

VINAGE CUSTOMS



design . print . create

www.vinagecustoms.com



'The best preparation for good work tomorrow is to do good work today.'

Adrian Director ,
Graphic Design Manager

'If you're passionate about what you do, you'll always achieve better results'

Vinnie Director ,
Project Manager



IT ALL **BEGAN** ...

...in 2013, Vinnie and Adrian had a shared passion for design and art, so it was no surprise when they joined forces to form a unique new signage business called Vinage Customs. Operating from the garage they worked hard at all hours of the day and night to kick-start the business. With a flare for hand-painted graphics and designer graffiti, it wasn't long before we earned a reputation for producing contemporary and creative signage, in and around Melbourne.

As the business grew we moved out of the garage and into professional offices in Tullamarine with the space to incorporate a much wider range of production services. Gradually, we've built a facility and installed a range of equipment that allows us to handle much bigger and more complex projects. We've added a significant printing capacity too, so we can design and print everything from business cards to t-shirts, large format posters and murals to signage, and even banner mesh for promotional fencing – making Vinage Customs your one stop shop for all your business requirements.

Vinnie thinks that, as a young business our success is due to the fact that we are not constrained by convention and that we are flexible enough to try almost anything. Adrian believes it's more about our commitment to achieving results that really stand out in the crowd. Truth be known, it's probably a little bit of all of those things.

When we talk to new customers we like to sum up what we can offer as: 'Design, Print, Create' – we provided the necessary design skills for your project with the capability to print at almost any size and when required, we put it altogether with onsite installation to create signage that achieves *'outstanding results'*

We've learnt quickly that trust is something that is hard earned and that it's only possible to build long-term business relationships with customers if we deliver each and everyday. So, we've made a point of only employing experienced and qualified trades people and by building a resource of apprentices who have been trained to provide the very highest standards of workmanship.

We're excited about the future and growing our business and we will always be fueled by the passion that motivated us in the start. If you would like to discuss how we might be able to make a contribution to your business growth too, we'd love to hear from you.

So call either Vinnie on 0417 543 808 or Adrian on 0416 094 420.



We remove all the deadline stress by coordinating all the design, signage and print services under one roof.



Sign Writing

Our sign writing services combine traditional artistic, hand painted techniques with the most up-to-date advances in sign making technology. Whether you need computer-cut 3D logos, large-scale digitally printed light boxes, a vehicle wrapped in eye catching signage or even a custom, hand painted mural, we have the skills, experience and the technology to make it happen. No matter the scale of your project we apply the same rigorous project management process, so you can be confident of on time delivery.

Graphic Design

We're not just sign makers, our graphic design capability means we can also take your project from initial brief through to concept, then on to production, working closely with you every step of the way.

We're also experienced at working within corporate guidelines, to ensure your brand is applied in a highly professional and consistent way across all project elements.



Branding and Sign Writing

- Fascia Signs and Logos
- 3d Lettering
- Illuminated 3d Lettering
- Acrylic Lettering
- Painted Sign Writing
- Statutory Signage

Shop/Office Signage and Fit Outs

- Interior Design Consulting
- Project Management
- Reception Refurbishment
- Feature Walls, Back Drops and Murals
- Light boxes
- Frosted glass
- Tinted windows
- One way vision

Short Term Signage

- Coreflute Sign Boards
- Alucobond Sign Boards
- Foam Boards

Promotional Signage

- A Frames
- Pull Up Banners
- Teardrop Flags
- Rectangular Flags
- Feather Flags

Building Site Branding and Privacy

- Fencing Banner Mesh
- Building Mesh Wraps
- Sale Track Banners
- Hoarding Banners
- Large Vinyl Banners
- Shade Cloth
- Tactile & Braille Signage

Graphic Design and Printing

- Logo Design
- Business Cards and Stationery
- Flyers and Brochures
- Posters and Banners
- Stickers and Decals
- Signage and Mural Design
- Digitally Printed Wallpaper
- Large Format Digital Printing



