

The background is a vibrant green with several overlapping circles of varying shades, creating a sense of depth and movement. A horizontal white band with a slight gradient runs across the middle of the page.

# SERVICE GUIDE

**VISION** GRAPHICS

VISUAL COMMUNICATIONS SPECIALIST

## CONTENTS SERVICE GUIDE

<b>PHOTOGRAPHIC &amp; DIGITAL</b>	<b>1</b>
PHOTOGRAPHIC & INKJET PRINTING	
Custom photographic prints	3
Digital dollar saver prints	4
Giclee fine-art prints	5
Duratrans (Backlit transparencies)	6
Large format outputs	7
Grand format outputs	8/9
FRONTIER DIGITAL MINILAB	
Develop and print / Reprints	10
Minilab film scanning	11
Minilab custom borders	12
BUREAU SERVICES	
High end scanning	13
Artwork reproduction & film outputs	14
Retouching, layout & assembly	15
Colour Management	16
PRINT FINISHING SERVICES	
Mounting & Laminating	17/18
Finishing accessories	19
Stretching & Framing	20
FILM PROCESSING & PROOFING	21
<b>DISPLAY &amp; EXHIBITIONS</b>	<b>22</b>
PORTABLE DISPLAY SYSTEMS	23
SIGNAGE SOLUTIONS	36
EXHIBITIONS & TRADE SHOWS	37
RETAIL SOLUTIONS	38
INDUSTRIAL DESIGN	39
DISPLAY HIRE	40
<b>APENDIX</b>	
DIGITAL FILE PREPARATION	i
FRONTIER FILE PREPARATION	ii
<b>CONTACT US</b>	<b>iii</b>

**PHOTOGRAPHIC CUSTOM PHOTOGRAPHIC PRINTS**

**NORMAL SERVICE:** 3-4 Days for single output    **EXPRESS SERVICE:** Add 50%    **SUPERGLOSS & METALLIC:** 5 days  
 Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

**FILM: NEGATIVES AND TRANSPARENCIES (SLIDES) – COLOUR OR B&W, AND PRINTS UP TO A3 IN SIZE**

Any photographic film – colour or B&W, negative or transparency, 35mm up to 8x10 inch – will be scanned and fully prepared for high quality digital printing. These “print ready” scans may be purchased for future use.

**PREPARED digital files:** (See also Digital File Preparation Page)

Photoshop Mac TIFF files only (no layers, paths or channels). Cropped to actual size, Adobe RGB colour space. 250dpi resolution, 8 Bits/Channel. Includes file adjustment if required.

Size (inches)	From (cm)	From file	film or print	Additional (same original)	Metallic & Supergloss
8 x 12	20.32 x 30.48	20	35	15	30
A4	21 x 29.7	20	35	15	30
10 x 15	25.4 x 38.1	20	35	15	30
11 x 14	27.94 x 35.56	20	40	15	30
12 x 16	30.48 x 40.64	30	50	18	45
14 x 17	35.56 x 43.18	30	50	18	45
A3	29.7 x 42	30	50	18	45
Print from film price includes your fully-prepared print-ready scan to CD.					
16 x 20	40.64 x 50.8	35	60	30	52.50
17 x 23	43.18 x 58.42	40	65	30	60
20 x 24	50.8 x 60.96	45	75	30	67.50
A2	42 x 59.4	45	75	30	67.50
20 x 7 Panoramic	50.8 x 17.78	35	55	20	52.50
20 x 32	50.8 x 81.28	55	85	40	82.50
23 x 33	58.42 x 83.82	85	120	55	127.50
24 x 36	60.96 x 91.44	85	125	60	127.50
A1	59.4 x 84.1	85	125	55	127.50
Print from film price includes your fully-prepared print-ready scan to CD.					
30 x 40	76.2 x 101.6	115	155	90	172.50
30 x 10 Panoramic	76.2 x 25.4	45	70	35	67.50
33 x 47	83.82 x 119.38	135	160	100	202.50
A0	84.1 x 118.9	135	160	100	202.50
36 x 48	91.44 x 121.92	145	180	105	217.50
40 x 13.5 Panoramic	101.6 x 34.3	80	100	60	120
50 x 61	127 x 154.94	225	260	170	337.50
50 x 71	127 x 180.34	255	280	195	337.50
50 x 94	127 x 238.76	295	345	230	442.50
50 x 17 Panoramic	127 x 42.16	110	150	80	165
Print from film price includes your fully-prepared print-ready scan to CD.					

**ADDITIONAL INFORMATION:**

- Digital Print Output (DPO) scans saved as 250dpi RGB TIFF files only and supplied on CD.
- Metric sizing will be printed to the closest paper size.
- Larger sizes by quotation.

**PHOTOGRAPHIC DIGITAL DOLLAR-SAVER PRINTS** (FROM FULLY-PREPARED FILES)

**LED Auto prints from file Lustre & Glossy** 2-4 working days

Size (inch)	Size (mm)	Multiple prints from same or from various mixed files.			
		2+	20+	50+	100+
11x14'	279.4 x 355.6	\$15.00	\$12.50	\$10.00	\$8.00
12x16'	304.8 x 406.4	\$16.00	\$13.50	\$11.00	\$9.00
14x17' (A3)	355.6 x 431.8	\$18.00	\$15.00	\$12.00	\$10.00
16x20'	406.4 x 508	\$25.00	\$22.50	\$20.00	\$18.00
20x24'	508 x 609.6	\$30.00	\$27.00	\$24.00	\$20.00
20x32'	508 x 812.8	\$35.00	\$32.00	\$28.00	\$25.00

**File Specs: 250 DPI, Adobe RGB98 Colour Space, 8bit, TIFF**

**Frontier Auto prints from file Lustre & Glossy** 1-2 working days

Size (inch)	Size (mm)	Multiple prints from same or from various mixed files.					
		2+	20+	50+	100+	150+	250+
3/3½ x 5		\$1.30	\$1.00	\$0.80	\$0.50	\$0.45	\$0.40
4 x 6		\$1.30	\$1.00	\$0.80	\$0.50	\$0.45	\$0.40
5 x 7/7½ (& XPan 4")		\$2.00	\$1.50	\$1.20	\$0.70	\$0.63	\$0.56
6 x 8/9 (& XPan 5")		\$2.50	\$1.80	\$1.50	\$0.90	\$0.81	\$0.72
8 x 10/12		\$5.00	\$3.50	\$3.00	\$2.00	\$1.80	\$1.60
10 x 12		\$7.00	\$5.00	\$4.00	\$3.00	\$2.70	\$2.40
10 x 15		\$10.00	\$7.00	\$5.50	\$4.50	\$4.05	\$3.60

**File Specs: 300 DPI, SRGB Colour Space, 8bit, JPG (set on maximum quality)**  
 Minimum Charge: \$5.00 Per Order. Please note that due to machine tolerances, very slight cropping will occur on all prints from file.

