





#### It is all about YOU

Welcome to Wicked Apps. As technology grows, so must we!! Most of us have watched websites transform to work on mobile platforms, were the user can view your website better than ever making it user friendly.

Wicked Apps is about bringing to you your very own Mobile Phone App. Not to be confused with a mobile website. This gives you presence on your clients phone in the form of your very own logo button, which can be shared by many.

Smart phones as we know them are the new future and more and more people are using them and changing over to them every day. Two years from now the old mobile phones will be just about obsolete.

Smart devices are what we know as- iphone's, blackberries, ipads, ipod touch, android and window phones, Mac, PC and more. It will not matter what smart device they are on you will be visible and will work, and your customers will love having your app just a click/slide away.

Stop right now and stop losing customers. Wicked Apps are your essential business card and will make an impression. Own a coffee shop or alike, your clients will be able to pre-order a latte` on the run!!

But it is more than ordering a coffee, it maybe a reservation or it could be that referral or an interstate traveller that has just found their dream retailer.

It doesn't stop there, it does no matter what business you have it will work for you. You maybe a law firm, beautician, hairdresser, resort and the list goes on.

Just to have your clients one click away, they don't need to search for phone numbers or look up your website as it will now be all in one, right at their fingertips. They cannot lose your business card !!!

Maybe your business has not got a website, Well we can make your entire Wicked app into a beautiful website which features all your photos, contact information, news etc. This includes more sites and social networks to make sharing your app easier. Perfect for the small business owner who is looking for the all in one solution.

When ever you want to update your app, everything will update, automatically and instantly. Bam instant updates to all your clients.

The time has come not to be left behind, new technology, new beginnings for your business. Increase your bottom line by a minimum of 10%. Jump on board now and join the Giants of business. You already know they lead by example. So what are you waiting for......

Apps would normally cost the average business upwards of Thousands. We have slashed our prices to bring to businesses an affordable package that will suit all budgets.



www.wickedapps.com.au sales@wickedapps.com.au

Call Tracey on 1300 301 105





# Wicked Apps Features





- **Custom Home Screen Button**—your logo on your clients smart phone/device.
- **GPS Directions**—interactive map—turn by turn directions from where they are.
- **Photo gallery**—Display pictures of your services.
- We offer 100 design templates—if you do not have vour own picture.



**Speed Dial Button**— Call you straight from their app with a single tap.



**Send App**- by SMS forwarding, Social networks, or email. Your app can be beamed by everyone.

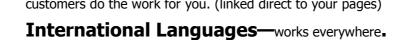


**Live Audio—Video stream—** your own you tube channel or TV add etc.

- **Custom Back grounds—** Use your own pictures.
- Classic or Modern menu buttons— Or customised menu buttons. (not available in basic package.)









**News and Blog roll**— your current news maybe specials etc, or current blog from website. Make announcements automatically to everyone. URL's linking to anywhere you like.



**Feature Page**— can be opening hours or about us page, may have additional code free links to other sites or pages.



Upload your App to Facebook, twitter and the **web**— great buttons to link direct.



Mobile site, Google SEO included— each App gets its own mobile and desk top website to guarantee better rankings.





- **Push Messages** broadcast your announcement
- **Free Cloud updates** each time your client opens the app it will automatically update.



- **Reservation Form** instant order, reservation, contact form.
- **Professional site**—turn entire app into a beautiful website.
  - Support we are here for you.
- **QR Code** Clients can scan Code using the QR Reader









#### Wicked Apps Pack Includes all the features —

Custom Home Screen Button—Your Logo

**GPS Directions** 

Photo gallery

We can design template or use your own pictures.

Speed dial button

Send App— SMS, Social, Email forwarding

Live Audio Stream

Classic or modern menu buttons

Facebook, Twitter and website integration

News and Blog roll—This could be monthly specials etc.

International languages

Feature Page- About us—Menu—Services etc.

Upload App to Face book and Twitter

Mobile site, Google SEO included

Free Cloud updates

Reservation / Contact form

Live Visitor Numbers Reported

**Professional Site** 

Scannable App QR Code

**Push Messages** 

Support

Vanity URL— works on all iphones, ipads, ipod touch, android phones, tablets, smartphones, window base phones and PC, Mac, Blackberry. Use on all emails, business cards and or flyers.

