



**Empower  
Wealth** ADVISORY

**Building a wealthier tomorrow**

Trusted. Experienced. Specialists.

Empower Wealth is a professional property and finance advisory firm. We believe in making a difference for our clients' long-term lifestyle by helping them reach their financial and investment goals and ultimately enjoy more of life.

Let's face it, personal finances have an impact on most of the big decisions we make in our lifetime. Where we will live? Where we might send our children to school? Where we will holiday? What quality of life and standard of living will we have when we retire? All of these decisions require planning and an understanding of our financial position, both today and in the future.

At Empower Wealth, we offer a fully integrated team of property and finance experts providing knowledge, experience and advice all under the one roof.

### **How can we help you?**

We liken ourselves to a board of trusted advisors, covering all of your financial ambitions.

- Property Investment
- Buyers Agents
- Personal Accounting
- Mortgage Broking
- Financial Planning
- Wealth Building Education

Our team are specialists in our given fields with years of experience guiding people like you to achieving your life goals.

Whether it's sorting out the household budget, finding a loan for your dream home, capturing your savings to make your money work harder for you, or building a multi-million dollar property portfolio to achieve a passive income for life, we can advise you on a personalised tailored solution to set you on the right path to building a wealthier tomorrow.

# Our Advisory Services



## Property Investment

A property investment advisor will advise you strategically on building an overall property investment portfolio as well as helping you tactically to determine the right investment grade property that best meets your objectives.

Our experienced and qualified property investment advisors have a proven track record in creating greater wealth outcomes for our clients. Whether you're a first time investor or a sophisticated portfolio builder, we help you to create a property investment plan that is tailored to meet your financial goals and objectives.



## Buyers Agents

A Buyers Agent will source properties, negotiate with the agents and bid on your behalf at auction. Furthermore, a full service will include clarifying your needs and wants list, assist you in selecting the best performing property and help you level the playing field when dealing with real estate agents.

Our Buyers Agents collectively have decades of experience in the Real Estate industry and first hand experience in property investment. The Empower Wealth team are highly regarded by the industry and are regularly called upon by the media to comment upon current trends in the Australian property market.



## Personal Accounting

Mastering the household budget is one of those things always on the "to do list". Getting an understanding of your finances and making better use of your surplus money can result in amazing improvements to your long-term wealth and lifestyle.

Our Personal Accounting team are finance advisors who can help by providing an immediate view of your projected long-term wealth simply by reviewing your current household expenditure and cashflow. With their strategic advice, you can see the differences that can be made by using your extra money to create a passive income to change your future outlook.



## Mortgage Broking

A Mortgage Broker can help source the best loan to suit your needs and give you advice on structuring your loan. Empower Wealth has links to all the major banks and lending partners meaning we can find the best loan, at the best rate that suits your personal circumstances.

Empower Wealth mortgage brokers are more than just brokers – they are financial advisors, who look at loans as part of the overall household financial picture. We offer innovative and cutting edge strategies to find the best loan option and structure.



## Financial Planning

A Financial Planner will advise on your overall wealth including superannuation, personal insurances and investment options across many platforms; be it shares, bonds, or cash savings.

Our Financial Planners take the time to understand your overall life goals and objectives. We proactively seek opportunities to grow and protect your wealth by developing a personalised wealth plan to ensure your ongoing financial needs are met.



## Wealth Building Education

Empower Wealth is passionate about providing educational content that will help equip people to make more informed decisions which will ultimately lead to better wealth outcomes. We provide a suite of educational products to help people like you to learn more about property, finance and wealth creation.

Our thought leading team of experts has collectively pulled together their tips, trade secrets and insights that we've learnt in our years of specific industry experience. We believe your time is valuable so we have created a series of short seminars, how to videos and useful guides to help you learn more about building a wealthier tomorrow.

# What makes Empower Wealth different?

We provide **holistic** and **integrated advice** for all of your financial needs, all under one roof.

We deliver **tailored solutions** for your individual circumstances and goals.

You receive **independent property advice** with no conflict of interest.

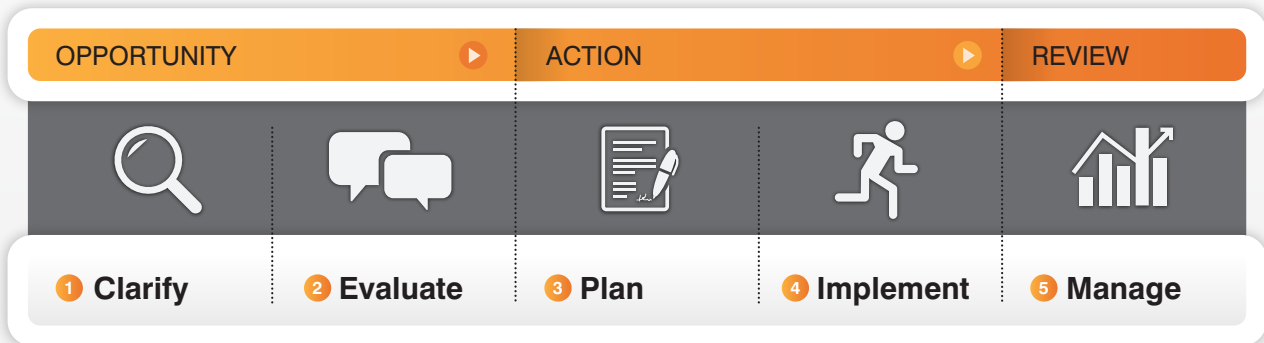
We are a **team of experts** all highly regarded in our industry, with a proven history of results.

We focus on building **long-term client relationships**, not one off transactions.

**Our goal is to help you design and achieve the lifestyle you have always dreamed of, free from financial stress.**

# 5 Essential Steps to Building a Wealthier Tomorrow

We've formulated a tried and tested 5-step process which we utilise with all of our services.



Today's preparation determines tomorrow's achievement

- **Collect:** undertake a personal financial fact find
- **Goal Setting:** set short, medium and long term personal and financial goals

Success is a science; appropriate diagnosis is fundamental

- **Assess:** taking stock of your personal financial position
- **Analyse:** pinpointing the shortcomings and identifying the opportunities

If you fail to plan, you plan to fail

- **Strategy:** design a financial roadmap to assist with life's big decisions and achieve one's personal and financial objectives
- **Tactics:** utilise advisory expertise and experience to provide a unique tailored solution

Turning best laid plans into action

- **Find:** source the best options available to suit the plan
- **Deliver:** the skill of securing the objective or acquiring the asset with the most beneficial and favourable terms

What gets managed gets done

- **Measure:** what's been achieved and benchmark against the plan
- **Monitor:** the effectiveness of the outcomes and fine tune where necessary

Call Empower Wealth today to get started on your personalised wealth strategy

 **1300 1 ADVICE** (1300 123 842)

 [www.empowerwealth.com.au](http://www.empowerwealth.com.au)



42 Howard Street  
North Melbourne VIC 3051  
T 1300 1 ADVICE (1300 123 842)  
F 03 9329 5261  
E [enquiries@empowerwealth.com.au](mailto:enquiries@empowerwealth.com.au)  
W [www.empowerwealth.com.au](http://www.empowerwealth.com.au)



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**Katie K**  
Victoria

*Professional, informative & hassle free. We are well on our way to achieving financial security.*

**Ricky & Sally C**  
New South Wales

*Insightful and very informative advice. You also saved me valuable time I don't have!*

**Alan R**  
China

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