**Terms & Conditions**

- " Service time – up to 4 working days. Prints may be ready earlier but will always be dependent on workload. Staff can advise turnaround times when job is submitted.
- " Lustre paper will be used for all prints unless gloss is specifically requested.
- " No image adjustments or Colour matching (see Custom Photographic Prints on previous page).
- " Completed prints delivered untrimmed and tube packaged. (individual tubes for Prints Available @ \$4.50 per individual tube.)
- " No re-dos available.
- " No Trimming of prints available for LED Auto prints
- " All Prices are inclusive of GST

**For a full comprehensive list of our products & services visit our website here >>**

## PHOTOGRAPHIC GICLÉE FINE ART PRINTS

**NORMAL SERVICE:** 3-4 Days for single output      **EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

The term "Giclée Print" refers to an elevation in printmaking technology. Images are printed with archival quality inks onto various substrates including canvas and fine art papers. The amazing EPSON STYLUS PRO large-format printer produces stunning inkjet prints that are ideal for artists who wish to reproduce their artwork as needed, or 'on-demand' with minimal effort and at a reasonable cost. Resulting prints are widely used for exhibitions, display and decorative purposes.

We can accept most application files for printing (Xpress, Illustrator, InDesign etc) but prefer Photoshop TIFF files, which can be in either Adobe RGB (preferred) or Euroscale Coated CMYK colour-space. Please contact our Production Managers for more information if required.

### MEDIA OPTIONS AVAILABLE:

**Innova smooth white:** A High ultra white smooth matte surface 100% Cotton & Acid Free. A natural looking Fine art paper. 315gsm

**Chromajet Matt Canvas:** A 100% cotton & acid free canvas featuring a smooth matt finish with a bright white base achieving the best possible whites on canvas. It also has a high degree of water resistance after 24Hrs. 390gsm

**Innova Textured Fine Art Paper:** Heavy weight matt water colour paper. 100% cotton and acid-free, It has a natural white finish with a course structured surface equivalent to traditional water colour paper. 315gsm

**Magiclee Glossy Canvas:** A poly/ cotton canvas with a glossy coating resulting in enhanced colour vibrancy. 407Gsm

**Albrecht Durer:** A 50% rag-based paper with a subtle textured surface that replicates the fabric of renaissance wall hangings. 210gsm

### ALL GICLEE PRINTS REQUIRE AN A4 TEST PRINT AT \$30.00 FOR COLOUR-MATCHING

Size (inches)	Size (cm)	From prepared file	From film or print	Additional from same original	Stretching
8 x 12/A4	20.32 x 30.48	60	70	40	40
10x15inch	25.4x38.1cm	75	85	50	50
14 x 17/A3	35.56 x 43.18	95	110	65	60
16x20inch	40x50cm	105	125	75	70
17 x 23/A2	43.18 x 58.42	120	140	85	80
20x24inch	50x60cm	130	150	90	90
20x30inch	50x76cm	155	180	110	100
23 x 33/A1	58.42 x 83.82	175	210	125	115
30x40inch	76x101cm	210	245	150	140
33x46/AO	84.1x118.9cm	235	275	165	160
36 x 48inch	91x121cm	245	285	180	170
40x50inch	101x127cm	265	315	190	180
44x66inch	112x168cm	325	380	230	280
44x86inch	112x218cm	390	450	270	330
20x7inch	50x13cm	85	95	60	50
30x10inch	76x25.4cm	120	140	85	80

### ADDITIONAL INFORMATION

- Digital Print Output (DPO) scans saved and supplied on CD
- Linear charge applies for all jobs over two (2) metres in length. Consult staff for larger quantities or sizes.
- Colour matching to an original charged at \$40 per 15 mins of system time required.
- Clients who have scans done by Vision Graphics for the above digital print outputs, will also be supplied with the final 'print-ready' scan on a CD together with the completed print. Saved as RGB TIFF only at between 120 and 300 dpi resolution (at the discretion of VG and dependent on the selected print output size).

All of the Epson papers have been tested by the world-renowned Wilhelm Imaging Research organisation and in-depth reports can be found at [www.wilhelm-research.com](http://www.wilhelm-research.com). Using the Ultrachrome pigment ink set helps us achieve better water and humidity fastness. It also has superior resistance to gas fading and has much less short-term colour drift immediately after printing. Radiant white paper stock if framed under glass will last 150 years before noticeable fading, if unframed this time shortens to 67 years. The textured fine art paper will last for 100 years if framed and 68 years if unframed. Excessive handling, environmental conditions, and wear and tear will all impact usable lifetime. Vision Graphics accepts no responsibility for changes in the image after delivery, as they have no control over display and storage conditions.

**PHOTOGRAPHIC DURATRANS (BACKLIT DISPLAY TRANSPARENCIES)**

**NORMAL SERVICE:** 4-5 Days for single output    **EXPRESS SERVICE:** Add 50%    **LAMINATING:** 1 Extra Day  
 Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Produced photographically (Duratrans) display transparencies are commonly used in lightbox display systems such as point-of-sale, menu boards and promotional signage. These are printed on to a film that has a built-in difusser. Duratrans are preferred when long-term display is required and are available in widths up to 127cm.

Size (inches)	Size (cm)	Cost
8 x 12	20.32 x 30.48	\$70
11 x 14	27.94 x 35.56	\$75
<b>A4</b>	21 x 29.7	\$70
12 x 16	30.48 x 40.64	\$80
<b>A3</b>	29.7 x 42	\$80
14 x 17	35.56 x 43.18	\$85
16 x 20	40.64 x 50.8	\$95
17 x 23	43.18 x 58.42	\$105
<b>A2</b>	42 x 59.4	\$105
20 x 24	50.8 x 60.96	\$105
20 x 30	50.8 x 76.2	\$125
23 x 33	58.42 x 83.82	\$150
<b>A1</b>	59.4 x 84.1	\$150
24 x 36	60.96 x 91.44	\$190
30 x 40	76.2 x 101.6	\$225
33 x 47	83.82 x 119.38	\$275
<b>A0</b>	84.1 x 118.9	\$285
36 x 48	91.44 x 121.92	\$345
40 x 48	101.6 x 121.92	\$365
40 x 60	101.6 x 152.4	\$440
50 x 61	127 x 154.94	\$545
50 x 71	127 x 180.34	\$645
50 x 94	127 x 238.76	\$825

Metric sizing will be printed to the closest paper size. Larger sizes by quotation.  
 For larger quantities or sizes – please consult a member of our Production Department or Sales Team.

**FILE SPECIFICATIONS:**

Files should be set-up at 250 - 300 dpi at 100%. Large files can be scaled to either 25% or 50% of full output size with a corresponding adjustment to the file resolution (dpi) – consult staff if assistance required. We accept Adobe RGB PhotoShop TIFF files (no layers, paths or channels), InDesign and Illustrator EPS/TIFF files. For output accuracy, please advise lab of ICC colour space used and supply copy for colour matching.

