



Updated May 2018

KPR Medical Solutions

White Paper



Initial Coin Offering on 1st May 2018



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EXECUTIVE SUMMARY

WHY SHOULD YOU BUY KPR COINS?

1. We will be developing a portal where our KPR blockchain has the function on transparency in the industries supply chain. Favourable by sceptical doctors and the government during licence audits, validation checks of licenced professionals will be traced by the KPR blockchain and geographically tagged from the point of purchase until the final product reaches the customer.

It will be transparent for who placed the order, in what quantity and what stage of the supply chain process their order resides in. There will be critical control point checks of the licence at the point of registration and again at the time of purchase. There will be weighing and testing the high quality of the products to meet medical standards. Product will be packaged with a unique barcode scanned upon being loaded to ship and again on receipt. These will have a final geographical tag, confirming the delivery to the same address listed against their licence.

2. The KPR Coin is NOT a utility coin and cannot be used by the public to purchase medical cannabis. Please see the [Token Economics](#) section for detail on how KPR Medical Solutions plan to increase the market value of the KPR Coin.
3. Not only is our blockchain amazing, it is able to be used by many organisations and industries with similar supply chain requirements. Collaboration over time will increase the circulation of KPR's Coins through the supply chain process and more users with more sales, means a larger demand and value for KPR Coins.
4. The cryptocurrency market is starting to get its recognition within financial markets and ongoing credibility will see crypto become a part of larger share portfolios.
5. Governing authorities will appreciate the transparency of our blockchain for improving the credibility of the industry. The KPR blockchain will be able to be expanded to any licenced manufacturing industry and circulation of KPR Coins will continue to increase over time.
6. Our exchange purchase rate in Pre-ICO will initially be 1ETH:3,000 KPR Coins. Keep watch on our website and social media for benefits and promotions!

BUSINESS CONCEPT

The products being sold by the business are medical marijuana to pharmaceutical companies, our supply chain administration tool and our cryptocurrency KPR Coin. There is a market opportunity for the public to aid the health industry by contributing and allowing us to put our blockchain to its use and give credibility to an up-and-coming industry. The best way to do this is either by purchasing KPR Coins in our ICO process, promoting the awareness of the benefits of the medical cannabis industry to your doctor, or by using our blockchain process itself for your own organisation's benefit. The more industries using our blockchain, the greater the demand for KPR Coins circulating in the backend. The 2017 legalisation of medical marijuana in Australia provides us with the best possible timing to capture the Australian market, using our respected government connections.

The KPR Coin has been through 14 months of thorough development and testing. The security levels have been met and are constantly maintained to ease the process through high performance of the transactions during the ICO and future trading. Our



growth strategies include both growth of the KPR Coin value through partnerships, increasing the use of our blockchain for a credible supply chain and through business expansion.

INDUSTRY ANALYSIS

The product of hemp has existed for a long period of time to generate construction materials, paper and clothing. The industry of selling medical marijuana in Australia has only had valid legislation with a licence since November 2016.

We aim to target pharmaceutical companies with the sale of our grown product and have identified markets who will buy any excess oils of our produce. This market has a potential to expand over time to recreational users.

Our target market for the KPR Coin are innovative contributors looking for a cryptocurrency capital growth, rather than those with cash flow goals. As cryptocurrency expands to the larger stock exchanges, we intend to also be available to this audience.

We have a few barriers to entry including capital funding and government legislation/licencing. Our ICO will provide the funding we need giving contributors their stake in KPR Coins. We will be strongly targeting pharmaceutical companies in our sales and marketing strategies and we have been networking with New South Wales government representatives to ensure our organisation is able to demonstrate its ability to meet licencing requirements. We have leased a farm in rural New South Wales and started growing winter crops for a natural production of hemp when the season approached.

MARKETING PLAN

The marketing strategy for the medical marijuana side of the business is in building up the connections in pharmaceutical companies. As they buy our products, the media focus will go towards the positive benefits of our products and it will allow us for expansion.

Partnering with other farms and industries to use our blockchain prototype to track their registered purchases will be key to increasing the demand for KPR Coins and their circulation across the market.

Many strategies are involved in the ICO, from demographic targeting on social media to giving large ratios of KPR Coins to earlier purchasers and referral codes. We will continue to promote our coin relative to our performance after the launch.

Transparency of our business, a quality product and reporting to a sustainability model will be our own tools for self-promotion.

- Visit our new website <https://www.kprcoin.io> to purchase KPR Coins from 1st May 2018.
- Like us on Facebook <https://www.facebook.com/KPRMS/> for updates and to show your support.
- Main updates and communication will be on our Telegram channel <https://t.me/joinchat/FR6XSEPfbk7K1UYiiNXr1w>

COMPANY DETAILS

The structure of KPR Medical Solutions is a proprietary company limited by shares, incorporated in New South Wales, Australia.

Its goals and objectives are:

- ✓ To generate value in our KPR Coin to support the contributors who supported us.
- ✓ To increase the users of our supply chain prototype run off KPR Coin's blockchain.
- ✓ To grow a high quality, accessible product.
- ✓ To make the world a better place than before our business commenced.
- ✓ Operate towards long-term viability and sustainability through achieving profits.



GOVERNANCE

The board will be made up of the three founders and executive directors:

- Alain D’Ombrille – Managing Director and Chief Executive Officer
- Jason Tabrett CPA MBA – Director and Chief Financial Officer
- Matthew Young – Director and Chief Technology Officer

OPERATIONS

The positioning of our business will be on a 40 acres farm approximately 3 hours from the Sydney CBD. The farm will consist of an office, drying sheds, flowing sheds, a mother shed and 2 growing sheds. The Resource Mining Australia farm will consist of 4 sheds, for cryptocurrency mining. All the power will be supplied through wind and solar panels. Currently a farm in rural New South Wales has been leased to grow organic industrial hemp for the purposes of satisfying medical cannabis licence criteria.

The key personnel required for KPR Medical Solutions will be hired with the best skills to fulfil their job’s description and to support the community supporting, eco-friendly company culture.

FINANCIAL PROJECTIONS

The financial projections of KPR Medical Solutions are strong, with the Initial Coin Offering providing crowd-sourced funding, through the issue of a KPR Coin from 1st May 2018. This will provide the business with the capital required to cover the purchases of land, infrastructure, machinery and equipment.

In the beginning of pre-setup we will purchase the land and machinery for green energy generation and bitcoin mining to establish a cash-flow and reward our VIP contributors with their contribution benefit. Year 1 has a secured buyer for our oils product which will provide income as our sales increase over the year. Year 2 and 3 we expect to expand our production quantity and farm staff, scaling up quickly as the business grows. If demand is met locally, we will legally be able to export our product to countries with a supply shortfall.



TOKEN ECONOMICS

HOW THE PUBLIC USE THEIR KPR COINS

THE COIN IS NOT A UTILITY COIN

KPR Medical Solutions are not issuing a utility coin with a value to publicly buy medical cannabis. The industries product will be sold to licenced doctors and pharmaceutical dispensaries. There will be no utility value to our KPR Coin for the public.

THE COIN IS TO FUND BLOCKCHAIN TECHNOLOGY FOR THE INDUSTRY

KPR Coins purchased by the public will be for their passion in improving the transparency and accessibility of medical cannabis in the health industry. The crowd-raised funding will be used to set up KPR Medical Solutions with a licenced farm, running on renewable energy sources and the first testing of the fully developed supply chain portal running on KPR blockchain to track a licenced purchase through its supply chain cycle until it reaches the end user.

WHAT SHALL YOU DO WITH THE KPR COINS YOU BUY?

It is expected that the public will wish to securely hold their purchased coins. The cofounders and employees will be holding onto their coins. We will be present on open exchange platforms for the freedom to buy and sell peer-to-peer, but it is likely over time to generate more value than an early sell on the market may provide.

WHERE IS THE VALUE GENERATED IN KPR COINS?

1. END OF ICO PERIOD MARKET LISTING

At the finalisation of the KPR Coin ICO period on 22 June 2018, coins will organically be worth the value of money contributed in the ICO divided by the total number of coins available. Likewise with any ICO, the organic value of the coins purchased will be less than the value for what you purchased them for. This means that people buy into an ICO expecting the business to work to generate more value than what they paid.

2. LENGTH OF THE SUPPLY CHAIN CYCLE

As a product is purchased by a licenced professional, the purchase will convert to KPR Coins in the backend and follow the control points of the organisation's supply chain. Payment will not be received until the blockchain has traced the delivered product to the end customer and the KPR Coins convert back to cash for the organisation. A 6 week product cycle is circulating KPR Coins for an extra 2 weeks than a 4 week product cycle. The longer KPR Coins are inaccessible to the public and in circulation, there is less available supply of KPR Coins to buy off the market and the coins become more valuable.

3. THE PERCENTAGE OF ACTIVE TRADERS

KPR Medical Solutions cofounders and their employees will not be selling their coins for a minimum of 12 months and a portion of the public will also be inactive traders. If 50% of coin owners are trading, the market has access to 50,000,000 KPR Coins. If 75% of coin owners are holding their coins and not trading, there are only 25,000,000 KPR Coins available on the market and the rarity of the coin adds value.



