

# PRO VITALITY+



## Our Diet Impacts our Health & Vitality

Health surveys show that the incidence of chronic diseases such as heart disease, cancer, and diabetes is higher than ever before. This can be attributed largely to the state of our diets that are woefully inadequate in nutrient-rich whole foods. The reality is that most of us get too much of the wrong stuff, not enough of the right stuff!

- 90% of us don't eat the recommended 5-13 servings of fruits and vegetables
- 70% of us admit to eating foods that actually contribute to poor health
- Less than 1 serving of whole grains are consumed on a daily basis - many don't even get that
- Protective lipids and sterols have been stripped from whole grains to increase their shelf life
- Many don't eat fish due to concerns about the presence of heavy metals and contaminants
- A majority of people are below the estimated average requirement for some basic, essential vitamins and minerals

## Whole Food Nutrients Can Optimise Health

- Leading global health authorities like the World Health Organization, Centers for Disease Control and American Heart Association agree that the key to preventing disease and promoting health is weight management, physical activity and eating a nutrient-rich diet that includes whole grains, fruits & vegetables and fish.
- Everyone should increase consumption of whole grain foods, fruits and vegetables and foods rich in omega-3 fatty acids - and maintain a healthy weight.
- But even those with good intentions to eat a healthy diet face challenges. Busy lifestyles, eating on-the-run and the prevalence of processed foods all contribute towards nutritional gaps that would benefit from nutritional supplements.

## GNLD's Solution: Pro Vitality+

- Daily nutrition clinically proven to strengthen the perfect foundation for lifelong health and vitality.
- In convenient on-the-go packets.

- With 21 essential vitamins and minerals, lipids and sterols from whole grains, carotenoids from fruits and vegetables, and omega-3 fatty acids from fish.
- Each packet provides powerful nutrients that support:
  - Cellular health for abundant energy
  - Antioxidant protection
  - Immune strength
  - Heart and brain health
  - Flexible, healthy joints
  - Clear vision
  - Youthful skin, hair and nails
  - Natural genetic anti-ageing function
- Pro Vitality+ is the core supplement for healthy nutrition - no matter what your health goals!

## Based in Nature and Backed by Science

### Based in Nature - Whole Food, Human Food Chain Nutrients

NeoLife Pro Vitality+ includes the finest natural nutrients from whole grains, fruits and vegetables, and fish to help you achieve optimal health.

### Backed by Science - Clinically Proven Formulas Assure Effectiveness

These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.



**TRE-EN-EN® GRAIN CONCENTRATES**

Feed Your Cells – Enhance Your Energy

Good nutrition begins at the cellular level. Tre-en-en is the world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cellular nutrition.

**CAROTENOID COMPLEX**

Protect Your Cells – Optimise Your Immunity

With the protective power of carotenoids from tomatoes, carrots, spinach, red bell peppers, strawberries, apricots and peaches, this patented formula is the world's first and only whole food supplement clinically proven by USDA researchers to protect your heart, defend your cells and boost your immune power.

**OMEGA-III SALMON OIL PLUS**

Balance and Regulate Your Cells – Maximise Good Health

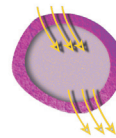
The world's finest ultra pure high potency fish oil, complete with standardised amounts of all eight omega-3s. Clinically proven to support heart and cardiovascular health and screened for over 200 potential contaminants with an allowable detection limit of ZERO.

**ESSENTIAL VITAMIN & MINERAL COMPLEX**

Nourish Your Cells – More Than Just A Multi

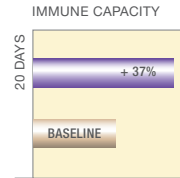
Based on over 50 years of nutritional expertise with Formula IV, this proprietary blend of 21 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. Added iron increases the ability of red blood cells to carry oxygen to promote vitality.

Nutrients get in



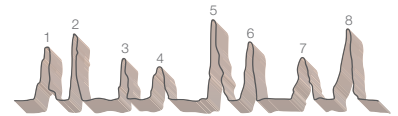
Waste gets out

**HEALTHY CELL with TRE-EN-EN®**  
Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.



**INCREASED IMMUNE CAPACITY**  
Clinically proven to boost immune capacity by 37% in 20 days.

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS



CONCENTRATES ALL 8 BENEFICIAL OMEGA-3S IN HIGH POTENCY AND SCREENS FOR HARMFUL COMPOUNDS SUCH AS MERCURY AND LEAD



VITAMINS AND MINERALS BRIDGE THE DIETARY GAP

**Directions For Use:**

ADULTS: Take 1 packet daily, with meals.