**BACKLIT DISPLAY SYSTEMS (LIGHTBOXES)**

Vision Graphics also offers clients a selection of backlit display systems (lightboxes). These systems are commonly used for point-of-sale, menu displays and billboards. Systems come in a variety of sizes but can also be custom-built to suit your needs. They offer an effective way to display any text and/or graphic image. Talk to our sales consultants to discuss the ideal system for you and your business.

**What are the advantages of Edgelit Display Systems?**

- Bright, eye-catching display
- Clip-on system for easy changeability of graphics
- Safe to use – no exposed wires
- Standard and custom-sized options
- Latest high technology flourescent lamps & LEDs
- Crinkle-free graphics
- Easy installation
- Colour selection for border and frame
- Double-sided displays available
- High light output and low power consumption

## INKJET PRINTING LARGE FORMAT

**NORMAL SERVICE:** 2-3 Days for single output      **EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

High quality inkjet prints onto various medias – ideal for display banners, point-of-sale, promotional signage and large murals. Inkjet Prints available on different finishes – see Special Media below. Lamination recommended for non ‘special media’ material. We can accept most application files for printing (Illustrator, InDesign etc) but prefer Photoshop TIFF files, which can be in either Adobe RGB (preferred) or CMYK colour-space. Please call our Production Managers on the numbers below for more information if required. Prices below refer to 260gsm Satin or Photogloss papers.

Size (inch)	Size (mm)	First metre	2-5 metres	6+ metres	Laminate per l/metre
36	914	\$130	\$100	\$70	\$50
40	1016	\$140	\$110	\$75	\$55
50	1270	\$150	\$125	\$90	\$65
60	1524	\$160	\$130	\$105	\$75

Paper Sizes	First	Additional	Laminate
A2 420 x 594	\$55	\$40	\$20
A1 594 x 840	\$80	\$65	\$30
A0 841 x 1189	\$130	\$90	\$60

**SPECIAL MEDIA SURCHARGE:**

- Backlit Film+ 30% (Lamination recommended)
- Self-Adhesive Photogloss Synthetic + 15% (available in 36 and 50 inch widths only with lamination recommended)
- SDS Gloss 7ML Polyester Film + 30% (available in 36 and 50 inch widths only with lamination recommended)

Note: All prints on Special Media require an 8"x10" test print at \$30 for colour matching.

**ADDITIONAL INFORMATION:**

- Clients who have scans done by Vision Graphics for the above digital print outputs, will also be supplied with the final ‘print-ready’ scan on a CD together with the completed print.
- Saved as RGB TIFF only at between 120 and 300 dpi resolution (at the discretion of VG and dependent on the selected print output size)
- For larger quantities or sizes – please consult a Production or Sales Manager.
- Files requiring more than 10 mins preparatory work will incur a charge of \$60 per hour (charged per 15 mins). Customers will be advised if applicable.

## INKJET PRINTING GRAND FORMAT OUTPUTS

**NORMAL SERVICE:** 4-5 Days for single output      **EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

### VINYL BANNER

Ideal for POS, billboards, promotional banners, truck sides, real estate signage, tradeshows etc

- Indoor and outdoor options available
- Available in matt and gloss
- Single or double-sided with frontlit or backlit options

Finishing options include: eyelets, rope-edging, dowel pockets and velcro stitching



### SELF-ADHESIVE VINYL

Ideal for POS, stickers, wall coverings, vehicle wraps and more, with short, medium and long-term options available

- Indoor and outdoor options available
- Available in matt and gloss (also available in clear – see below)
- Normally mounted and/or laminated onto various substrates



### Also available in Clear.

Suitable for window and lightbox display and can be mounted onto clear substrates (reverse printed)



### ARTIST GRADE CANVAS

Stunning photographic-quality reproductions from file, film or artwork. Ideal for exhibitions, corporate, retail, home or office display

- Acid-free
- Canvas stretching service also available



### BACKLIT FILM

High quality backlit film with built-in diffusion creates brilliant, eye-catching displays

- Lightboxes come in a variety of sizes and can also be custom-built
- Hassle-free clip-on systems offer easy changeability
- Lightboxes available with high light output and low power consumption
- Backlit vinyl for flex-face lightboxes also available (up to 3 metres wide)



### BANNER MESH

Ideal for window displays, building wraps, POS, tradeshows and promotional signage in general

- Perforated material suitable for indoor and outdoor use
- Allows free airflow in high wind situations



### FLOOR GRAPHICS

Ideal for retail stores, showrooms, tradeshows, factories, exhibitions and special events

- Tough, durable and easy to position and remove, ideal

### POSTER PAPER

Ideal for short-run posters and other promotional uses

- Available in matt and gloss
- In-house professional mounting, laminating and framing services also available





## INKJET PRINTING GRAND FORMAT OUTPUTS

**NORMAL SERVICE:** 4-5 Days for single output    **EXPRESS SERVICE:** Add 25%    **LAMINATING:** 1 Extra Day  
 Express service subject to workload. Larger quantities by quotation. (lbq denotes larger by quotation). Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Grand format printing from prepared files onto a variety of materials for POS, signage, display and exhibition purposes. Also available: flags, frosted window film and more. If the media you require is not listed here please ask us and we will try to accommodate.

Various finishing options available – see Print Finishing Services. Only premium vinyls which resist excessive shrinking, softening, separation and adhesive failure are used. Outdoor life of select materials can be extended by up to 2 years with laminating. For large outputs, special projects or requirements, please contact our sales team.

