

# **murson**

**Kitchen & Bathroom specialists**



**P: 9885 9911**  
**F: 9885 3330**  
**E: [admin@murson.com](mailto:admin@murson.com)**  
**W: [murson.com](http://murson.com)**

Form  
Function  
Style

481 Warrigal Road Ashwood Vic 3147



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We understand that the kitchen is the centre of the Australian home, not only as a functioning space but a living space too.

At Murson you're working with a dedicated and qualified team whose goal is to make sure that your new kitchen project is designed to suit your individual needs. Our full service includes kitchen cabinetry, benchtops, lighting, sinks, tapware and appliances. By project managing your new kitchen we're able to co-ordinate all these elements, including professional trades so you have more time and energy for the good things in life.

## Murson Standard Inclusions

- Cabinets made entirely from 16mm moisture resistant board including the solid backs.
- An endless selection of door profiles and high quality finishes
- All doors and drawers fitted with soft buffers to ensure quiet closing.
- Adjustable shelves in our wall and floor cabinets.
- Only Blum hinges, fully concealed and infinitely adjustable. Life-time warranty.
- We use Blum Metabox and Blum Tandembox auto-close drawer systems.
- Laminate bench tops constructed from moisture resistant board faced with your choice of a wide range of laminates from only the best suppliers.
- A large range of accessories to complement your kitchen from H'a'fele, Hettich and Blum.
- Complement your cabinetry with a wide range of bench-top surfaces, including laminate, natural stone, Caesar Stone, Corian, Solid Timber, and Stainless Steel.

Attention to detail and our commitment to your project are very important to us at Murson. As an Australian owned, family-run company, it is our aim to exceed your expectations with not only the quality of our product but with unrivalled service in terms of design and most importantly, installation.

Our full service – right down to the kitchen sink – is designed to make the process of creating a new kitchen easy. We incorporate the best of European design trends and functionality at an affordable price, giving you the kitchen of your dreams.

## VISION

Changes in kitchen design has been evolutionary rather than revolutionary, but that itself might be changing: we're entering a period where some dramatic changes in the kitchen as we know it are taking place.

Integrating the kitchen with other living spaces of the home means adapting the kitchen design to seamlessly blend the form, function and style of the kitchen with leisure and entertaining zones.

Technology is impacting on kitchen design; changes in appliances and the addition of internet and media connectivity require new thinking and specification within the kitchen.

At Murson we consider all your needs and wants when de-

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## Service & Project Management

- Professional Award Winning Design Service
- Relaxed, customer service focus
- Straightforward, comprehensive documentation, including detailed CAD plans and 3D drawings
- Full project management, coordinating design, construction, installation and trade work (electrical, plumbing etc)
- Qualified and accredited site check
- Registered, appropriately licensed and insured trades people, builder, plumber, electrician, tiler and plasterer.



## Smart Kitchens

The kitchen is a key part of the home and right now significant changes are taking place. With a shift towards open plan living, consumers are demanding their kitchen appliances and fittings not only act smart but double as feature pieces reflecting the overall design of the home.

Providing kitchens that possess a beauty or uniqueness (FORM), with a clear and practical purpose (FUNCTION) and that have a design edge or individual quality (STYLE) for our clients is our top priority

## FORM

the manner of arranging and coordinating parts for a pleasing or effective result

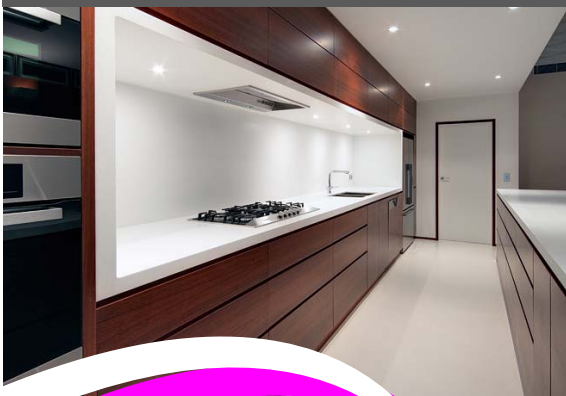
## FUNCTION

to perform a specified action or activity; work; operate

## STYLE

an elegant, fashionable, or luxurious mode of living:

At Murson we believe that your kitchen must be ergonomically correct; it must function effectively; it must suit your home; it must suit the intended purpose; and we need to work to ensure that our designs meet your budget.