4. INDUSTRIES USING OUR BLOCKCHAIN TECHNOLOGY

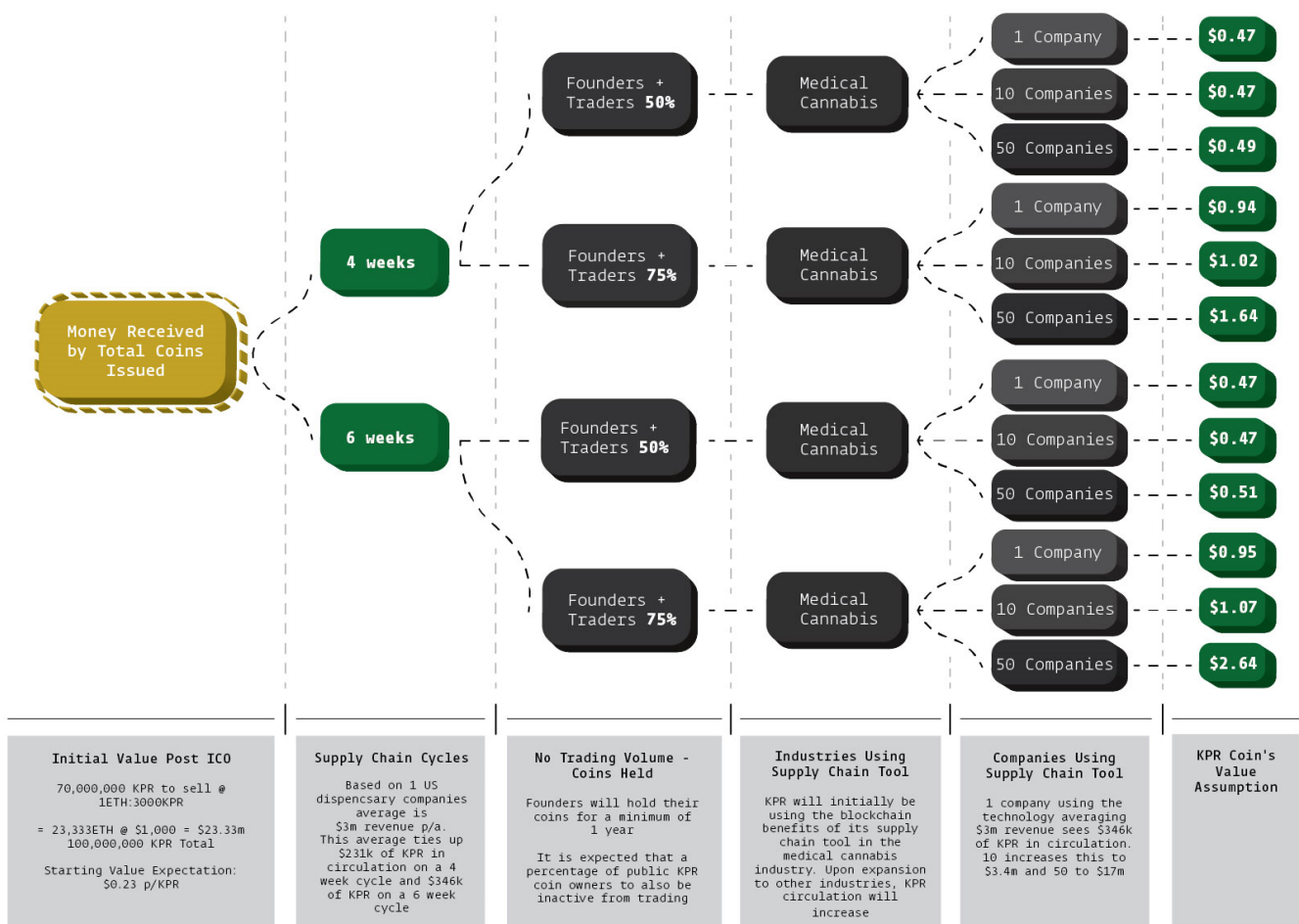
The industry the KPR Coin blockchain and its supply chain technology is targeted at is medical cannabis in Australia. The technology will be equally relevant to other farmed pharmaceutical products and also other farmed produce in itself. Increasing the number of industries using the KPR supply chain technology will increase the value of KPR Coins being circulated adding to demand for the coins, while also reducing its available market supply.

5. COMPANIES USING OUR BLOCKCHAIN TECHNOLOGY

KPR Medical Solutions has had other medical cannabis farms express interest in using our blockchain technology in their supply chain. Likewise with an increase in industries, as an increase in companies both domestic and internationally using KPR Coins to circulate through their supply chain, it only adds to the value of a KPR Coin on the market.

VISUAL EXAMPLE OF VALUE CREATION

Based on a number of assumptions, potentially impacted by macroeconomic and other forces, KPR Medical Solutions provide the below example to demonstrate how value is intended to be created after our ICO. The numbers in the example should in no way guarantee the value growth of their KPR Coins which are issued solely as crowd-fund means of raising funds to operate this business.





BUSINESS CONCEPT

PRODUCT OVERVIEW

KPR Medical Solutions will provide the three main product categories of the cryptocurrency 'KPR Coin', its blockchain used to develop a supply chain tool for control point transparency and the produce and supply of medicinal marijuana in Australia. The KPR Coin's launch as a cryptocurrency is to be available for purchase in exchange for Ethereum. There will be no pre-mining of Coins by the founders and available Coins will cap at 100,000,000 total. The funds raised will be used to commence the medical solutions product. The locally produced product will source power from our new, self-installed renewable energy sources. We intend to strive for both the business and community's long-term sustainability.

MARKET OPPORTUNITY

The KPR Coin takes on the concept of raising capital through crowdfunding, with also providing the ability for contributors to buy & sell KPR Coins on at least one Financial Exchange. In an increasingly digital world, we believe the KPR Coin is the best method of fundraising for our medical business and the best value for our contributors to receive a capital return on their contribution.

KPR Medical Solutions intends to seize the opportunity of the recent legalisation in Australia for the use of medicinal purposes. Combined with the use of blockchain to monitor a licenced purchase of the products to the point of delivery, this new technology is ideal for bringing credibility to an industry many are sceptical of.

We will be able to provide large pharmaceutical companies in Australia with our local product to meet the size of their demand. There is a huge opportunity for growth with the Australian government having provided us with informal permission to trade abroad once local demand has been satisfied.

COIN DESIGN

Our founders have many years' experience in the development and testing of cryptocurrency scripts, as well as successfully mining and trading cryptocurrencies for their own benefit. The KPR Coin has been in development and testing since February 2017. We have a high confidence in the functionality and security of the KPR Coin's design. A date has been set for the Initial Coin Offering based on this requirement being satisfied. There will be technical visibility kept up to date and available to the public on our GitHub page:

<https://github.com/KPRCoin/KPR-Final-code-for-ICO>

KEY GROWTH STRATEGY

We have a growth strategy for both the KPR Coin and KPR Medical Solutions's core business:

1. The KPR Coin is restricted in quantity. Supply of the coin will not be able to be mined over time and we expect this to assist it's growth in value as we partner and circulation of the coin increases.
2. We will be providing for rapid business expansion to saturate the Australian market and then progress to export our products internationally.



Additional growth opportunities will stem from the excess of our renewable energy created to mine other cryptocurrencies or supply the local rural areas with power.

INDUSTRY ANALYSIS

INDUSTRY OVERVIEW

KPR Medical Solutions will be operating in the Industry of both cryptocurrencies for short-term cashflow and in manufacturing the wholesale of medical marijuana products to pharmaceutical organisations.

The industry, has only had legislation pass for the medical use of marijuana in November 2016. Whilst relatively new in Australia, following trends in the United States, the industry is expected to expand greatly over the coming years particularly as medical marijuana becomes more accepted in the medical profession as a solution to particular long-term pain management programs, such as cancer treatment. We expect our business to shape this to our advantage through our sales and marketing mechanisms. Although the industry in Australia is currently relatively small, we have permission to export our quality product internally once Australian supply has been met.

This industry is successfully expanding in the United States and shows great potential for a well-run business to capitalise on their success in Australia. The recent approval for AusCann to export their products has largely expanded the market potential for KPR Medical Solutions. There are numerous ways for which hemp can alternatively have use including biodegradable construction materials, paper, oils and clothing which we intend to pursue.

TARGET MARKET

The target for the KPR Coins are private purchaser groups and individuals who have a regular and confident use of the internet. Purchasers by means of supply and demand we be best able to understand the capital growth potential of a cryptocurrency where supply of the Coins is fixed and demand on the increase with our KPR Coin buyback initiative through KPR Medical Solutions profitability. Individuals who are able to follow trends on social media and are less sceptical about the security of financial transactions online will be a key market.

Our medical solutions business will have a business-to-business (B2B) arrangement with our target market consisting of Australian pharmaceutical companies. Collaborating with larger pharmaceutical companies will ease the transition from produce to reaching the end user. This approach expects to evolve over time as our supply on hand increases relative to sales.

BARRIERS TO ENTRY

There are potential barriers that will restrict the ease of entry for KPR Medical Solutions into the Australian market.