Category	Material description	Maximum print width without joins (less 50mm for total printable area)
<b>CATEGORY A</b>		
Vinyl Banner - Matt & Gloss	Banner vinyl for indoor or outdoor use (summit)	2500mm LBQ
Self-Adhesive Vinyl Promo - Matt & Gloss	Economical promotional-grade adhesive vinyl with good outdoor durability when laminated	2000mm
Poster Paper - Matt 212gsm	Matt finish latex paper ideal for short-run posters.	1550mm
Poster Paper - Gloss 200gsm	Gloss finish paper ideal for short-run posters.	1600mm
Up to 2 sq. metres	\$105.00 psm (ex GST)	\$115.50 psm (inc GST)
Over 2 sq. metres	\$70.00 psm (ex GST)	\$77.00 psm (inc GST)
<b>CATEGORY B</b>		
Banner Mesh	Perforated banner material, ideal for high-wind outdoor displays.	1600 / 2500mm LBQ
Vinyl Banner - Double-Sided Matt	(USB) A completely opaque vinyl banner designed for double-sided printing	1370 / 2030mm LBQ
Self-Adhesive Vinyl - White Textured	A 120um textured matt PVC available in white or clear	1475mm LBQ
Meteor	A non-adhesive PVC / polyester composite.	1475mm LBQ
Up to 2 sq. metres	\$125.00 psm (ex GST)	\$137.50 psm (inc GST)
Over 2 sq. metres	\$80.00 psm (ex GST)	\$88.00 psm (inc GST)
<b>CATEGORY C</b>		
Self Adhesive Vinyl – Premium Gloss/clear	Premium quality self-adhesive vinyl with excellent outdoor durability on flat surfaces	1550mm
Artist-Grade Canvas	True acid-free artist-grade canvas suitable for stretching	1270 / 1520mm / 2500 LBQ
Backlit Vinyl Banner	Opaque banner vinyl for oversized lightbox use	1370 / 2500mm LBQ
Tacklite	Reusable film employing a suction-cling form of nanotechnology	1270 / 1520mm LBQ
Acid-Etch Frosted Window Film	An adhesive window film that can be reverse-printed for internal installation	1370mm LBQ
Clear-Focus Perforated Film	Backed material for external windows (inc. vehicles) allows image to be seen through from behind only.	1370mm LBQ
Up to 2 sq. metres	\$160.00 psm (ex GST)	\$176.00 psm (inc GST)
Over 2 sq. metres	\$105.00 psm (ex GST)	\$115.50 psm (inc GST)
<b>CATEGORY D</b>		
Backlit Film	Backlit material suitable for lightbox use with laminating optional.	1270 / 1520mm
Translucent Self-Adhesive Backlit Vinyl	Adhesive opaque material for use in lightboxes	1370mm
Clear Self-Adhesive Vinyl	Adhesive clear material for use in lightboxes and window displays	1370mm
Cast Self-Adhesive Gloss Vinyl	High-performance vinyl with maximum outdoor life and excellent conformability for vehicle wraps	1370mm
Floor Graphics (inc non-slip overlaminates)	Effective point-of-sale floor graphics which are easily removable and leave no residue.	1370mm
0.38mm Printed Lexan Panels	Cost-effective and durable tradeshow panels with sandtex laminate that can be rolled for ease of transport	1200mm
Up to 2 sq. metres	\$195.00 psm (ex GST)	\$214.50 psm (inc GST)
Over 2 sq. metres	\$140.00 psm (ex GST)	\$154.00 psm (inc GST)

Note – minimum charge of \$125.00 (inc GST) applies. Machine Proof prints \$40.00 ea (inc. GST)

## FRONTIER DIGITAL MINILAB DEVELOP AND PRINT/REPRINTS

**NORMAL SERVICE:** 2 Days for single output

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Quantity discounts available. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

State-of-the-art digital minilab offers a fusion of the best of traditional and digital technologies with services including printing, scanning and image-enhancement. Quantity Discount Available

### DEVELOP & PRINT (from negative & slide – colour or b&w)

Print size	3½ x 5 inch		4 x 6 inch		5 x 7 or 7½ inch		6 x 8 or 9 inch	
	1 <sup>st</sup> set	extra sets	1 <sup>st</sup> set	extra sets	1 <sup>st</sup> set	extra sets	1 <sup>st</sup> set	extra sets
135/24	\$21	\$6	\$23	\$9.50	\$28	\$13	\$35	\$18
135/36	\$25	\$10	\$27	\$11	\$33	\$17	\$43	\$25
120 (up to 6 x 9cm)	\$28	\$9	\$29	\$11	\$35	\$16	\$45	\$22
220 (up to 6 x 9cm)	\$43	\$16	\$48	\$18	\$59	\$25	\$73	\$38

#### ADDITIONAL INFORMATION:

- B&W prints available from colour negatives and transparencies at no extra charge.
- B&W prints available from processed B&W film – see WHOLE ROLL REPRINTS section below.
- No extra charge for straight white 5mm white borders from develop and print or multiple print services from film or file.
- First set and extra set prices for 8 x 10, 8 x 12, 10 x 12 and 10 x 15 inch available on request.

### REPRINTS FROM FILM, DIGITAL FILE

Size (inch)	1st Slide/120	1st Negative *	1 File	Multiple prints from same film/artwork original or from various mixed files.			
				2+	20+	50+	100+
3/3½ x 5	\$5.00	\$2.50	\$3.00	\$1.30	\$1.00	\$0.80	\$0.50
4 x 6	\$5.00	\$2.50	\$3.00	\$1.30	\$1.00	\$0.80	\$0.50
5 x 7/7½ (& XPan 4")	\$8.00	\$5.00	\$4.00	\$2.00	\$1.50	\$1.20	\$0.70
6 x 8/9 (& XPan 5")	\$12.00	\$7.00	\$6.00	\$2.50	\$1.80	\$1.50	\$0.90
8 x 10/12	\$16.00	\$12.00	\$10.00	\$5.00	\$3.50	\$3.00	\$2.00
10 x 12	\$20.00	\$15.00	\$12.00	\$7.00	\$5.00	\$4.00	\$3.00
10 x 15	\$25.00	\$20.00	\$15.00	\$10.00	\$7.00	\$5.50	\$4.50

Minimum Charge: \$5.00 Per Order. Please note that due to machine tolerances, very slight cropping will occur on all prints from file. \* Negatives cut into single frames will be charged at 1st Slide/120 price.

#### ADDITIONAL INFORMATION:

- 150+ single image from any source at any size – take a further 10% off respective 100+ price above
- 250+ single image from any source at any size – take a further 20% off respective 100+ price above
- Service times for Bulk Print Specials subject to workload.
- No colour corrections are performed on print from file service.
- See Auto digital prints from file in the specifications section.
- No Redo's available on this service. Files not set-up correctly will be charged at the 1st off price.

### X-PAN DEVELOP & PRINT SERVICES

Print Size		1st set	Extra sets
4 x 10.8 inch	(full frame fits paper size)	\$35.00	\$15.00
5 x 13.3 inch	(full frame fits paper size)	\$45.00	\$19.00
4 x 6 inch	(full frame centred on paper)	\$30.00	\$13.00
5 x 7 inch	(full frame centred on paper)	\$40.00	\$18.00

15 frames obtained from 135/24 and 21 frames from 135/36

## FRONTIER DIGITAL MINILAB SCANNING SERVICES

**NORMAL SERVICE:** 2 Working Days

**EXPRESS SERVICE:** Less than 24 hours add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Vision Graphics offers three levels of scans through the Frontier Minilab:

**SCREEN RESOLUTION** RGB scans, ideal for email/web purposes or positional layouts. 600x400 DPI @ 72 DPI

**6.4MB** When opened as a TIFF / uncompressed file.  
 RGB files sized to 25.5" x 17.1" @72dpi (equivalent to 4" x 6" @ 300dpi) in size.  
 They are the scans we recommend for clients who may want reprints or enlargements up to 6"x9"  
 (including the standard 4" x 6" postcard-size reprints).