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## VISIONARY CONCEPTS

This visionary concept has as its core the idea that the old ideas of kitchen design have to be discarded. For decades kitchen design has been dominated by the concept of the 'work triangle' created by the refrigerator, sink and stove. Every other aspect of layout has been subordinated to the idea that 'efficiency' comes from a fixed, and minimal, 'work path' between these three major kitchen appliances. In today's kitchens people are helping, talking, cooking, doing homework, reading the paper, cruising the refrigerator, even watching TV.

Blum's visionary concept recognizes this, asking the question, '...if kitchens are the heart of the home, how come only one person at a time can use them?'

Their answer was to abandon the idea of built-in elements ranged side-by-side, opting instead for flexible working spaces and utilizing modular units able to be integrated into the changing use of spaces. Kitchen cabinets become 'furniture' movable, multi-purpose and functional.

Kitchen designers have already caught up with the Blum concept. Taking their cue from restaurants, where cooks work in zones dedicated to specific tasks, our designers are defining the domestic kitchen layout in four zones, or work stations; wet, dry, hot and cold.

**The wet zone** includes the sink, dishwasher and any appliances linked to water, like the coffeemaker or electric jug. Other items like a salad spinner, colander or cleaning supplies would be kept in the same zone.

**The dry zone** is where most food preparation is done. It uses a lot of counter space and includes cupboards, drawers, the pantry and non-refrigerated storage space for perishables like fruit and bread.

**The hot zone** houses the cook top, the oven and appliances like toasters. It also includes storage for pots and pans, cooling racks, pot holders and utensils.

**The cold zone** is anchored by the refrigerator. Storage containers and plastic wraps for leftovers are kept nearby.

How those zones are laid out depends on the particular needs of the family. The only predictable factor is the demand for flexibility, more than one working in the kitchen space at any given time and an emphasis on 'personalizing' the space. As the idea of the kitchen as a logistical, functional unit takes hold, it will mean an entirely new paradigm for kitchen manufacturers.



## HIA award winning designers

At MURSON we have an award winning, skilled team of designers as well as an in house colour consultant. Combined we have many years of experience in designing kitchens that not only look great but more importantly function well. You see it does not matter the size or space you have - we can design a kitchen that will not only meet your needs but your budget as well. Creating functional space as the centre point of the family home which is guaranteed to enhance your life style, just one of three reasons to choose a Murson kitchen.



## WHY murson

### 7 year guarantee

Nothing but the best in service, quality of product and craftsmanship is what we supply at Murson.

We at Murson are long standing members of the HIA.

We are also licensed and works to Workcover standards using fully licensed trades people including a licensed supervisor.

Therefore we provide you with a 7 year guarantee on any defect on materials or workmanship. We do this with confidence as we take pride in every kitchen we manufacture no matter how big or small. That's why choosing a Murson Kitchen brings peace of mind.

## locally owned and operated

Murson was established in Melbourne in 1996, starting with a small showroom and a conservative factory manufacturing the highest quality of kitchen. After 15 years we now employ over 20 people with a much larger factory operation as well as our continuously updated showroom.

Murson enjoys continuous family ownership which allows for growth and meeting the needs of the people of the Melbourne metropolitan both in service and quality.

With each individual kitchen being custom made our aim now is to exceed your expectations therefore choosing a Murson Kitchen guarantees a great end result.



## next steps

- A Murson team member will contact you when your quote and 3D drawings are complete to invite you into the showroom to view them.
- Plans and quote are viewed in the showroom and alterations made if necessary.
- Colours, finishes, hardware and other items decided on.
- Contracts prepared for signing.
- Appliance choices are made and finalized. This needs to be done before Site Inspection
- Site inspection performed on site by one of our qualified team.
- Production drawings will be emailed to you for final approval. This is to double check everything is exactly how you want it.
- One of our murson team will contact you to book in a commencement date for your renovation.
- Delivery of your cabinetry will usually be one day prior to installation. This will be confirmed with you closer to the date.
- Renovation will continue over the estimated time frame
- Enjoy your new space created just for you, enhancing your lifestyle and value of your home.





meet the team

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**John Rutten**  
Designer



**Debra Mostafa**  
Customer Liaison



**Phil Watson**  
Managing Director



**Allan Fotheringham**  
Technical Detailer