1. Funding – To purchase the necessary infrastructure, crop, renewable energy sources, land, permits, insurance, staff and security costs a sizable initial outlay. Our KPR Coins available in the Initial Coin Offering will crowdfund the funds to support an unprofitable business for at least 3 years of operations.
2. Pharmaceutical collaboration – Upon producing the medical supply, we will rely on our business account managers to network with these providers. To overcome this barrier we have approached companies and have been told orders will be placed once we are established. Additionally our account managers hired will be hired for their existing connections into pharmaceutical company procurement to use their industry knowledge and connections to our advantage. If demand is met in Australia we may look to sell abroad.
3. Change in legislation – As unlikely as a change in legislation would be to reverse legalisation of the drug, we are keeping high level government connections to stay on top of upcoming potential amendments.



MARKETING PLAN

MARKETING STRATEGY

KPR Medical Solutions aims its marketing strategy at their product target market groups. The medical solutions business has the target market of pharmaceutical companies in Australia who have the potential to provide medical marijuana products to medical professionals. The KPR Coin product has the target market of all purchasers, primarily those looking to create self-wealth through the holding of cryptocurrencies.

Our marketing strategy reflects our values to benefit local communities in Australia in a transparent, profitable and sustainable manner.

BRAND IMAGE

Our logo represents:

- ✓ An image of our product which will be sold.
- ✓ A rising person who is cured of their condition.
- ✓ The peaceful image of the sustainability we represent.



CUSTOMER RELATIONSHIPS

As mentioned earlier, the target market, segmented into a business-to-business (B2B) professional relationship between KPR Medical Solutions are Australian pharmaceutical companies. Our means of providing a successful B2B relationship with these companies will have the main-focus on the consistent high quality of our produce, with a minimal risk exposure to the customer. Our ability to quality test and provide this product at consistent levels in a poor season will be supported by our security and infrastructure.



The KPR Coin customers will have the aims of wealth creation. By providing transparency across social media and helping the local community, we intend to give the public the transparency of an Australia Share Exchange listed company. Transparency will provide purchasers with the confidence that their Coin's value will not drop for a reason hidden by KPR Medical Solutions.

PROMOTION CAMPAIGN

INITIAL COIN OFFERING PROMOTIONS

1. Before the ICO, promotional activity is key in ensuring the world is aware of where, how and when to purchase their KPR Coins. We will keep transparency open on our social media profiles and directly respond to any questions, which may arise.
2. We intend to run a referral campaign for coin purchasers to receive a benefit from sharing our ICO across their networks and successfully leading to additional purchases as a result.
3. Facebook and Google campaigns will be run targeting cryptocurrency market awareness of the release of our coins. There will be ongoing campaigns after the ICO release to keep the success of the KPR Coin visible online and in the media.

KPR COIN VALUE GENERATED THROUGH TRANSPARENCY

1. Our website is managed by an external marketing agency to keep the information up to date and transparent.
2. Also for transparency, we will provide financial reports, non-financial and sustainability reporting accessible to the public.

MEDICAL SOLUTIONS PROMOTIONS

1. The medical solutions business will have less money purchased in promotional activity and more money put into ensuring we sell a high quality product.
2. Account managers with pharmaceutical contacts will be instrumental in our sales strategy.

SALES AND MARKETING BUDGET

PRE-OPERATIONS

Initially, the marketing budget will be kept minimal. Combining the social media targeting through advertisements, referral campaigns, external marketing company contracted for the website and reporting for transparency, we have set a budget of \$30,000. The majority of this budget will be going towards referrals and are more difficult to predict.

YEAR 1

KPR Medical Solutions will not have any KPR Coin referral costs in year 1. There will be a small expense for ongoing social media targeting and the produce will be planted and grown in this period of time. Mid-year 1 we expect to hire two account managers with existing pharmaceutical contacts. The budget for year 1 will be \$200,000.

YEAR 2

The account managers will be working for the full year and have commission expectations. Sustainability reporting requirements are also expected to increase as we grow. The budget for year 2 will be \$500,000.



YEAR 3

Further growth is expected, requiring one more account manager as our produce quality reputation increases. The budget will be \$650,000 dependent on whether expansion into export markets is feasible. When supply in Australia is met and we are able to export, a new analysis will be provided outside of the business plan.



COMPANY DESCRIPTION

BUSINESS DETAILS

Business Name: KPR Medical Solutions Pty Ltd

Business Structure: Proprietary Company

ABN: 53 623 806 940

Business Location: Rural New South Wales, Australia (unable to disclose for licence purposes)

Contact Number: (+614) 90 400 902

Contact Email: info@kprcoin.io

Business Domain: <https://kprcoin.io>

Date Established: 19th June 2017

Business Owners: Alain D'Ombrille, Jason Tabrett CPA MBA and Matthew Young

Origin: KPR Medical Solutions is a new venture in its pre-funded start-up phase, originally conceived in 2017 after the large growth in cryptocurrencies and legalisation of medicinal marijuana in most Australian states and territories.

Product: The products will include KPR Coin as a cryptocurrency and a local supply of medicinal marijuana.

VISION STATEMENT

To be the Australia's most popular, accessible and ecofriendly medicinal marijuana supply to qualified medical professionals across Australia.

MISSION STATEMENT

To provide Australia with a locally sourced, ecofriendly alternative for which medical professionals are willing to prescribe within an accessible location to those in need.

VALUES

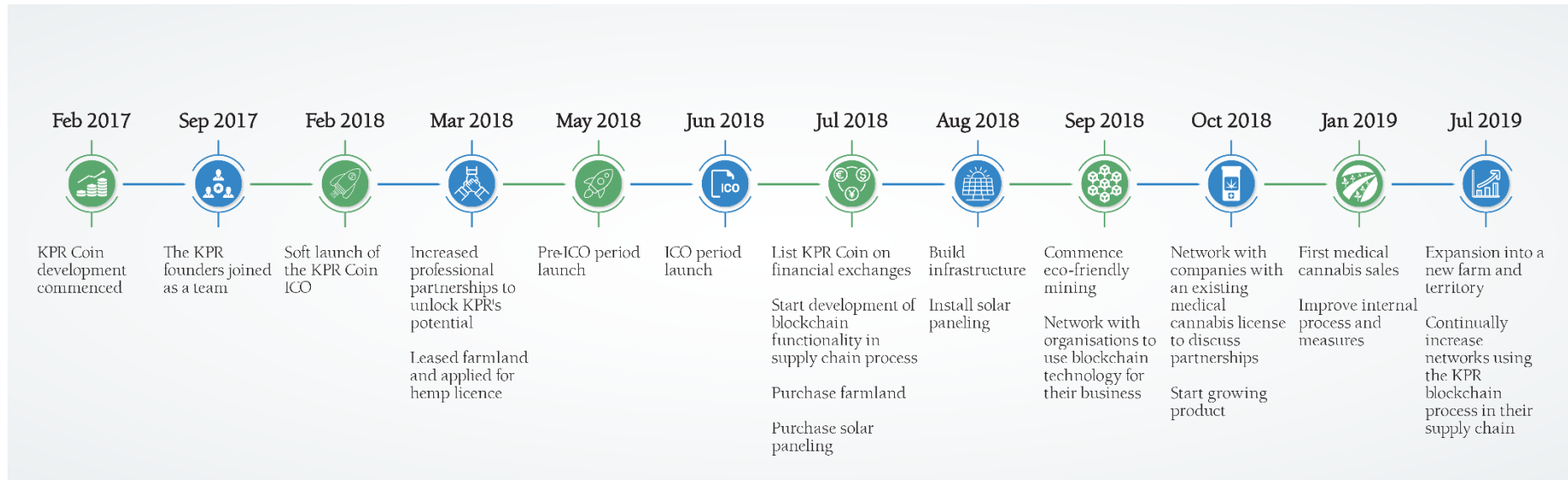
- Embrace innovation and new technologies.
- Eco friendliness.
- Provide support to those suffering with health problems.
- To make a positive difference to the world.
- Run a sustainable company.

GOALS AND OBJECTIVES

- ✓ To generate value in our KPR Coin to support the contributors who supported us.
- ✓ To grow a high quality, accessible product.
- ✓ To make the world a better place than before our business commenced.
- ✓ Operate towards long-term viability and sustainability through achieving profits.



BUSINESS TIMELINE



*Timeline is indicative only & may change due to unforeseen circumstances



GOVERNANCE

FOUNDERS

KPR Medical Solutions was established by Alain D’Ombrille, Jason Tabrett CPA MBA and Matthew Young.

- Alain D’Ombrille will be taking on the role of Managing Director and Chief Executive Officer of KPR Medical Solutions Pty Ltd.
- Jason Tabrett CPA MBA will be taking on the role of Director and Chief Financial Officer of KPR Medical Solutions Pty Ltd.
- Matthew Young will be taking on the role of Director and Chief Technology Officer of KPR Medical Solutions Pty Ltd.

BOARD OF DIRECTORS

KPR Medical Solutions will utilise a single-tier board structure, ensuring a mixture of Independent Directors, Non-Executive Directors and Executive Directors on the Board to maximise the effectiveness of forming and implementing the company’s strategies. A majority of Independent Directors will be appointed to the Board by end of year 1 post-launch, however, this will not occur upon initial product launch. Alain D’Ombrille has been elected as Chairman of the Board, however, due to the duality of roles held, this appointment will be put up for re-election within 6 months’ of product launch. At the 6-month post-launch phase, a Vice-Chair will be elected and a governance sub-committee will be formed to conduct a complete review of the Board and its practices.

As of product launch, the KPR Medical Solutions Board will be composed of the following:

- Alain D’Ombrille – Managing Director
- Jason Tabrett CPA MBA – Director
- Matthew Young – Director

EXECUTIVE TEAM

All members of the Executive team will also hold a role upon the Board as an Executive Director, these roles will expand to correspond with the company’s growth. Due to the structure of the Board, Executives will act upon the Board on behalf of the Shareholders, however, will then continue their role external to the Board in the Executive team on behalf of the Managing Director.

Once established, the KPR Medical Solutions Executive team will be composed of the following:

- Alain D’Ombrille – Chief Executive Officer
- Jason Tabrett CPA MBA – Chief Financial Officer
- Matt Young – Chief Technology Officer

This sub-committee will be formed entirely of Independent Directors with a minimum of 3 members, if these standards cannot be met the sub-committee will be formed by an external source.



ORGANISATION BREAKDOWN

Initially, KPR Medical Solutions will be directed by a majority Executive Director comprised board. This will maximise the operational understanding while developing strategies during the initial start-up phase. The process will adjust as the company expands.

Ongoing management of external stakeholders will be the sole responsibility of the Board until such time as this responsibility is transferred.

RISK PROFILE

SWOT ANALYSIS

SWOT Analysis	
S	W
Good Personnel No Interest Valuable Assets Pre-Committed Customers Positive Social Impact	New Market Entry Product Image as a Medicine
O	T
New Target Market Increased Market Growth KPR Coin Value Growth Mining Crypto-Currency	Crypto-Currency Value Drop Funding Shortfall Council Restrictions
See Risk Profile section for strategies	

STRENGTHS

1. Good Personnel (+2) – KPR Medical Solutions have been fortunate with the medical benefits of their business to attract the interest of diversified, talented individuals. The founders knowledge and experience extensively cover the technical components of the business, sales, operational and financial management. There has been a strong interest by many to become involved once the business is ready to commence. We aim to become an employer of choice as we expand over time.
2. No Interest (+4) – Although raising funds via an ICO is a threat, it is also a strength. A privately owned business, without any debt and not subject to share ownership demands reduces interest and dividends payable, allowing for a significantly larger amount of money for expansion and KPR Coin buyback off the market to improve value.
3. Valuable Assets (+4) – The majority of required expenditure to set the business up are all valuable. Land is a secure asset in the NSW market, infrastructure enables product growth, as well as crypto-currency mining and the equipment for green energy generation provides an ongoing benefit.



4. Pre-Committed Customers (+5) – KPR Medical Solutions have reached out to our customer markets and received interest from many pharmaceutical companies. The plant oils from the growth cycle, already have a buyer involved, placing strong foundations for our success as a business.
5. Positive Social Impact (+1) – Our company values involve providing community benefits, local employment and sustainable influences.

WEAKNESSES

1. New Market Entry (-2) – Although there are limited active market participants with a licence to sell medical marijuana, we will be competing against existing competitors. There is currently no dominant market leader in the newly available market and we believe we can overcome this weakness by utilising our strong government and sales networks.
2. Product Image as a Medicine (-4) – The product has negative connotations in the media due to unmonitored excessive recreational use. Our sales and marketing team are intended to have a pharmaceutical background to sell our product. We believe this previous limitation will become our benefit when pharmaceutical companies start promoting our product for its proven medical benefits.

OPPORTUNITIES

1. New Target Market (+3)– The recent legislation change to legalise medical marijuana by a licenced professional has opened up a new market for this product in Australia. With funding and a good business model, there is a large opportunity for KPR Medical Services to capture a majority of this market in a relatively short time-frame.
2. Increased Market Growth (+2) – The medical industry has not rapidly reacted to many of the capabilities of marijuana as a medicinal treatment. Our sales and marketing strategy involves targeting this restriction. Additionally, the longer-term opportunity of legislation extending to the use of marijuana for recreational purposes would exponentially increase our growth. Our presence would limit new entrants to the market.
3. KPR Coin Value Growth (+4) – The value of crypto-currency lately has been increasing by higher percentages than it has in history. With our ICO date nearby on 1st May 2018, there is potential for the public to capitalise on the base value growth of a new coin before it fluctuates on the market. Our strong personnel and business model intend to support the value strength and sustainability of our KPR Coin.
4. Mining Crypto-Currency (+1) – In addition to our own coin, the capital raised for the equipment to mine the existing valuable coins has a value growth opportunity of its own. This will also aid the short-term satisfaction of cash-flow for the business.

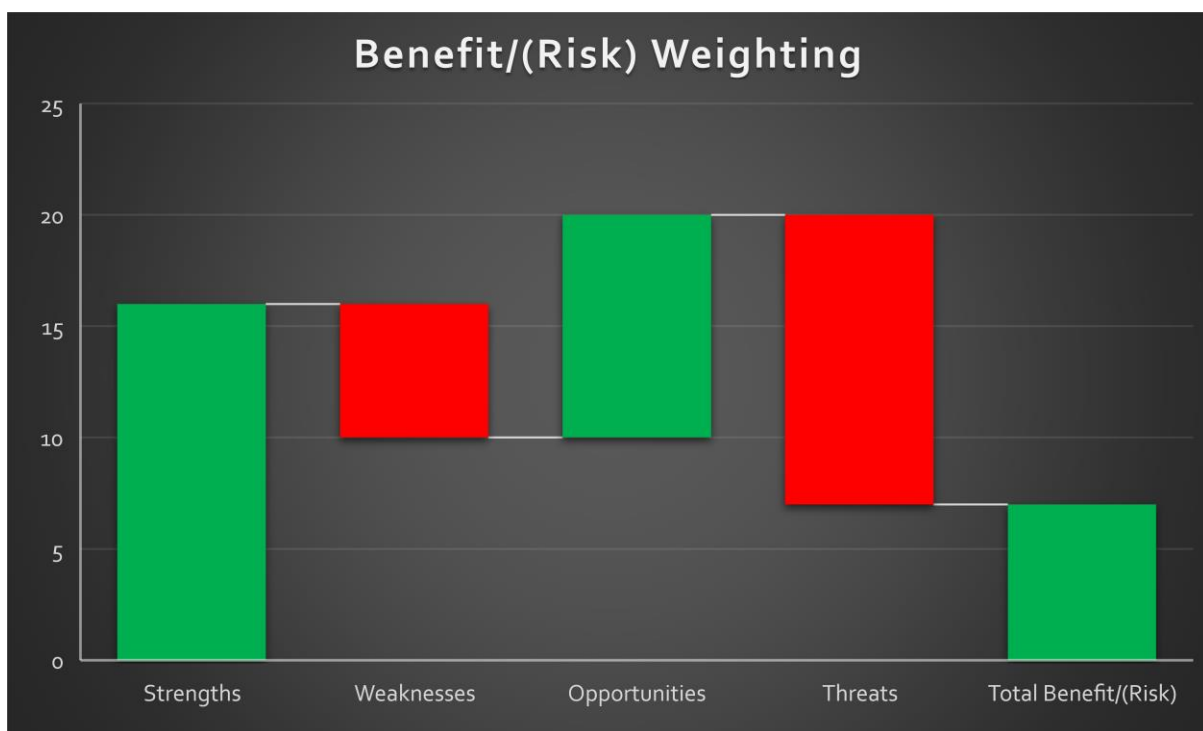
THREATS

1. Crypto-Currency Value Drop (-4) – There is a risk involved in the value of funds raised by crypto-currency in not holding their value for KPR Medical Solutions. We intend to minimise the impact of these fluctuations by diversifying our holdings across a range of liquid assets.



2. Funding Shortfall (-5) – The setup of our business requires a substantial amount of capital expenditure and unproductive time prior to income generation. We have been networking aggressively prior to the ICO to verbally lock in KPR Coin purchasers. When the coin is released, we can safely assume the capital expenditure requirement is met and if a loan is needed, we will have the assets to borrow against at a low rate.
3. Council Restrictions (-4) – The restrictions as threats are involved with land purchasing and licence obtainment. We have also been making senior connections in the NSW state government, expressing our intentions and receiving endorsements for licencing, when it is required. The land to be purchased will be in a rural location with all purposes of benefiting the surrounding community with green power generation and environmentally conscious operations.

BENEFIT/(RISK) WEIGHTING



INITIAL COIN OFFERING DISCLAIMER

1. Neither KPR Medical Solutions nor Renewable Mining Australia take responsibility for the KPR Coin value after the sale. This is determined on the open market through and influenced by supply and demand factors.
2. The KPR Coin is considered a receipt from KPR Medical Solutions and Resource Mining Australia as proof of donating to the ICO crowd-funded sale.
3. The KPR Coins DO NOT represent any type of share within KPRMS nor RMA. Owners of KPR Coins therefore do not have any rights or say in any of KPR nor RMA business or financial decisions.



4. If any of the KPRMS or RMA employees wish to continue working with the KPR Coin after the initial ICO, they may do so. The individual's actions do not reflect those of the other members within the KPR, or RMA companies.
5. The company members involved in KPRMS and RMA after the initial ICO do so separately from KPRMS and RMA as an individual/sole trading entity.
6. Neither KPRMS or RMA hold no responsibly for lost or stolen KPR Coins. We will however, take any security risk on our products very seriously and look to resolve any technical issues as soon as possible.
7. The KPR Coins are an ERC223 token - an Ethereum smart contract token. KPR and RMA hold no responsibly for the supply of an incorrect address when sending the KPR Coins after purchase as this is an automated process. Please double check your transaction before posting the sale/purchase.

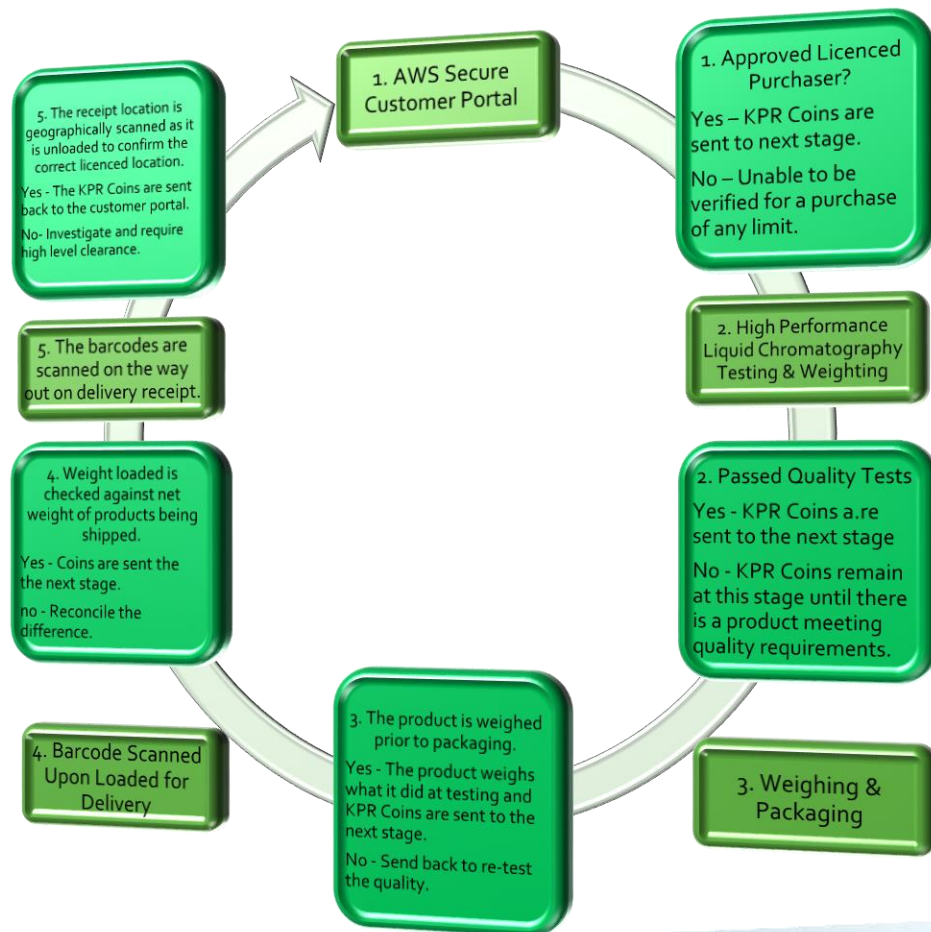
KPR COIN VALUE DISCLAIMER

1. The KPR Coin is not a pre-mined coin (meaning our KPR Coins are only minted when exchanged with Ethereum).
2. The founders will not be entitled to sell coins prior to 12 months after the ICO date. They will therefore not have coins to dump on the ICO release, helping to keep the value of KPR Coin and acting in the best interest of our coin purchasers.
3. The founders also require permission from the majority of other founders to make a sale of their coins. Any net coin sale they make for over \$50,000 in value will be publically announced prior to the sale.
4. Once the cannabis farm is in operation, KPR Medical Solutions plan to add the KPR Coin as an accepted currency by licensed entities and patients, allowing them to purchase our cannabis products with a special discount for KPR Coin holders.
5. Two of the founders are active crypto-currency traders and have many year's experience in trading. They are very active on the major exchanges and will be engaged in running a sustainable business to raise the demand and value of the KPR Coin over time.
6. We have a very active development team who are ready to answer any questions and to help to build in the crypto community. We are constantly working to increase the value of our coin.
7. We are working with licensed entities to help lead the change of government legislation in order for doctors to be able to prescribe our products.
8. We are constantly looking into different ways to use this coin. We envisage once implemented, these methods will be in the best interest of the business and its KPR Coin holders.



OPERATIONS

KPR COIN'S BLOCKCHAIN



How Does the KPR Coin Blockchain Promote the Value of Our Coin?

Most importantly, the blockchain functionality in the supply chain will benefit more than just the KPR Medical Solutions business. Any organisation with the same needs will be able to use it!

We will accept \$AUD, \$USD, BTC, ETC in all regular payment methods. The KPR Coins do not go into circulation until a product is purchased.

Eg 1. Just KPR Medical Solutions using the blockchain process:

A licenced pharmaceutical company purchases AUD\$1,000 of a cannabis oil product. 1KPR:\$1 is the conversion rate and 1,000KPR is sent through the stages of the supply chain, until it is available again 2 months later when the finished product has been received by the customer.

Eg 2. 10 companies use KPR's blockchain process:

A purchase is made for \$1,000 in each of the 10 companies using the technology. The conversion rate is 1KPR:\$1 in this example. The \$10,000 gross purchases send 10 lots of 1,000KPR through the supply chain process leaving 10,000KPR less supply on the market for this 2 month cycle and an increased demand as the coins circulate.

It is actually likely in this second example that the KPR Coins would have a much higher value than 1KPR:\$1. Demand increases and supply decreases each time there is more circulation of the coins.

This allows our contributors to support a great cause for the health industry and also have the potential over time to be holding coins of value.

KPR Coin's Blockchain



The function of the KPR Coin's blockchain is for transparency and security in a new, highly regulated industry. There will be security checks upon portal registration, which only licensed professionals are able to access buying cannabis products. The KPR Coin blockchain will follow the supply chain process from the point of sale to the receipt of the product by the customer and provide a great level of confidence in the future of the industry.



1. REGISTRATION

Licensed professionals use the KPRMS secure portal to register an account.

2. COMPLIANCE

Their medical cannabis license is checked for validity.

3. SELECT PRODUCTS

The licensed professional selects the products they wish to buy under the selection and quantity limitations of their license.

4. PURCHASE GOODS

The product is able to be purchased using Australian Dollars, Bitcoin, Ethereum or KPR Coins. The purchase converts the transaction into KPR Coins bought off the market and sends them to a secure clearing wallet for goods to quality tested.

5. QUALITY TESTING

When the product is grown, a successful reading will send the KPR Coins to a packaging secure wallet. An unsuccessful reading sends the KPR Coins to the same address of quality testing, ready to have the next batch tested.

6. PRODUCTS ARE PACKAGED

When the product is ready to be cut and packaged, the package bar code is scanned upon completion and sends the KPR Coins to a shipping secure wallet.

7. PRODUCTS ARE SHIPPED

The bar code is scanned again upon being loaded onto transportation for shipping, which sends the KPR Coins to a new secure delivery wallet.

8. CUSTOMER RECEIVES PRODUCT

When the delivery is complete the customer is to sign for the receipt of the product. The bar code is scanned one more time and geographically tagged by the scanner to confirm the product's destination. Upon this scan the KPR Coins are sold back to the market.



LOCATION

The positioning of our business will be on a 40 acres farm approximately 3 hours from the Sydney CBD. There will be a stream nearby for water accessibility for the farm and potential energy generating options. Initially, we will fence 20 acres of the farm with greenhouse sheds and offices, all with high electric security fences. The property will not be visible to the public and will be accessible by a driveway into the farm.

In the first year, the farm will consist of an office, 2 drying sheds, 8 flowing sheds, a mother shed and 2 growing sheds. The Resource Mining Australia farm will consist of 4 sheds, 2 for Bitcoin mining, 1 for Ethereum and 1 for Altcoin mining. All the power will be supplied through wind and solar panels and also looking into hydrogen power based on the positioning of the stream for water supply.

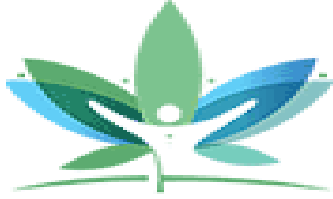
Approximately 1 acre will be set aside for solar panels and battery units, looking to expand anywhere up to 5 acres as required.

We also plan to grow and maintain vegetables and chickens, to supply workers with free healthy lunches.

