design has been completed as a new client, we will only require a 25% upfront pre-payment for each project thereafter, again based on the new agreed quote. The final amount for all finished designs (remaining 50% + GST and any fees or charges) is payable within 7 days of you receiving your tax invoice.

### Printing

iRH Designs is not a printing business; however, we have a strong relationship with local printing companies and can source the most affordable and appropriate printing quote on your behalf. A flat fee of \$30 + GST of the agreed design fee quote will be charged and itemised on your final invoice, in order for us to do this. Printing prices are at the discretion of the printing company and may be subject to change.

Printing fees vary depending on quantity, finish and any special inclusions. Payment to the chosen printing company can be done either directly through them or via our design services (for an extra 10% no GST). Full payment of the printing quote and 10% handling fee is due before printing lodgement is placed with the nominated company.

Postage and/or delivery of your printed material will be charged as per Australia Post's Prices and Weights or that of your chosen Courier.

Please contact us for more information.

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# Our Specialty Services

# Ready to Order Now!

## WELCOME TO THE WORLD BIRTH KEEPSAKE & BIRTH NOTIFICATIONS

Ever wondered what to get that special new person, who has recently entered the world, apart from the usual baby clothes or toys?

Well, Welcome to the World - Birth Keepsake Canvases by iRH Designs, is a unique and touching gift. These custom designed canvases or framed posters will feature the new born's name, date of birth, place, time, weight, length and either their name meaning or astrological traits. They make for something different to give to the new parents and can be customised to compliment the colours of the baby's nursery, baby's gender or any other colours you choose.



In addition, we can also design a birth notification card (usually A6 or A5 in size) to send to your family and friends, notifying them of your new born baby.

Item	Description	Price
Canvas	One (1) Initial Canvas Design Allowance for 3 modifications to be made	\$50.00 + GST
Notification Card	One (1) Initial Notification Card Design Allowance for 3 modifications to be made	\$25.00 + GST

Please Note: Printing of your Design onto Canvas will incur a separate fee determined by the relevant printing company; however, we will design the canvas to their available canvas sizes, after consultation with you. For both services, all photographs and information is to be provided by the client.



From weddings, to naming day ceremonies, save the date notifications, birthdays and anniversary parties, R.S.V.P. for All Occasions by iRH Designs can help design the right invitation for your special event. While such conventional methods of sending tangible invitations is still a popular choice, we understand that a digital copy can be more cost effective and efficient, so we will provide you with both.

Item	Description	Price
Invitation	One (1) Initial Invitation Design Allowance for 3 modifications to be made	\$30.00 + GST