Personalised Download buttons for your website

Script for your website landing page— This will want to download your app automatically if the user is using and smart device.

Placed in the Android Google Play Store at no additional Cost

iPhone 5 Ready

12 Months of FREE upgrades - If purchased before December 31st 2012.

2 x A4 Laminated promotional cards and 50 Flyers.

#### All For \$599.00

Your Proof will be live and updates will take place automatically when your changes are made, therefore payment is required in full unless previously arranged .

If you have a website, we can take information from there if possible to make your life easier. We offer a payment plan over 6 months. However payment plans will incur additional fees.

All photos you would like within your app and your logo will need to be emailed to us along with all information required for your about us or feature page, news or blog roll page.

URL's for face book, twitter, you tube etc and linked in need to be supplied if you have them. We can also help set these up for you at additional low cost if you don't already have them and would like to have these pages.

Any other URL's can be added to your news or Feature pages linking clients directly to your information. Please use the forms attached or use the forms as a base and email us with all the information.

Credit Card facility is available and we accept Visa, Mastercard or Paypal.

\$199<del>5.00</del>



#### Q. When is my App Live?

A. Your App is live the minute we send it to you for preview. Once you receive your preview we can update your changes automatically and you will see the changes become visible immediately.

#### Q. Who is my Host?

A. Cloud

#### Q. How do my clients receive the App?

A. This is up to you as the business on how your clients enable your App. You can sms them, email them or simply advertise on your documentation. Today most business have up to date Client data bases, this will enable you to send your app automatically to them via sms. If you have not got a program that does this already, we suggest using SMS Global. Social Networks work great too. Additionally we will supply you with 2 Laminated A4 cards for your counter or window and 50 flyers for distribution.

#### Q. Who maintains my changes when required?

A. No Additional fees are charged within the first 12 months. All other fees outside this period are minimal and only refer to changes made to photos or content written, and push message notifications. Become a member on our site today and save \$.

#### Q. Is my App available on App Store or Google Play?

A. No. Think about it, we are giving you all platforms for a very minimal price. Our Apps work on all smart phone devices. Within the Apple store it will only run on Apple products. Is this really what you want?

Placing Your App in Apple will make it censored upon Apple Content and censorship and may not meet criteria. It may also take up to 8 weeks before your App is available. Wicked Apps ensures your App is available immediately and you maintain full control over your content, updatability, and share ability. However if you really insist we will set your app up on the IOS platform and submit to Apple. But truly think about what you are getting from Wicked Apps we are giving you the Mercedes Benz. However at no additional cost we will place it in Google Play where our platform will support all changes within your app without re-publishing to google.

#### Q. Does my App work on all platforms?

A. Yes it does. Your clients can access it on android phones, ios phones (iphones), Ipad, tablets, PC, Mac and window base phones and Blackberries, all smart phone devices also including the ipod touch.

#### Q. Are there Re-occurring Fees associated with Wicked Apps Cloud Hosting?

A. No—Absolutely nothing.

#### Q. How much does it cost to make changes within my App?

A. If your not in need of an Up Grade the cost is very minimal. Due to the coding involved in your app, changes will be required to be done by Wicked Apps. Push Messages are arranged through Wicked Apps also which all require additional fees. However these are based on minimal charges being applied.

#### Q. Do I have to have a website?

A. No you don't.

#### Q. Can I link it to my Website?

A. Yes you can.

# Q. How do I add additional Add-On features if I have not used everything inside my app EG. Contact form? You may email us direct with your request. However after your support period, small fees occur to make changes within your app. Visit the website members area to make these changes.

#### Q. Will Wicked Apps maintain improvements to my App?

A. Yes, if Wicked Apps sees room for improvement within our platform, these improvements will be added at no additional cost to existing clients.

#### Q. Will my App work on the new Iphone5?

A. Yes we have made the necessary improvements and Yes your app will display on the new iphone 5.

# Wicked Apps Features and Upgrades

### Payable after completion of 12 months Free Period.

Live Visitor Numbers \$15.95 Report when requested.