Vehicle Signage

- Branding and Graphics
- Complete Vinyl Wrapping

Printed Clothing

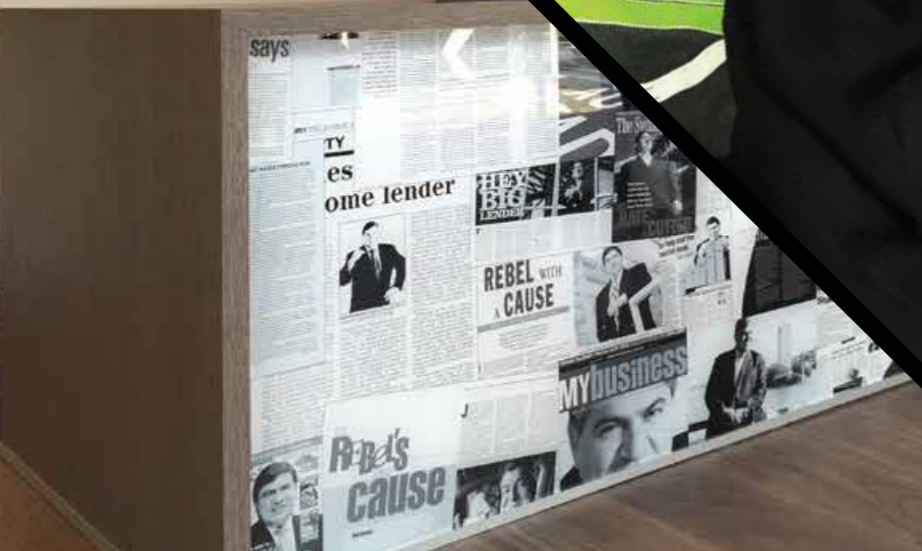
- Screen Printing
- Heat Press

Specialty Art/Graffiti Services

- Air Brushing
- Art/Graffiti Murals
- Graffiti Art Work Shops and Training
- Anti Graffiti Clear Coats



OUR PORTFOLIO OF RECENT WORK



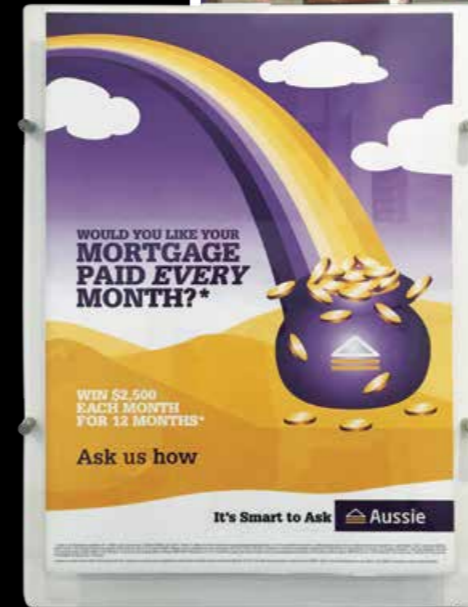
The highly skilled Vinage project team can make your rebranding exercise run smoothly.



Project: Aussie

Working closely with Reliance Constructions, we applied the Aussie brand to new stores throughout Melbourne following national brand guidelines. We were able to complete the office refit along with the interior and exterior branding in only 3 weeks.

Hamilton & Marino Building



The Aussie project including extensive interior fitout work, along with the implementation of a variety of signage techniques. In addition, Vinage Customs printed and mounted branded promotional material for use on the interior walls.



You can be confident that Vinage Customs has the experience required to produce and install signage of all types and sizes.



Project: Hamilton Marino

We were given the opportunity to make a contribution to the development of Banque 88 on Southbank in Melbourne. During the construction process we supplied branded construction signage including: banners, hoardings, warning, hazard and directional signs. Then, at project completion we designed and provided the main foyer entrance signage for the development.



Project: HBM - Hair Beauty Mart

HBM is a fresh new startup wholesaling hair and beauty products from premises in Kingsbury. Our role was to design a new brand and apply it across a range of material including, stationery, exterior signage and promotional material. We guided the business owners through the creative and production processes and ensured the project achieved to maximum visual impact within a modest budget.

We regularly help new businesses get up and running, providing all the creative and production services needed to make an impact.



There's a lot of good reasons to use Vinage Customs, here are just a few...



Your One Stop Shop

Vinage Customs offers an array of inhouse creative, print, production and installation services that give customers confidence that we can handle any project without compromise. We think of ourselves as your full service provider when it comes to all things requiring, design, signage and print.



Complete Project Management

From initial brief through to concept, then on to the production process and installation, Vinage Customs is well versed in managing complex and challenging projects. You can rely on us to co-ordinate all the trades necessary to implement, not only signage projects, but also full fit outs, ensuring all the approvals and safeguards are appropriately covered.



Peace-of-mind Budget Guarantee

At Vinage Customs we work hard to help customers achieve their goals and we understand how important it is to deliver both on time and on budget. Every project we're involved with is fully scoped and quoted and we guarantee to stay within the agreed budget. Should additions to the scope of works be required, we immediately refine our costing to reflect the additions and only undertake the work once approval is provided. In this way we always ensure the peace-of-mind that there will be no nasty surprises!



Package Deals Designed to Help You Save

As a full service provider we like to build lasting relationships with our customers. To encourage this we offer customized package deals, grouping all your yearly needs into a single planned and costed proposal that will provide you considerable savings and maximize your budget. It really does make a lot of sense to plan ahead and save, so we are always available to discuss what projects are on the horizon and how we can help you to plan and save!

Let's Work Together Soon...

We invite you to challenge us to provide a quotation and project plan that will exceed your expectations

Get in Touch

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