

SASSY STORY

Sassy Treats is **award winning**, comprehensive and specialist range of **nutritionally rich, organic, additive-and-preservative-free** menus for dogs, cats and horses, proven to alleviate allergies, improve behaviour, and nurture well being in pets.

All Sassy Treats products are hand-made. We use **premium meats and fish with organic grains, fresh vegetables and free-range eggs**. All meals are **fortified with cold pressed oils and natural supplements** for happy, healthy, shiny eyed, energetic dogs and cats with great breath and beautiful coats.

We even have a **vegetarian, gluten-free, grain free and red meat free selection** of Treats and Main Courses available. Customizing diets is our speciality.

Sassy Treats come in **different flavours and sizes** because, like us, dogs, cats and horses have unique tastes, and dietary requirements and react differently to food-stuffs. Even the fussiest pet will find a Sassy Treat or Main Course just right for them. **Seasonal specials meals, treats and cakes** are also available.

Since 2001, extreme customer satisfaction, maximum word-of-mouth and a minimum advertising spend has increased this business from 4 local Sydney clients, to well over 100 in NSW, Queensland, Adelaide, Victoria, Tasmania and Perth.

Sassy Treats is committed to the belief that the cycle of health in the well being of animals, humans and the environment is interlinked.

Sassy Treats has awareness of global environment issues, and takes responsibility for limited personal impact upon it.

All packaging used in production is biodegradable or recyclable. A water tank helps provide water used in manufacturing and energy used is from renewable resources. To off-set harmful emissions from the delivery vehicle, Sassy Treats annually plants mixed species trees to absorb greenhouse emissions, tackle salinity, improve water quality, and provide habitat for native Australian species through "Green fleet". Sassy Treats is working towards becoming a carbon neutral business.

Leaching of our soils by the chemicals and pesticides used in some farming practices, and the damage of residual preservatives in tonnes of animal droppings cause long-term damage to the environment; add to that environmentally un-friendly pet food packaging disposal, and a picture emerges of commercial responsibility in maintaining the true integrity of the Sassy Treats brand, by minimising environmental impact.

As a proudly Australian and community conscious business, Australian grown organic ingredients are sourced - not only for the superior nutritional value and lack of synthetic hormones, but for the environmentally ethical, and cruelty-free farming of meats, grains and vegetables. Eggs are sourced from local poultry farmers and handpicked. Honey comes from a local Apiarist who cultivates wild honey from his hives.

If you have any **enquiries** or would like to place an **order** for Sassy Treats, please call/fax +61 2 9557 9648 or visit our website: www.sassytreats.com.au

We deliver Sassy treats and Main Courses to your door-**NATIONALLY***

Also available at selected pet and health food stores.

Wishing you and your loved ones fun in the sun and good health.

Luciana Callaghan

*Conditions apply.



FREE Home Delivery

(limited areas / minimum order \$40)

TO ORDER ON-LINE

www.sassytreats.com.au

OR ORDER PHONE

(02) 9557 9648
0419 269 266



ORGANIC & NATURAL
DIETS FOR DOGS,
CATS & HORSES

MAIN COURSES – for your DOG

THAI – A mild mix of organic brown rice, fresh chicken, corn and carrots

ITALIAN – Organic polenta with fresh beef, carrot, zucchini, organic eggs and low fat cheese

MEXICAN – A vegetarian delight. Organic beans and fresh vegetables topped with a cheesy sauce

SHEEP DOG'S PIE – An Aussie classic. A robust mix of kangaroo topped with potato and juicy peas

TAPAS – With premium beef, organic beans and millet. Very low in fat and great for dogs with sensitive stomachs, pancreatitis and irritable bowel

FISH CAKES – Full of Omega 3, 6, and 9 rich sardines, parsley, organic brown rice and oats...healthy skin and coat!