KEY PERSONNEL

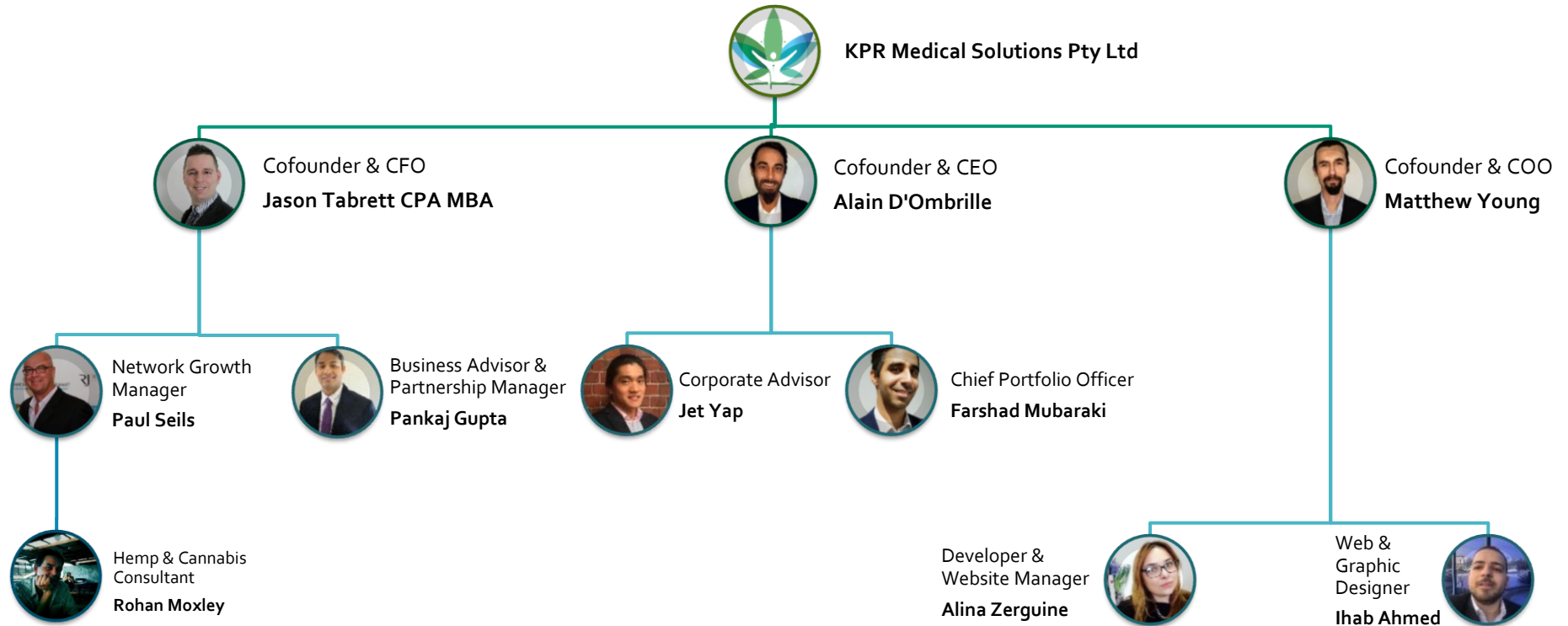
The key personnel required for KPR Medical Solutions will be hired with the best skills to fulfil their job's description and to support the community supporting, eco-friendly company culture.

We will start-off with the company with the founders, a business development manager with strategical focus and a farm hand. As the infrastructure for medical solutions is in place and produce can be planted, we will hire two additional farm hands. Two account managers, an accountant, an administrative assistant and one technology support staff member. The marketing consultants and 24-hour security initially will be external.



CHAIN OF COMMAND

Current Structure:





KEY PERSONNEL

The key personnel required for KPR Medical Solutions will be hired with the best skills to fulfil their job's description and to support the community supporting, eco-friendly company culture.

We will start-off with the company with the founders, a business development manager with strategical focus and a farm hand. As the infrastructure for medical solutions is in place and produce can be planted, we will hire two additional farm hands. Two account managers, an accountant, an administrative assistant and one technology support staff member. The marketing consultants and 24-hour security initially will be external.

ALAIN D'OMBRILLE

Founding Director of KPR, Head Horticulturist & Business Development Manager

Linked 



Alain has more than twenty years of extensive experience in the horticulture industry. In 1992 Alain's skills in the industry developed greatly, when as a young man, he assisted the running of a hydroponic lettuce company named Sandine Pty Ltd.

After hard work and proving himself over many months, Alain was appointed as managing director, which included overseeing the production and supply of approximately fifty thousand lettuce plants. Alain ran this company for a period of approximately seven years, where he gained a substantial amount of skills in all areas, especially in hydroponics, logistics, business management and horticulture. Alain also enhanced his technical abilities and studied how to construct different styles of hydroponic systems and nutrient formulations. Being self-taught, Alain's computer skills greatly developed, where he assisted family and friends with industrial technology issues.

From word of mouth alone, this grew to the point where Alain created another business named CMD Computers. At first, Alain was only assisting local customers, until word of mouth spread expanding his business, where literally thousands of customers have utilised the services of CMD computers over many years.

From being in the computer industry, Alain was introduced to the Bitcoin Mining concept in 2012, and immediately took a deep interest in it. From this interest, Alain studied all things relating to crypto currency and how the markets are analysed. Alain specialises in trading in numerous financial markets.



Alain however, explains that his passion is always going to be in the horticulture industry. During the period of running CMD Computers, he successfully ran his own edible flower farm business named Herbeez until 2015, when Alain's partner Kate devastatingly past away. Alain successfully supplied a large number of restaurants in the Sydney area for many years.

From 2015 until the present, Alain regularly educates people in how to trade on numerous exchanges, involving different currencies. Alain has his own social media facebook platform named BTC Discussion and Analysis. Alain frequently is answering questions, and advising his many followers including presenting diagrams and detailed financial forecasts.

Alain is truly a jack of all trades and is highly respected in numerous industries!

JASON TABRETT CPA MBA

Founding Director of KPR, Chief Risk & Financial Officer



Education:

- Master of Business Administration at Victoria Graduate School of Business in 2017. Finished in top 10%.
- Accredited by Microsoft in their Azure Fundamentals, Azure Security and Compliance, Automating Azure Workloads. Intro to DevOp Practices and Infrastructure as Code courses in 2017.
- Accredited by Amazon Web Services in their Business Professional, Technical Professional and Cloud Economics courses in 2017.
- Qualified Certified Practising Accountant (CPA) since 2013. Licence 9744927.
- Diploma of Management at TP3 Pty Ltd in 2012.
- Bachelor of Commerce - Accounting at Macquarie University in 2010. Currently works as:
- Finance Business Partner for Melbourne IT Ltd in the Cloud Division (since June 2016).
- Chairperson of Executive Committee in SP 62713 (since August 2012).

Detailed experience in the industries of:

- Information Technology Solutions
- Manufacturing
- Vegetation Management
- Training and Education



- Entertainment (Record Label)

MATTHEW YOUNG

Founding Director of KPR & Renewable Mining Australia

Linked in



Matthew brings an array of extensive experience when it comes to all things crypto-currency. From a young age, Matthew has been involved in financial trading in both domestic and international markets. Matthew also has a deep knowledge in Industrial Technology, crypto currency and online currency trading.

In 2012, Matthew was introduced to the bitcoin concept and immediately had a deep interest, including with blockchain technology. Matthew started Bitcoin Mining in the CPU/GPU early stages of Bitcoin. Keeping up with the latest technology, Matthew moved on to ASIC machines to mine. Matthew continues to operate the most up to date mining technology, and is always looking for improvements.

Gaining a substantial amount of knowledge in the area, Matthew established an online forum (The Bitcoin Revolution), where he has a number of followers. To enhance this skill set, Matthew is due to complete a Bachelor of Programming and Game Design in 2018 at S.A.E. Qantm University, Sydney, and is currently averaging a High Distinction.

With his many years of experience, Matthew established the company Renewable Mining Australia (RMA). Matthew was expanding RMA and met with the founders of KPR Medical Solutions. After numerous meetings, it was decided that the two companies would merge and become one team.

Matthew explains that one of the contributing factors to the success of this merger was the electricity supply concept (the use of renewable power). Bitcoin Mining requires a substantial amount of power, and it was established the two merged companies could work hand in hand to satisfy this requirement, whilst being eco friendly. The remains of the renewable energy not required by KPR Medical Solutions will be greatly utilised by RMA.



JET YAP

Corporate Advisor (Chief Operations Officer - CanYa Coin)

Linked 



Jet has more than 10 years of experience working for large global IT shared services organisations and international professional services firms assisting customers and partners to make better use of SAP ERP technology. Recently, he was Chief Operating Officer of the successful Australian Initial Coin Offering for [CanYa Coin](#). He is still an active role in their success. Jet was trained in SAP Finance and Controlling R/3, SAP Security and SAP GRC Access Control and participated in large-scale ERP rollouts, following industry leading practices such as Prince2, ASAP and ITIL V3.

Apart from IT projects and operations, Jet has experience in performing assurance and compliance roles in various sectors and organisations. He has gained many years of experience working for multi-national shared services organisations and has acquired sound knowledge of the challenges faced by large corporations in addressing governance, risks and compliance.



PANKAJ GUPTA

Business Advisor and Partnership Manager

LinkedIn



PK brings an array of extensive experience in the blockchain and health care industry. He is well respected in a number of international markets, particularly in America and India.

PK is very passionate about the medicinal cannabis industry, and is very excited about expanding high quality Australian products around the world.

Interests/Expertise:

- | | |
|----------------------------------|------------------------------|
| - IOT | - Blockchain |
| - Healthcare | - Executive Management |
| - Renewable Energy | - International Business |
| - P&L Management | - Product Marketing |
| - Strategy Formulation | - New Products & New Markets |
| - Global Marketing & Sales | - Business Development |
| - New Product Development | - Strategic Partnerships |
| - High Performance Team Building | - Semiconductor |
| - Organisation Turnaround | - VR/AR |

Career Highlights:

- Founded EthAum (Ethereum Blockchain based Virtual Reality startup).
- Reviewed hundreds of White papers for various ICOs within Blockchain space.
- Advising BitNautic, a Shipping and Cargo start-up based on Ethereum.
- Founded Mera Medicare and expanded to 8 cities of India
- Have managed product portfolio of 50+ products generating \$100M+ annual revenue.
- Have led teams of Design Engineers, Project Managers, Application Engineers and Product Marketing Engineers to create, launch and manage product portfolios.
- Highly entrepreneurial in nature, founded and managed two professional networking groups in New York City and one mHealth start-up, Mera Medicare in India.
- Actively built partnerships with distributors, agencies and corporates.