**20MB** When opened as a TIFF / uncompressed file.  
 RGB files sized to 46.6" x 31.11" @72dpi (equivalent to 11.2" x 7.47" @ 300dpi) in size.  
 They are the scans we recommend for clients who may want reprints or enlargements up to 10" x 15".

**ADDITIONAL INFORMATION:**

- All scans saved in JPEG format and supplied to the client on CD-ROM (readable on both Mac and Windows platforms)
- Whilst all care is taken to minimise dust in the lab, Vision Graphics cannot guarantee dust-free Frontier scans.
- Full professional, higher resolution scans are available – see our specialised Scanning & Bureau Services page.
- 120 (medium format) Frontier scans are limited to a maximum film size of 6 x 9cm.

### WHOLE ROLL & SINGLE FRAME SCANNING

Description	Screen Resolution (600 x 400ppi)	6.4MB	20MB
Quantity Discounts: 4-5 Day Service. 5+ Rolls = 10% or 20+Rolls=15%.			
35mm negative/transparency – uncut rolls	\$8.00	\$10.00	\$20.00
35mm negative/transparency – cut in strips	\$12.00	\$15.00	\$30.00
Medium Format (120) & XPan neg or transparency – uncut	\$15.00	\$20.00	\$40.00
Medium Format (120) & XPan neg or transparency – cut in strips	\$20.00	\$30.00	\$55.00
1-5 scans – per image up to 6x9cm	\$5.00 ea	\$10.00 ea	\$20.00 ea
5 + scans from the same film & same format (up to 6x9cm)	\$3.00 ea	\$6.00 ea	\$12.00 ea
10 + scans from the same film & same format (up to 6x9cm)	\$2.00 ea	\$4.00 ea	\$8.00 ea
20 + scans from the same film & same format (up to 6x9cm)	\$1.50 ea	\$2.00 ea	\$4.00 ea
Larger quantities by quotation. Prices include CD writing. For orders under \$20 a \$10.00 CD charge applies.			

### CD & DVD WRITING

Data written to cd	
Single finalised session (0 - 700MB)	\$5.00 (includes cost of CD)
Data written to dvd	
Single finalised session (0 - 4.7GB)	\$10.00 (includes cost of DVD)
Data written to client's own portable flash drive , cd or dvd	
Single session (0 - 1GB)	\$5.00
Duplicate CDs	\$5.00 ea
Duplicate DVDs	\$10.00 ea
For larger runs of duplicate CDs or DVDs, please contact our Sales Department for a quote.	

## FRONTIER DIGITAL MINILAB CUSTOM BORDERS

**NORMAL SERVICE:** 2 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

### SPECIAL SERVICES

Only available from negatives and transparencies

Index Prints	6.60	only available at time of scanning or printing from digital media 8x10
White Border	No charge	(straight 5mm only)
Custom White Border	5.00	set-up charge per print size (straight 5mm only)
Black Border	5.00	per roll surcharge – no charge for reprints (4x6, 5x7, 8x10, 8x12, 10x12, 10x15 only)
Rough Edge Border	5.00	per roll surcharge – no charge for reprints (4x6 and 8x10 only)
Cropping Request	1.10	per frame (available for reprints only – not available at time of D&P)
N.B. Colour-matching available only from samples originally printed at Vision Graphics.		

Visit [www.visiongraphics.com.au](http://www.visiongraphics.com.au) to view our complete range of border styles:

- 5mm White
- Custom White (any size)
- 5mm Black
- Black Torn
- Rough Edge
- Black Streak and Sepia Streak
- Brushed
- Canvas
- White Keyline on Black
- Black Keyline on White
- Instant Edge No. 1 and No. 2



5" x 3" prints with a centred 2" x 3" image



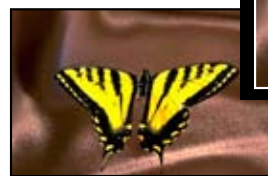
8" x 8" prints with a centred 4" x 4" image



Black Torn Border



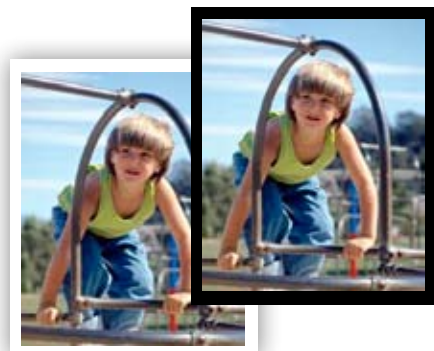
Instant Edge No.2 Border



Black Keyline on White



White Keyline on Black



Black & White Borders

### ADDITIONAL INFORMATION:

- Some print size restrictions apply to particular borders
- If you have a special requirement, talk to our staff to see if we can help.

## BUREAU SERVICES HIGH END SCANNING

**NORMAL SERVICE:** 1-2 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Vision Graphics uses state-of-the-art film and high-end flatbed scanners to scan your images (transparency, negative and artwork originals) to suit a variety of requirements. All scans (except Multimedia) are supplied as TIFF files.

### JOB-READY PREPARED SCANS

These scans are of the highest quality in all areas. Colour, density, contrast and sharpness issues are addressed along with dust removed. Additional work required (such as removal of scratch, scuff or water-damage marks) will be charged as retouching system time.

**RAW SCANS** (Transparency, B&W negative and flat artwork up to A3 only – excludes colour negative)

These excellent value scans offer the same high quality using the same equipment, but without the fine-tuning features applied in our fully prepared job-ready scans. No dust removal, colour or density correction is included. Ideal for those planning to carry out their own final image preparation. These scans offer an approximate **40% SAVING** off our Job-Ready Prepared Scans.

### ADDITIONAL INFORMATION

- Final scanned size refers to the intended size of image output.
- Larger scan sizes and quantities by quotation
- Quantities over 21 include cost of CD writing
- For original artwork larger than A3 – see Digital & Photographic Copies on Artwork Reproduction services page.

