



SORELLAS AUSTRALIA in conjunction

with

Decode hair body lifestyle...

An Introduction



SORELLAS

decode ||| hair.body.lifestyle



It is only normal that two people with the same taste in fashion, foresight, passion and creativity get together to join forces..

As Jim Rohn, of Jim Rohn International, the ultimate guru in personal development quoted: "When 2 or 3 agree on a common purpose, then nothing is impossible". "The term *let's do it* is such a powerful and unique phrase in itself" –we agree.

Together we have taken the concept of Hair, Beauty & Australian Fashion to the forefront, offering our Members the complete package.

With years of perfecting skills within Hair & Fashion, we feel this is only the beginning for both Perth and our National counterparts. More importantly, something we can proudly call Australian.

Based in Perth (WA) we are about supporting the very best in Australian Designer Labels & Emerging Designers and we can honestly say that our Sorellas concept is a first of its kind to Australia.

With a diverse Member Profile set up, Members are given the chance to exchange fashion pieces with other Members – New to Pre Loved – Designer to Vintage – all things Fashion!

Our sophisticated features include a BUY NOW option for Members with an AUCTION feature soon to be integrated.

Imagine offering Members the chance to sell of their old wardrobes whilst replacing with new....all in the one meeting place.

On top of this we have introduced a complete range of Hair & Body Treatments along with the latest advice available Online.

This November, we believe that by bringing a face to face element to our business we will in turn create a new age, non conforming & competitive edge to shopping online.

Amored & Adored, Fashion By The Sea Charity Event to be held in Perth (WA) this November 2011 will see a face to face element to our business, one that will bring a personal touch.

This will be the first of many Events to come along with other marketing, promotional & media based activities including collective photo-shoots with other leading labels and designerswe can't wait!

We welcome you to visit our website www.sorellas.com.au

Queries and or Business Opportunities are welcomed via admin@sorellas.com.au

Thank you for your consideration & support..



Amored & Adored

FASHION BY THE SEA

**A Spring / Summer Launch & Charity Event
Fremantle Sailing Club.
Sunday November 6th 2011 - From 11am to 5pm**

What better way to support a charity close to our heart,
Make-A-Wish® with the best in Australian Fashions, Champagne
& Finger Foods, Major Door Prizes and breathtaking Ocean Views!

Fashion Exchange HQ will take place on the Main Arena where
Members & Friends can SWAP & SELL High End Designer to
Vintage + we'll have an array of Australian Designer Houses on
display including the latest Spring Summer Collections - Fashion
Shows (Unisex) - Hair & Beauty Products along with Major Door
Prizes including Makeovers, Getaways & More!!!

Queries & Sponsorships can be directed to:
admin@sorellas.com.au

Ticketing Information

Members: \$25.00

Members must be registered via www.sorellas.com.au

Non-Members: \$30.00

Non Members - no current registration via www.sorellas.com.au

Door Sales: \$35.00

Sorellas Fashion Exchange (Sellers): \$50.00

Fashion Exchange HQ offers Members VIP Status, Prime Floor
Space, Clothes Rack (10/20 pieces) & Gourmet Lunch &
Refreshments on the day.