ALINA ZERGUINE

Developer and Website Manager

Linked 



Experience:

Expert PHP, Javascript, HTML, CSS, Database, UX/UI Developer

Alina brings more than 12 year's experience with front and back-end development. She also has experience working with numerous web agencies and firms. Alina prides herself on being thorough and having an attention for detail with all her work, especially when it comes to all aspects of web security, administration, technologies, platforms, development and libraries. To complement this experience, Alina successfully completed the following:

- Bachelor of Fine Arts (B.F.A.)
- Graphic Design and Computer Science at Moscow institute of electronics and mathematics
- Bachelor of Commerce (B.Com.)

As a result of her exemplary credentials, Alina was successful in applying for high end employment including the following:

- Department of Tourism of Polotsk City Executive Committee – Where she assisted with industrial Technology matters, development and created a website for regional studies.
- CMS Joomla – Where she created the original-breadboard model, designed their logo, site imposition and used WordPress.
- Grammar school library № 1, Polotsk – Created the website for the library of a grammar school.
- Creation of the original-breadboard model, design of a logo, site imposition, Web Design, site administration.

Alina also has experience with managing VPS web hosting, API Integration (Rest API, Google, Youtube, simPRO), Crypto Currency (Bitcoin, Ethereum) and DBA. From this experience, Alina explains that she is very enthusiastic and familiar with systems administration and development involving crypto currencies, ICOs and blockchain.



FARSHAD MUBARAKI

Chief Portfolio Officer



Farhad is involved from the discovery phase right through to delivery. He manages the total cost of the projects, including relationships with all Suncorp's stakeholders. He works with business and strategic leaders to deliver and implement their new systems or enhancements.

Experience:

DELIVERY MANAGER | SUNCORP / TECHNOLOGY, DATA LABS | JULY 2017 – NOW

- Managing a team of 22 staff that includes partners, contractors and permanent staff.
- Estimation, planning, business charge back, resource management.
- Internal and external stakeholder management, from managing business relationships to working through requirements and changes/ impacts to the business.
- Resource management for inflight projects and forecasted projects.
- Working with senior staff who are experts in their fields, managing them and guiding them to desired project outcomes.
- Staff development and continuous improvement.
- Management of projects that range from \$250 000 to \$10 million.

PROJECT MANAGER | SUNCORP / TECHNOLOGY, DATA LABS | JULY 2016 – JULY 2017

- Centralising all of policy domain projects on a fight plan that has now been adapted by the department.
- Managing the end to end migration of the CAPE digital work stream into policy domain, including setting out a new structure with permanent staff and our partners.
- Decentralising finance team functions back into projects, change management, end to end training for project managers and testers.
- Campaign codes project delivery, working with the business and product owners to deliver new functionality to the AAMI brand. This spanned across three months and worked with many stakeholders as we enabled changes in the digital and mainframe space, to deliver new functionality.
- He delivers his projects using Agile principles, excellent JIRA knowledge and Confluence skills.



WORK@HOME OPERATIONS LEADER | SUNCORP/ AAMI | DEC 2014 – JULY 2016

- Responsible for daily operation of the largest W@H AAMI Contact Centre.
- Implementation and embedding of change on a regular and ongoing basis and maintaining motivation through periods of major change.
- Leading and coaching of four coaches, one operations officer, as well as coaching and development of 10 leaders.
- Drive key changes to the national help desk change of operational hours and shift to a virtual help desk in the after-hours space.
- Migrated the coaching space from team focus to centre focus, this changed the way the coach team engaged with staff and business line leaders, it created transparency across the coaching space with a huge lift in our centre sales results and centre compliance results.
- Ensure we were in line with the brands allocated FTE, coordinating via three other sites to ensure we have right numbers and within budget.
- Managing staff activities, such as, learning and development time, team meetings and business training across three sites containing over 750 staff.
- Roll out of business critical updates along with change management plan for leaders and staff.
- Working side by side with workforce planning and optimisation to ensure we are across call forecasts, mitigate sick leave, ensure right amount of annual leave is taken.

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PAUL SEILS

Advisor and Key Relationship Manager

LinkedIn



An independent Consultant with a background in Horticulture & Project Management who reached the top of his profession in landscape consultancy in Middle East partnering with a James Packer company based out of Dubai & building an organization to 65 staff.

Paul also brings a wealth of knowledge & experience from several years in Blockchain & Cryptocurrency traveling to Conferences internationally with a network of connections with founders, leaders & visionaries of this revolutionary technology.

Paul founded PSA (Paul Seils & Associates) as a Consultancy and CryptoMASTERMINDS.org as a Blockchain Education Not-for-Profit.



ROHAN MOXLEY

Hemp & Cannabis Consultant

Linked 



Rohan has been intrigued by the many applications of hemp and cannabis for decades.

His involvement in the medicinal cannabis space began with lobbying politicians after one of his best friends died in horrific circumstances from secondary ovarian cancer.

After a year in development phase Hemporium Global was created as the corporate entity to approach both medicinal cannabis and industrial hemp.

This has led to funding private research to establish the production and manufacturing processes required to provide end-user products in the Medicinal Cannabis arena, as well as consultation and project creation in accordance with client instructions - Including sourcing locations and negotiating purchases.

It is apparent that the medicinal cannabis and industrial hemp channels have many cross-overs and cross-pollination between the two led to developing a consultative awareness of the industrial hemp industry as well as membership in the national and eastern states industry associations

Networking within the Hemp Industry has been a priority as "Industry" involves 7 needs cooperation and commerce between businesses - which Rohan recognized was the missing link - so Australian Hemp Brokers was created and there are other industry organisations being created to contribute to the evolution of the "Green Economy".

Industrial Hemp applications currently being developed are
Hemp Blocks/bricks which are organic self-healing insulation blocks with visual appeal.

HempWood for making industrial items such as planks, boards, panels with an ability to shaped and/or machined to provide many household and commercial items

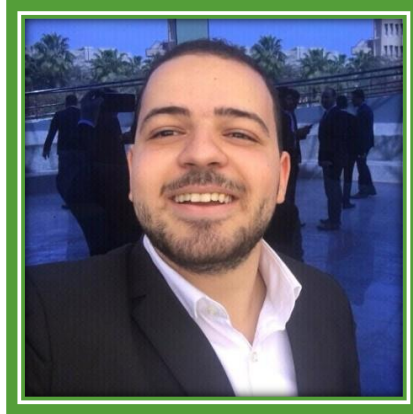
Hemporium Global continues to provide consultation and advice in relation to expanding the "Green Economy" and taking products to market.



IHAB AHMED

Graphic Designer & .NET Web Developer

LinkedIn



Ihab has a degree from MISR University for Science and Technology and has been trained as a Full Stack .NET Web Developer.

He is an extremely eager to please, friendly and happy individual, who possesses talents in the art of graphic design. He is open to learning outside of his current skill capacity, always wanting to better himself and do what is best for the organisation.



FINANCIAL PROJECTIONS

INITIAL PURCHASE

During the start-up period, there will be an Initial Coin Offering for the purchase of KPR Coins to raise funds for our business. The inflow of crowdfunded currency received will be able to provide KPR Medical Solutions with the necessary funds to setup operation and look to rapidly expand.

There will be no sales of the medical marijuana in this stage with the focus on setting up the new premises, providing great environments for growth, generating electricity and maintaining a secure property.

INITIAL COIN OFFERING DATE

The Pre-Initial Coin Offering will commence on 1st May 2018 and end on 22nd May 2018.

The Initial Coin Offering will commence on 1st June 2018 and end on 22nd June 2018.

INITIAL COIN OFFERING VALUE

There will be a maximum of 100,000,000 KPR Coins sold to the public during the Initial Coin Offering.