**WARNING: When taken in excess of 3000 µg RE Vitamin A can cause birth defects. If you are pregnant or considering becoming pregnant do not take Vitamin A supplements without consulting your doctor or pharmacist. The recommended daily amount of Vitamin A from all sources is 700 µg RE for women and 900 µg RE for men.**

Vitamins can only be of assistance if the dietary vitamin intake is inadequate.

This product contains selenium which is toxic in high doses. A daily dose of 150 µg for adults of selenium from dietary supplements should not be exceeded.

**CONSUMER INFORMATION PANEL**

**EACH PACKET CONTAINS:**

One tablet of Essential Vitamin & Mineral Complex	
Vitamin A (as Retinyl palmitate) . . . . .	1200 µg RE
Cholecalciferol (EQUIV to 400 IU Vitamin D) . . . . .	10 µg
d-alpha-tocopherol (EQUIV to 10 IU Natural Vitamin E) . . . . .	6.7 mg
Ascorbic acid (Vitamin C) . . . . .	90 mg
Folic acid . . . . .	400 µg
Thiamine nitrate (Vitamin B1) . . . . .	10 mg
Riboflavine (Vitamin B2) . . . . .	10 mg
Nicotinamide . . . . .	50 mg
Pyridoxine hydrochloride (Vitamin B6) . . . . .	10 mg
Cyanocobalamin (Vitamin B12) . . . . .	10 µg
Pantothenic acid (as Calcium pantothenate) . . . . .	12 mg
Ascophyllum nodosum (Kelp) powder (EQUIV to 100 µg Iodine) . . . . .	34 mg
Magnesium (as Magnesium oxide) . . . . .	35 mg
Copper (as Copper gluconate) . . . . .	2 mg
Manganese (as Manganese gluconate) . . . . .	10 mg
Potassium (as Potassium gluconate) . . . . .	10 mg
Zinc (as Zinc oxide) . . . . .	15 mg

**Essential Vitamin & Mineral Complex (Cont'd)**

Iron (as Ferrous fumarate) . . . . .	6 mg
Chromium (as Chromic chloride) . . . . .	20 µg
Selenium (as Sodium selenite) . . . . .	40 µg
High molybdenum yeast (EQUIV to 30 µg molybdenum) . . . . .	600 µg
Inositol . . . . .	65 mg
Lecithin . . . . .	30 mg
Yeast dried . . . . .	10 mg
Malpighia glabra (cherry) extract . . . . .	4 mg
Equivalent to fresh fruit 16 mg	

**One capsule of TRE-EN-EN® Grain Concentrates**

Oryza sativa (Rice) seed bran oil . . . . .	300 mg
Glycine max (Soybean) seed oil . . . . .	225 mg
Containing linolenic acid 16.65 mg	
Triticum aestivum (Wheat) seed germ oil . . . . .	150 mg
Oryza sativa (Rice) seed bran powder . . . . .	10 mg
Triticum aestivum (Wheat) seed germ powder . . . . .	10 mg
Tocopherols concentrate-mixed (high alpha type) . . . . .	2 mg

**One capsule of Omega III Salmon Oil Plus**

Fish oil, rich in Omega-3 fatty acids . . . . .	690 mg
Containing Docosahexaenoic acid (DHA) 160 mg	
Containing Eicosapentaenoic acid (EPA) 153 mg	

**One capsule of Carotenoid Complex**

Carrot seed oil . . . . .	130 mg
Containing beta-carotene 750 µg	
Capsicum annuum (Paprika) extract . . . . .	40 mg
Equivalent to fresh fruit oleoresin 2.8 g	
Lycopersicon esculentum (Tomato) fruit oleoresin . . . . .	35 mg
Equivalent to fresh fruit oleoresin 7 g	
Containing lycopene 400 µg	
Spinacia oleracea (Spinach) extract . . . . .	24 mg
Equivalent to fresh leaf 2.4 g	
Prunus armeniaca (Apricot) dry fruit . . . . .	25 mg
Prunus persica (Peach) dry fruit . . . . .	20 mg
Fragaria vesca (Strawberry) dry fruit . . . . .	25 mg
d-alpha tocopherol . . . . .	4 mg



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