

### TOP TIER ADVICE. COMPETITIVE SOLUTIONS.



OUR GOAL IS TO MEET YOUR SPECIFIC CHALLENGES WITH SPECIFIC ADVICE.

OUR FOCUS IS ON THE OUTCOMES YOU DESIRE. WE REALISE THERE IS





## WE OFFER YOU TAILORED SOLUTIONS:

- · STRATEGIC TAXATION AND ACCOUNTING ADVICE
- · AUDIT AND ASSURANCE
- · PRIVATE WEALTH MANAGEMENT
- · BUSINESS DEVELOPMENT
- · CORPORATE ADVISORY
- · SPECIALIST SMSF ADVICE

COMMERCIAL ASSOCIATES. AT YOUR SERVICE.

# COMMERCIAL ASSOCIATES IS A LEADING ACCOUNTING AND ADVISORY FIRM.

We are committed in everything we do so that our clients can rest easy knowing that the solutions we present, the work we do, the advice we deliver is of the utmost quality.

#### **OUR FOCUS IS OUR CLIENT**

We are big enough to provide all the services our clients need - from strategic taxation and accounting advice through to corporate advisory and private wealth management – yet with the personal service and specific solutions growing companies demand.

#### IT'S THIS PERSONAL SERVICE THAT SETS US APART

We understand that every client is different, that generic solutions cannot achieve the best possible outcome. We apply specific solutions to specific issues and we can only do this with the focused attention of the professional best suited to the task.

## OUR STAFF ARE EXTRAORDINARY

Our management team has trained and worked in some of the world's largest enterprises. Most have global experience.

Many are committed to their specialties with a strong standing in the advisory and accounting world. All are passionate advocates for their clients; both in terms of the advice they provide and in the achievement of client objectives. We want to win; we want to win for you.



#### THE VALUES WE EXHIBIT

Our key staff are drawn from the top accounting and advisory firms in the world. They select us because of our values and the value we place on their skills, attitude and passion for providing the best. Success, no stone left unturned, persistence and intellect are the keys to client satisfaction; and that drives the values we seek in our people.

- We do whatever it takes.
- The success of our clients drives our workplace. We point our skills and ability at developing and delivering new strategies and better products. We undertake to explore every solution and provide an answer, whatever the need.
- We embrace change and progress.
- Technology, staffing incentives, personal growth and technical training are just a small part of the suite of operational strategies we use to stay up-to-date and ahead of our competition.
- We aim for the top.
- A distinctive point of difference for us is the unique set of competencies within our core staff. We are proudly able to offer outstanding work and achievable solutions that often reach beyond what might normally be expected.

- We select the very best.
- In a solutions-based business, staff are the key to intelligent, timely and achievable answers. We select the best, provide an outstanding platform for their growth and encourage their achievements. Our people communicate well, have a flair for business and understand the commitment we make to our clients.
- We deliver advice and solutions in language you will understand.
- Our individual worlds can be heavily biased towards jargon and language designed to protect. We offer you a refreshingly different advisory idiom – one you will understand.

Our communication with you, our client, will be frank and forthright, truthful and plain. The options and opportunities will be clear; the outcomes explained and the possibilities exciting.





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