



09' SUSTAINABLE? Graphic Design.

options for a
new generation

At Design Route Pty Ltd we believe in changing today to make a difference tomorrow...

So...we're doing our part to try & green-up the Graphic, Web & Print design industry:

We currently offer 4 environmentally friendly options to reduce the impact your next project has on the environment. We offer:

- a **10%** environmental levy for sustainable before print edits (i.e. saturation, wastage)
- using recycled cardboard for business cards, posters or brochures
- a \$30 donation passed onto Carbon Neutral for selected projects
- environmentally friendly printing with our collaborative friends at Merge Print Mail, who print on recycled papers with vegetable inks...saving aprx. 95% of energy usually used for standard offset/laser prints

There's lots of technical information we could include, but for now we've just listed the basics. The bottom line is, design CAN be environmentally friendly now and in the future!

If you'd like to know more, or are simply ready to commence a project with us, feel free to contact via any method listed below. You're one step closer... Thanks!