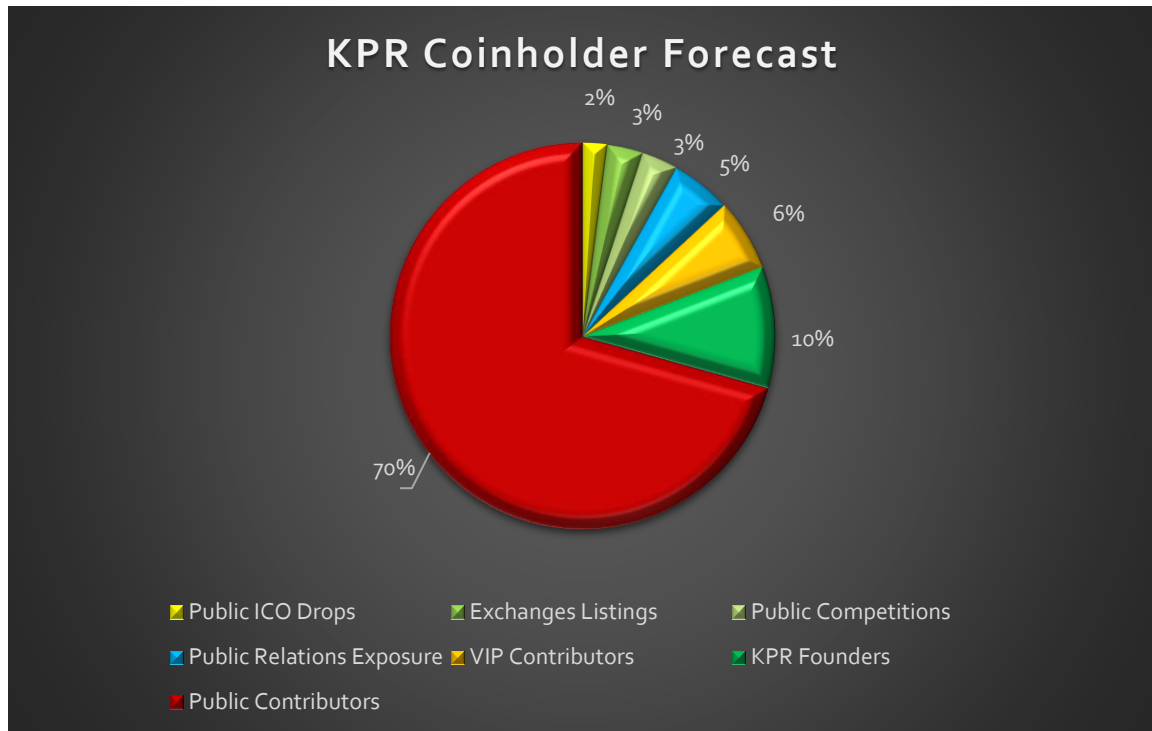
The current Pre-ICO exchange is set at 1ETH:3,000 KPR Coins. When calculated, this exchange gave the purchaser the value of \$0.23 per KPR Coin.

Circulation of the coin through our supply chain use of KPR blockchain technology and upon our presence on increasing numbers of financial exchanges. Please do not expect any immediate returns on contribution; however the manner in which the product is run intends to increase circulation and therefore KPR Coin demand over time.

Our website, Telegram and social media will also include referral promotions, ICO drops or tier bonuses for purchases above a certain quantity. Please keep watch before and during the ICO as we aim to do what is best for the public.



KPR COINHOLDER FORECAST



FULL FUNDING RECEIVED

The \$24,000,000 of funding to receive will initially allow us to purchase the required licences, permits and insurance. We will buy the plants and nutrients for growth and water will be a cost. The electrician will be required to set up our solar panels to source our renewable energy, fencing security and 2 staff hired to work on the farm. Filing, legal, marketing, technology costs and support staff will be in place to add value to the business from a professional backend. Concurrently with the farm set up, we will be developing the AWS secure portal for our blockchain based supply chain process. Unfortunately, the funding received does not have equity properties, or an obligation to repay and income tax is liable to be paid on preoperational profits.

FUNDING RECEIVED OVER \$3,000,000

Should the purchase period secures funds of \$3,000,000, even if the full funding is not available, we will have the capital base to borrow the remaining funds to commence our business. The lower supply of KPR Coins purchased will remain a benefit for the purchasers.

FUNDING RECEIVED UNDER \$3,000,000

The business model will have to change if a lower level of funding is received. We will have to delay the intention to start up the medical marijuana business and instead invest in machines to mine key cryptocurrencies. The business will run in a cryptocurrency capacity, with expansion decisions to be made based on grown levels of cash funds.



FINANCIAL FORECAST

CONSERVATIVE FORECAST

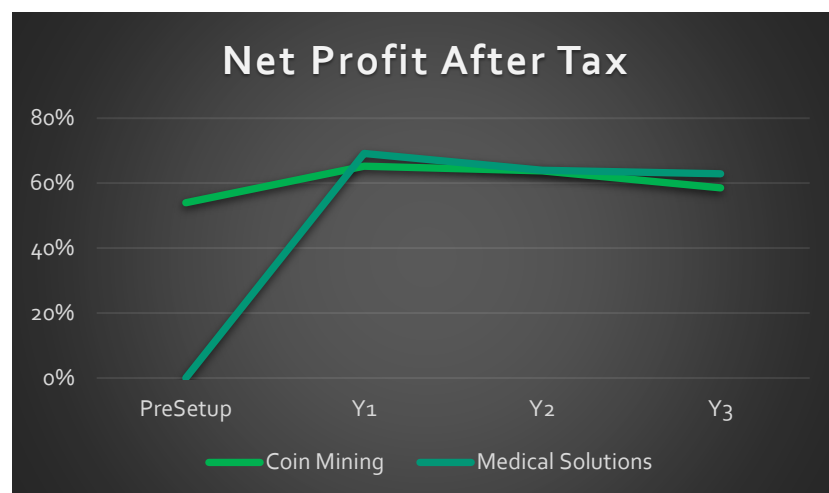
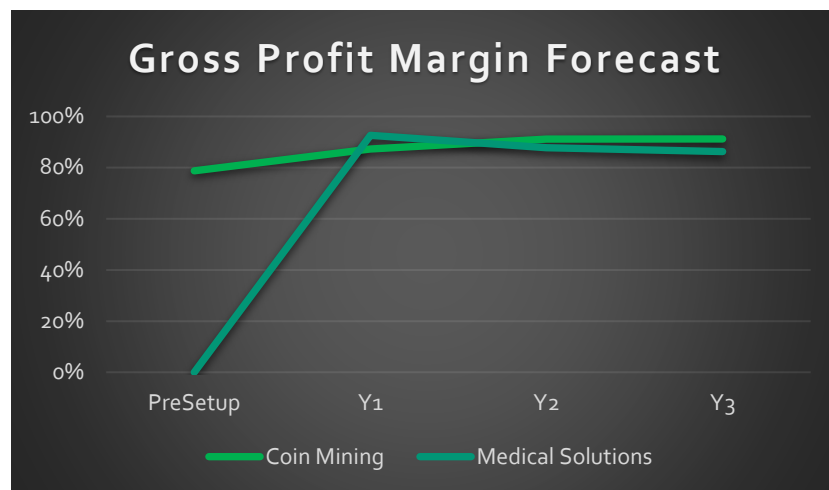
Below is a version of our conservative financials. The assumptions on this model are:

1. No expansion of farmland to increase the quantity of products available to be sold.
2. Bitcoin mining supply will take longer to produce a coin over time and mining revenue, also restricted to the available farmland will decline in profits over time.
3. Bitcoin's price stays constant at today's market rate rather than increasing as supply decreases.

AGGRESSIVE FORECAST

1. In year two, new farmlands are purchased out of profits to expand production.
2. In year three, farmlands for growth are also expanded and the diversification of areas reduced the risk of damage during a natural disaster.

PROFIT AND LOSS STATEMENT





INCOME

In year 1, our stocks will undertake additional quality control, which may reduce the output when trying to maintain a high quality product. There will be fewer pharmaceutical connections and as a starting business, we expect to have lower contract prices. Bitcoin will be mined to provide a more regular flow of liquid revenue in the earlier stages of the business.

In year 2, we will have increased pharmaceutical customers to purchase off our business and more stock available while refining the growth methods.

By year 3, we expect to be capturing the Australian market demand and an active ingredient in all major medical marijuana local drugs. Our income will be increasing and we will be looking at expanding into export markets.

COST OF SALES

The licences, permits, insurance, plants and nutrients are key to the running of our operations. There is a large gross profit margin on the sale of our product, however the importance of having a licence to operate, permits, produce to grow and nutrients will keep us with sole employees to maintain these external relationships and best mitigate any potential risks.

EXPENSES

Expenses are minimal with our marketing, public relations and networking costs the only sizable expenditure. We wish to pursue our brand image of an eco-friendly business and look to giving back to the community where we are able to. Capital expenditure to increase our supply of power to our surrounding suburbs is an expected future cost.

BREAK-EVEN ANALYSIS

KPR Medical Solutions expects to break-even in the 11th month of their first year of operating. This time has allowed the plants to grow and be redistributed into a sellable quality for our customers. The break-even does not take into account our assets purchased as can be seen in the balance sheet below.

BALANCE SHEET

ASSETS

The cash assets increase over time as the profitable business generates cash sales. There is an increase in Bitcoin mining which is also converted to cash as needed. From year 1, KPR Coins will be purchased back from the market as a percentage of our profits. This will be a reward to our loyal coin purchasers who should see a value increase of the coin as we reduce their supply.

Non-current assets cover the mining equipment we will be purchasing and all of the capital purchases required to run each farm.



LIABILITIES

The good liability to have is tax to pay from the profits KPR are making. There are shareholder paid KPR expenses prior to the ICO, which is to be reimbursed. Our liabilities have no large debt and shows the very strong financial position we will be in.

EQUITY

We will have limited shareholder equity split evenly between all of the founders. The remainder of equity are the after cumulative tax profits we are receiving.

The key movements noticeable on the balance sheet are:

- The increase in KPR Coins owned over time purchased back out of our profitable years.
- Land value is expected to increase with inflation.
- There is a sizable tax due and payable based on the ICO funds received in the start-up phase.
- KPR Medical Solutions has an increase in retained earnings year to year as its customer base gradually expands.