PORRIDGE – chicken, organic barley and oats (high KJ – great for convalescing dogs, bitches, active dogs)

POPEYE – To help young pups grow up big and strong – full of heart, organic oats, organic free-range eggs and calcium

FAT DAWG SLIM

All Sassy Main courses are healthy balanced meals, but for the dog who's eyes are too big for their bellies there is Fat Dawg Slim

BIKINI – Thai style with less calories...fresh chicken and lots of vegetables and rice!

COSSIE – Rich in beef protein – with oats for a lower carb intake

GYM – Lean Kangaroo meat with lots of veggies and low moisture baked potatoes



CUSTOM
MADE
DIETS
- CALL
US!

INTRODUCING MAIN COURSES TO THE DIET

Serve Sassy Treats Main Courses at room temperature – this is closer to what they would get without human interference.

Many of our furry friends will accept, love and be grateful for Sassy Treats Main Courses from the day you present it to them.

Many animals have become addicted to pet foods given as kittens and puppies...Other animals do not accept a new diet purely because they are not hungry...Some animals go crazy just hearing the can opener...

Under such circumstances, the body's natural instinct for selecting a healthy, balanced diet is diminished.

If this sounds like your best furry friend, gradually mix in Sassy Treats with your pet's old brand of food. This not only gives the animal time to get used to the new taste, but also gives his/her digestive system time to adjust.

PLAY LUNCH

And don't forget about healthy snacks for in between meals! Play lunch is essential for good dental hygiene.

- Chicken Necks
- Chicken Wings
- Lamb Briskets
- Lamb Necks
- Turkey Necks
- Half Lamb Necks



SWEET TREATS

smudge spinners

Soft delicious peanut butter and choc flavoured spirals.

raz rings

Lifesavers for dogs. Gluten free.

lionel loves

Carob dipped honey hearts.

gingerbread postmen

Easier to get than the real one... and tastier too!

bella biscotti

For the dog with the "human identity crisis" great served with milk when the friends drop in.

bearly mints

With fresh mint and parsley for breath, make these part of your dog's dental routine.

lolli-chomps

These lolli-pops are perfect for showing your dog how wonderful he/she is.



SAVOURY TREATS

sassy stars

For when your dog deserves better than a gold star.

molly moos

Why give your dog a bone when you can give your dog a whole cow? Little treats for big effort.

chicky babes

With garlic for fleas - your best friend will be the life of the pack!

oliver twists

Pizza snacks for dogs.

jedda cheddars

Say cheese! This bikkie is a real winner in the low fat high taste stakes. Also gluten free and vegetarian.

toby triangles

A fish flavoured feast for dogs with special needs (gluten free).

Available in 50g, 100g and 150g sizes.

Sampler boxes in small / big dog sizes available

MAIN COURSES – for your CAT

ORIENTAL – Straight from the chicken coop and rich in iron without all those feathers and feet

COUNTRY – Rich in beef from the paddock and corn from the fields- better than catching mice for a living!

FISH & CHIPS – A nutritious meal of market fresh white fish and oats

BUBBLE & SQUAWK – Kangaroo, rolled oats and egg feast!

SATAY – For growing kittens missing nature's own mum-made meal...made with lamb heart and love

TREATS – for your CAT



mishka morsels

with filleted anchovies, for fussy felines.

lady fingers

light, cheesy canapés for cats on the go.

josie pussycats

a meat lovers taste sensation.

Available in 50g size.

Sampler boxes available



TREATS – for your HORSE

snowy drops A word of warning – what ever you do...don't take your riding companion only one. These little drops of oats and molasses will have your horse nudging you (also known fondly as head butting!) for another before you can get the head collar on!

misty muffins Easier than a pocket full of apples, these mouthfuls fit into the smallest of hands – no nipped fingers!

blacky batons Sticks packed with the crunchy sweetness of carrots topped with the goodness of sunflower seeds for a healthy coat...guaranteed to have your horse at the gate every time you call.

Sampler boxes available



SEASONAL SPECIALS & CAKES