



IMC AG

more than learning



Leading full-service provider in digital learning and education. Located in the heart of Europe in Saarbruecken, operating globally in more than 20 countries.

HISTORY

- 1996** Founded as a spin-off of the Institute for Information Systems at Saarland University
- 2000** Market leader in German-speaking countries (Germany, Austria, Switzerland)
- 2006** Internationalisation with sites in Great Britain and other Western European countries
- 2009** Foundation of IMC Australia
- 2011** Entry into the Dutch, Scandinavian and Turkish markets
- 2013** Opening of San Francisco office

EMPLOYEES

170

Employees worldwide

CUSTOMERS

more than 1,000 customers
over 4 million users globally
companies, public institutions
and educational establishments
all industries

MANAGEMENT

Dr. Wolfgang Kraemer
(chairman)

Frank Milius

Christian Wachter

Dr. Volker Zimmermann

LOCATIONS

Germany

Saarbruecken (Head Office)
Freiburg
Munich

Partner offices

www.im-c.com/locations

Worldwide

Australia, Melbourne
Austria, Graz
Great Britain, London
Romania, Sibiu
Switzerland, Zurich
USA, San Francisco

MORE THAN 16 YEARS OF MARKET SUCCESS

Leading positions for many years in German and international rankings such as "Top 20 Learning Portal Companies Award" and "MMB E-Learning Economy Ranking"

Top positions in all international analyst rankings, including Gartner, Brandon Hall, Bersin & Associates

Multiple winner of the German Educational Media Prize "DIGITA", of the "Innovation Award", as well as numerous distinctions as winner of the "Comenius EduMedia Award"

IMC keeps its promises and is fulfilling the complex requirements of our project

Alan Ryan, Department of Health

We support and accompany you all the way in implementing your digital advanced education strategy!

IMC is recognised for successful, leading technological solutions, for comprehensive service, for ground-breaking innovation and for total reliability.

IMC is an international leading full-service provider for bespoke e-learning content, authoring and publishing, learning and talent management solutions. Multimedia and

video productions as well as business process guidance and compliance solutions are also an integral part of IMC's portfolio. With our multi-award-winning products and solutions, we can provide an integrated approach for implementing your digital training strategy.



Our solutions and services

customer-focused and based on partnership: Our products and solutions are aligned to current and future market requirements and developed in close collaboration with our customers.

process-oriented and integrated: Together with you, we define a customised, appropriate and holistic learning strategy that is precisely aligned with your company's business processes and which can be integrated effectively into your company's infrastructure.

reliable and future-proof: We work side by side with our clients. Together with our global partners and with the help of our international research network we drive our ideas and visions and bring them to life.

Successful customers trust in IMC



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For a detailed overview of our locations please visit : www.im-c.com/locations