### JOB-READY, PREPARED SCANS

FINAL SCANNED SIZE		RGB	CMYK	1- 5	6+
Paper Size	CM	approx. file size in mb @ 300dpi			
Multimedia	JPEG (600x800ppi)	1.4	N/A	15	11
A5	14.8 x 21cm	12.52	16.6	30	20
A4	21 x 29.7cm	24.9	33.2	40	30
A3	29.7 x 42cm	49.8	66.4	60	50
A2	42 x 59.4cm	99.6	132.8	80	60
A1	59.4 x 84cm	199	266	120	100
A0	84 x 118.9cm	398	531	180	150

### RAW SCANS

(Available for slide, B&W negative & flat artwork up to A3 – excludes colour negative)

FINAL SCANNED SIZE		RGB	CMYK	1- 5	6+
Paper Size	CM	approx. file size in mb @ 300dpi			
Multimedia	JPEG (600x800ppi)	1.4	N/A	\$10	\$8
A5	14.8 x 21cm	12.52	16.6	\$18	\$12
A4	21 x 29.7cm	24.9	33.2	\$25	\$18
A3	29.7 x 42cm	49.8	66.4	\$36	\$30
A2	42 x 59.4cm	99.6	132.8	\$50	\$36
A1	59.4 x 84cm	199	266	\$75	\$60
A0	84 x 118.9cm	398	531	\$100	\$90

#### DATA WRITTEN TO CD

Single finalised session (0 - 700MB) \$5.00 (includes cost of CD)

#### DATA WRITTEN TO DVD

Single finalised session (0 - 4.7GB) \$10.00 (includes cost of DVD)

#### DATA WRITTEN TO CLIENT'S OWN PORTABLE FLASH DRIVE , CD OR DVD

**BUREAU SERVICES ARTWORK REPRODUCTION SERVICES**

**NORMAL SERVICE:** 2-3 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Colour corrected high-quality digital capture from artworks including watercolours, acrylics, oils, photographs, posters etc.

**DIGITAL: JOB-READY FILES FROM ARTWORKS**

High quality scans from watercolours, acrylics and oils Digital prices based on size of original work being copied, regardless of scan size required. Setup for oversized or remove frame \$35.00.

**JOB-READY FILES FROM ARTWORKS**

FINAL SCANNED SIZE	CM	RGB final file size in mb @ 300dpi	1
A4	21 x 29.7cm	24.9	\$60.00
A3	29.7 x 42cm	49.8	\$80.00
A2	42 x 59.4cm	99.6	\$100.00
A1	59.4 x 84cm	199	\$140.00
A0	84 x 118.9cm	398	\$215.00
Max	240 x 150cm	500	\$345.00
Max x 2	240 x 300cm		POA

For original artwork sizes outside those specified above, please contact our Sales representative.

**COPY TRANSPARENCIES PRODUCED FROM ARTWORKS**

Quality transparency film produced photographically from artworks

	1st	Additional (From same original)
35mm	\$75.00	\$15.00
120 (6 x 4.5 to 6 x 9cm) / 4x5inch	\$125.00	\$50.00
8 x 10 inch	\$250.00	\$150.00

**FILE TO FILM OUTPUTS**

Digital files output to 35mm, Medium & Large Format Photographic Film.  
Colour transparency & negative plus B&W transparency.

Film size

35mm Mounted Slides*			\$35
6 x 6 to 6 x 12 cm	at 1016 dpi RGB	(14 - 21 MB)	\$75
6 x 17cm to 4 x 5 inch	at 1016 dpi RGB	(29 - 48 MB)	\$120
8 x 10 inch	at 1016 dpi RGB	(204 MB)	\$175

Minimum charge of \$100.00 applies.

Please note that due to film specifications, actual reproduced image area is slightly smaller than stated film size. \*We recommend a TIFF file with an approximate size of 18 – 35MB and an aspect ratio of 3:2. Layouts required for image assessment.

## BUREAU SERVICES RETOUCHING, LAYOUT & ASSEMBLY

**NORMAL SERVICE:** 5 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Image manipulation and multi-image composites have always been a major part of our business, well before the emergence of computerised digital imaging and manipulation as we know it today. Whilst having state-of-the-art specialised equipment and the best available software is extremely important, Vision Graphics has always held the belief that it is the operators who are the most crucial link in the digital imaging chain.

Our digital image retouching and layout staff are all highly experienced operators with strong photographic backgrounds and keen attention to detail, which we feel provides the best of both worlds.

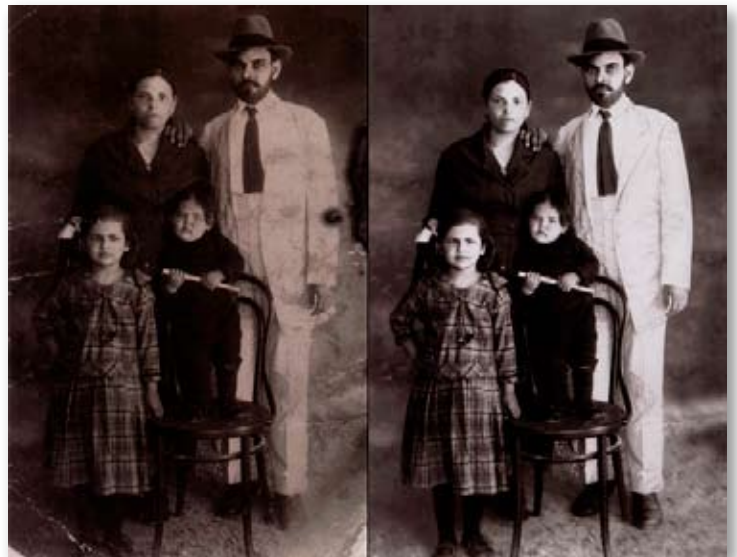
**We offer three levels of this service, available as follows:**

### LAYOUT & ASSEMBLY

The layout and/or assembly of images and text for displays, posters, promotional works and point-of sale material can be achieved effectively and at a very reasonable price. Basic retouching is included where necessary. Vision Graphics can work to your job brief or provide creative input to help you achieve your desired result.

### RESTORATION, REPAIR & STANDARD RETOUCHING

Over fifteen years of experience has seen us develop an expertise in the digital restoration and reproduction of old or damaged photographs, illustrations and artwork. Treasured images can be returned to near original condition ensuring they can be used and enjoyed for generations to come. Obviously we can work with colour, black and white and toned images. Completed works can then be reprinted onto a variety of media and archived onto CD or DVD at a very reasonable cost, thereby ensuring your precious memories gain a whole new lifespan.



### CREATIVE RETOUCHING - GRAPHIC DESIGN

Our most experienced and talented digital artists can create superb, reproduction quality adjustments or enhancements to your images for use in advertising, display and exhibition environments. Montages or composites can be produced from any number of individual elements with seamless perfection.

A complete portfolio which encompasses creative retouching, composites and page layout/design is available to view. Clients are welcome to contact our Sales Team to arrange a meeting, prepare a quote and view our portfolio.



## BUREAU SERVICES COLOUR MANAGEMENT

Is your digital system part of the solution or part of the problem?

With ICC colour profiling Vision Graphics is able to offer you consistent, accurate colour for all your printing needs. Here is a quick review of how it works. We calibrate and profile our scanners, monitors and printers regularly using the latest (and most expensive) spectrophotometers to make sure we get consistent results from your files and between all devices. You are already getting the benefit of this technology every time you get a print from Vision Graphics but how do you know that your files are correct?

You need to make sure your monitor is showing you an accurate preview of your files. We have a dedicated colour management expert who can visit you to calibrate your monitor and help you with software configuration. You can also arrange a time to bring your laptop into our showroom for calibration. Ensure you are part of the solution and benefit from consistent, accurate colour every time just like you saw on your monitor.