Push Message Function —Broadcast specials etc. \$15.95 ea.

Upgrades any time -

Information pages adjusted \$15.95

Each time you upgrade a push message with a monthly special for example. Or you may like content in a page slightly changed.

## Wicked Apps Order Form

#### Wicked Magic ABN 77 956 024 417

Email: sales@wickedapps.com.au Ph: 1300 301 105 Website Orders: www.wickedapps.com.au

Client Name:
Business Name:ABN:
Contact Number:
Business Address:
Website Address:www
Email Address for App if having email /reservation contact page.
Face book Page URL:
Twitter URL:
Other, Please List:
Included are: Please tick appropriate boxes  My Photos for gallery Button Picture Back ground Picture
Require images from Website to be used up to 18 allowed.  Please tell us which website photos you would like and which one to use as your button logo.
APP Internal Pages— Please tell us what you want written on your About US Page, and News Page. Alternatively tell us what sections of your website you would like copied and additional links that you may want pointed in your app. You may need to send this section in an email.
Supplying Pictures separately will require them to be on USB or CD Disc and clearly marked, especially the one you want used for your button logo and background.  If logo button and background pictures are not supplied we will do our best to match appropriate pictures and use them

If logo button and background pictures are not supplied we will do our best to match appropriate pictures and use them accordingly.

#### One Time Fee of -

Wicked Apps Business Package \$1995.00 Now \$599.00

#### **Monthly Payment Plan**

Made up as follows— Set up Fee 6 instalments of

Signature of Authorised Person placing Order:
Full Name:
Date: Contact No:
Payment Cash - only accepted if paying in full. Credit Card Paypal, website only.
Credit Card Details: Name on Card:
Card Number (Print Clearly)////
Expiry Date/ CCV Signature:
Deposit of \$150 paid to day// Balance of \$449.00 to be finalised on// OR
Full Amount of \$to be charged to above Card today/
Amount of Initial Set Up Fee:_\$ 6 Monthly instalments of \$
Sign up Date/ Last Payment Date/  I Understand that No Additional Fees will be incurred by me when my App is paid in full for the period of 12 months to
follow the App's Launch. Any fees incurred after the 12 months are subject to my request. I understand that Wicked Apps will not charge me additional fees unless they have been authorised. I understand that Wicked Apps will also maintain my App as the developer only on this basis. Wicked Apps will provide the client with any improvements or additional features within the 12 months absolutely Free where necessary.
I understand that if signing up for Monthly contract with Wicked Magic, my Credit card will be debited on the same date for each following month until the term of the contract is finalised. The final date will occur once Six monthly payments have been completed. Payment can be finalised early without penalties. All late payments will incur and additional late fee of \$15 charged each 14 days over due. Wicked Magic will attempt automatic payment on 3 consecutive days which will include the due date, if for any reason payment is unsuccessful an additional admin fee of \$11 will be charged automatically. If for any reason you have a problem with payment you must contact us to arrange alternative payment date in order not to be charged additional fees. If your account remains unpaid for 30 days following the due date of payment, Your App will be taken off the air and will no longer exist. If this should happen, the App will be required to be rebuilt at an additional cost to you and all arrears to be paid in full.
I understand that my App will be Hosted by Wicked Apps with 99.9% up time and I can at any time make changes for an additional fee unless I am under the Business Package purchase which allows me 12 months worth Free from date of purchase.
I understand that if I want my app to be prominent in App Store I will be subject to censorship and understand that it may take some weeks to become live. I will have no option than to pay my account in full and recognise that I am subject to approval and changes cannot be made with ease after it has gone to the above store without additional fees being applied. If you seek a payment option Wicked Magic—Wicked Apps will be hosting the App for the period of the contract.
I understand the agreement I am entering into with Wicked Magic—Wicked Apps and fully authorise my account to be charged for the Deposit and full remaining balance or if seeking a payment plan the initial payment and thereafter for Six (6) equal monthly instalments or at the arrangement of Wicked Magic and the Applicant.

Signature of Applicant: