



BRANDING

(1) CUSTOMISED COVERS

Flipbook covers designed specifically for your event (graphic design required).

Depending on your objectives, you may want your guests to take away with them your corporate brand (Corporate Branded design) or alternatively a keep sake from a milestone or celebratory event (Christmas Party design). For examples of each, please refer to the Pix2Flix Information Pack.

(2) FLIPBOOK CORPORATE TAGLINES

We can insert text running across the bottom of each flipbook which moves underneath the images. For example, we could use the IAG slogan or help communicate a message like “Visit www.IAG.com.au to view live test match scores” (Max 80 Characters).

(3) IN-SHOOT BRANDED SIGNAGE AND PROPS

We can provide hand held signs with corporate catch phrases or taglines (text/images as provided by you), which can be used by participants as props during filming, for inclusion in the flipbooks. Any props which may help you spread your message are also a possibility.

(4) PROMOTIONAL FLIPBOOKS

Pre-Produced Flipbooks distributed to your target market by the use of your information packs, show packs, marketing or product information tools. All that is required is a pre-recorded video (around 12 seconds) and the quantity of flipbooks required.

(5) Social Media

A DVD of all the raw Pix2Flix video’s taken from the event and converted into online ready videos to be uploaded to social media sites like Facebook and YouTube.

(6) Photographer

A Pix2Flix photographer dedicated to take action shots of the studio full of atmosphere and excited with your branding in the background. A DVD of the Raw images to be used at your discretion