Prices start from \$105.00\* (calibration of one monitor)

\*This is an accurate guide in most instances. Travel time may be charged for more remote services.

- Highest level of service available
- No software to purchase
- System assessment in writing
- We train our customers to understand their colour managed workflow
- Three-month telephone support • All profiles archived for 12 months
- On site calls to anywhere in Australia and New Zealand.



Photo credit: Havelco Australia



## PRINT FINISHING SERVICES MOUNTING AND LAMINATING

**NORMAL SERVICE:** 5 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Vision Graphics offers clients a wide range of finishing options for their completed work. From the simplest mounting and laminating jobs through to canvas-stretching, print framing and mounting onto various material substrates and die-cut shapes – we can help. Within this services guide page you'll find prices and descriptions for some of the more common mounting and laminating materials, but there are too many to list here. Samples of all materials are available so you can easily visualise a particular finish for your job. If you have a special finishing requirement, please contact one of our sales staff listed on the Contacts page. We'll be happy to discuss your special requirements and help you achieve what you're looking for.

### STANDARD FINISHING OPTIONS AVAILABLE

#### CARD (2 MM WHITE)

A cost-effective and lightweight 2mm cardboard, suitable for semi-permanent displays where minimum weight and thickness is required.

#### FOAMBOARD

Available in 5mm and 10mm, this product is lightweight and cost-effective – ideal for inexpensive and simple display purposes.

10mm foamboard is recommended for larger sizes. (10mm also available in black)

#### VISION MOUNT

A premium, lightweight and robust board available in 5mm, 10mm and 20mm. 10mm and 20mm can be finished with a black or white melamine edging.

#### CRAFTWOOD

A very stable 9mm mounting solution ideal for the long-term display of prints and artwork. Craftwood can be finished with a black melamine edging.

#### FOREX (PVC)

Available in 3mm and 5mm thickness, this product is a flexible waterproof substrate which can be glued, screwed and nailed.

Suitable for indoor and outdoor use.

#### ACRYLIC

Available in 3mm and 6mm, this is a clear plastic that resembles glass but is many times stronger and much lighter. With polished edges, this material gives a superior result. Facemounted prints are placed on the back and viewed through the acrylic. Acrylic can also be drilled allowing placement of stand-off bolts for wall mounting.

#### STYRENE

At 1mm, this thin material is flexible and can be rolled.

#### ALUPANEL

Strong 3mm aluminium-skinned board with a smooth surface.

#### IMAGEBOARD

5mm and 10mm lightweight fluted board with a smooth surface, which can be utilised single or double-sided.

#### COREFLUTE

5mm lightweight and cost-effective fluted board

#### MOUNT FILM

A high-strength, double-sided adhesive ready to mount onto your own choice of backing. A full cover film is added to the back of your print, with a second adhesive being covered by a release paper which is simply removed when the print is ready for mounting.

#### COLD LAMINATION

Most suitable for protection of prints that will be mounted. Pressure-sensitive laminate is applied to the front of the print only.

Ideal for inkjet prints and other images that may be heat sensitive. Available in Gloss, Satin, Matt and Santex (stippled).

#### HOT LAMINATION

Ideal for protection of prints that will not be mounted. Suitable for photographic prints, posters, newspaper and laser prints. Prints are encapsulated in laminate,

offering protection from moisture, physical damage, dirt, harmful gases and UV light.

Available in Gloss and Matt.

#### ADDITIONAL INFORMATION

Storage and display – Vision Graphics advises careful storage and display of mounted and/or laminated material.

Direct sunlight, high heat and humidity will dry out the adhesive element of the laminate over time.

There is no guaranteed safe way of removing old laminate from a print. Vision Graphics will not undertake the removal of old/existing laminate for this reason. UV protection specifications for laminated jobs are available at lab receptions.

Vision Graphics has its own in-house courier available for safe and secure work collection and/or delivery.

Our courier's van has a maximum capacity of 2000mm (L) x 1200mm (W) x 1200mm (H) including any packaging.

Contact our staff for current prices.

## PRINT FINISHING SERVICES ACRYLIC PHOTO PRODUCTS

**NORMAL SERVICE:** 5 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Acrylic face mounting is a fantastic mounting media for photographic prints, The clarity and depth of the acrylic enhances the colours and vibrancy of your image especially metallic & Superglossy prints, while also providing protection and rigidity. The finished product looks fantastic, has UV protection and is very robust – ideal for galleries and public hanging.

Vision Graphics offers the following range of acrylic products to showcase your images.

**Acrylic Photo Blocks** – Self-standing face-mounted prints onto diamond polished clear acrylic. Rear of prints are protected with a 1mm white lexan backing. Available in 20 or 30mm thickness.

**Acrylic Float Frames** – Our standard acrylic face-mount product. Diamond polished clear acrylic. Rear of prints are protected with a 1mm styrene (black or white) backing plus a u-channel frame on the rear for hanging. When hung it is spaced or “Floats” 12mm off the wall. Available in 3, 6 or 10mm.

**Acrylic Gatapanel** - In this product, the 3mm acrylic is backed with a 10mm Gataboard and finished with a black or white Melamine edging. This product is a lightweight & comes ready to hang.

### Acrylic Photo Blocks

Sizes		Block thickness	
Inches	CM	Acrylic photo block 20 mm	Acrylic photo block 30 mm
4x6"	102x152	\$40.00	\$45.00
6x6"	152x152	\$45.00	\$50.00
5x7"	127x178	\$45.00	\$50.00
7x7"	178x178	\$50.00	\$60.00
6x8"	152x200	\$50.00	\$60.00
8x8"	203x203	\$55.00	\$70.00
8x10"	203x254	\$60.00	\$80.00
8x12"	203x305	\$70.00	\$90.00



**PRINT FINISHING SERVICES ACRYLIC PHOTO PANELS**

**NORMAL SERVICE:** 5 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

**Acrylic Panels**

Standard Sizes	UCM	UIN	Acrylic Float Frame - 3mm	Acrylic Float Frame - 6mm	Acrylic Float Frame - 10mm	Acrylic Gatapanel
A4	50	20	\$65.00	\$75.00	\$90.00	\$55.00
B4	60	24	\$80.00	\$95.00	\$110.00	\$70.00
	70	28	\$95.00	\$110.00	\$130.00	\$80.00
A3	80	31	\$105.00	\$125.00	\$150.00	\$90.00
B3	90	35	\$120.00	\$145.00	\$180.00	\$110.00
	100	39	\$145.00	\$185.00	\$220.00	\$125.00
A2	110	43	\$155.00	\$200.00	\$245.00	\$140.00
B2	120	47	\$185.00	\$240.00	\$290.00	\$165.00
20"x30"	130	51	\$200.00	\$260.00	\$320.00	\$185.00
	140	55	\$235.00	\$310.00	\$350.00	\$215.00
A1	150	59	\$250.00	\$325.00	\$395.00	\$240.00
	160	63	\$290.00	\$380.00	\$455.00	\$275.00
B1	170	67	\$315.00	\$420.00	\$505.00	\$305.00
30"x40"	180	71	\$340.00	\$545.00	\$540.00	\$330.00
	190	75	\$380.00	\$505.00	\$615.00	\$370.00
	200	79	\$415.00	\$555.00	\$675.00	\$410.00
AO	210	83	\$440.00	\$585.00	\$720.00	\$440.00
	220	87	\$490.00	\$660.00	\$800.00	\$490.00
	230	91	\$530.00	\$715.00	\$870.00	\$530.00
	240	94	\$570.00	\$770.00	\$940.00	\$575.00
	250	98	\$610.00	\$825.00	\$1005.00	\$620.00
	260	102	\$655.00	\$890.00	\$1090.00	\$670.00
	270	106	\$695.00	\$950.00	\$1160.00	\$715.00
	280	110	\$745.00	\$1020.00	\$1250.00	\$770.00
	290	114	\$790.00	\$1080.00	\$1340.00	\$820.00
	300	118	\$840.00	\$1150.00	\$1400.00	\$875.00
6'x4'	310	122	\$890.00	\$1225.00	\$1500.00	\$930.00
	320	126	\$940.00	\$1300.00	\$1550.00	\$990.00
	330	130	\$740.40	\$1,021.60	\$1595.00	\$1050.00
	340	134	\$1050.00	\$1,450.00	\$1790.00	\$1110.00
	350	138	\$1110.00	\$1,530.00	\$1890.00	\$1175.00
8'x4'	360	142	\$1160.00	\$1,620.00	\$1990.00	\$1240.00



Float frame Front



Float frame back



Acrylic Float frame



Acrylic Gatapanel

UCM & UJM (united centimetres and universal inches) – add single length width plus single length height to obtain UCM or UJM. For example, a 16 x 20 inch print gives a measurement of 36 UJM. All prices include GST. A 10% discount is applicable to any mounting and/or laminating of photographic prints when ordered at time of printing.

Standard Paper Sizes	UCM		UJM		Card (2mm)	Foamboard (5mm)	Foamboard (10mm)	Vision Mount (10mm)	Vision Mount (20mm)	Craftwood (9mm)	Forex/PVC (3mm)	Forex/PVC (5mm)	Face Mount	Acrylic (3mm)	Acrylic (6mm)	Styrene (1mm)	Alupanel (3mm)	Imageboard (5mm)	Coreflute (5mm)	Mount Only
	cm	inches	add width + height in cm	add width + height in inches																

A4	50	20	12.7	13	21	25	30	20	19	22	25	38	48	12	19	32	19	12	8.3
	70	28	16	17	21	35	40	28	25	34	30	52	70	18	25	45	25	18	12.3
A3	80	31	18	19	24	40	45	32	29	40	33	55	80	22	30	50	30	22	14.4
	90	35	20	22	27	45	50	35	32	48	37	68	100	25	35	60	35	25	16.8
	100	39	22	24	31	50	60	38	36	58	40	80	115	28	40	70	40	29	19.6
A2	110	43	25	28	38	60	70	42	42	65	47	90	135	32	45	80	45	35	22.2
	120	47	28	32	42	70	80	48	50	75	53	100	160	38	50	100	50	38	25.4
	130	50	31	35	47	80	90	53	55	85	60	120	180	42	55	120	55	45	28.6
	140	55	35	38	51	90	100	58	63	95	68	135	205	46	60	135	60	50	32.3
A1	150	59	37	42	57	100	115	65	68	105	75	147	225	55	66	155	66	55	35.8
	160	63	40	46	62	110	130	68	75	120	80	170	255	60	75	175	75	50	39.7
	170	67	44	50	68	130	140	70	80	130	95	195	285	65	85	195	85	54	43.8
30" x 40"	180	71	48	55	70	135	155	80	90	145	105	215	320	70	95	220	95	72	48.1
	190	75	52	60	80	145	170	85	105	160	115	240	350	80	105	240	105	80	52.7
	200	79	56	65	87	165	190	95	115	178	120	260	395	88	115	265	115	86	57.6
	210	83	60	70	94	180	210	105	120	195	130	285	430	95	125	285	125	95	62.4
A0	220	87	64	75	101	195	235	115	130	215	140	310	470	105	135	310	135	105	67.7
	230	91	69	80	110	210	245	122	140	232	155	345	510	115	145	335	145	115	73
	240	94	75	87	116	230	265	132	150	255	165	365	560	120	155	360	155	120	78.6
	250	98	80	95	125	245	280	142	162	275	180	405	595	130	170	385	170	130	84.2
	260	102	85	100	133	265	310	155	172	295	195	425	650	140	180	415	180	140	90.5
	270	106	90	107	142	280	330	165	185	315	205	460	695	150	190	435	190	150	96.6
	280	110	95	115	152	300	350	175	198	338	220	490	745	160	205	460	205	160	103.1
	290	114	100	122	160	320	375	188	215	365	230	510	790	170	220	495	220	170	109.4
	300	118	107	132	170	340	400	205	230	395	240	555	855	180	235	520	235	180	116.5
4' x 6'	310	122	115	140	180	360	420	210	245	415	260	595	910	190	245	540	245	190	123.5
	320	126	120	148	190	380	445	225	260	435	280	625	965	200	260	570	260	205	130.8
	330	130	128	155	200	400	475	240	280	455	300	665	1010	210	275	605	275	215	138.4
	340	134	135	163	215	435	500	255	295	485	315	715	1100	225	290	620	290	230	146.1
	350	138	140	170	240	455	530	265	305	545	325	735	1150	240	310	650	310	240	153.8
	350	138	131.40	157.00	199.50	448.90	520.60	256.30	294.50	534.10	312.00	715.00	1130.0	227.40	294.50	633.80	294.50	227.40	153.80
			102.0 mm	122.0 mm	152.0 mm	180.0 mm	200.0 mm	200.0 mm	200.0 mm	200.0 mm	N/A	200.0 mm	200.0 mm	1500.0 mm	1220.0 mm	1500.0 mm	1220.0 mm	1220.0 mm	N/A
			152.0 mm	244.0 mm	244.0 mm	360.0 mm	300.0 mm	300.0 mm	300.0 mm	300.0 mm	N/A	300.0 mm	300.0 mm	2440.0 mm	2440.0 mm	3000.0 mm	2440.0 mm	2440.0 mm	N/A

LAMINATION COLD		HOT
Gloss, Satin or Matt	Sandtex Textured	

	6.6	8.5	10	4.8
	8	12	11.9	6
	11	15	17	7.8
	13	18	20	9.5
	15	21	24	11.55
	18	25	28	14
	21	28	33	16.3
	24	33	37	19
	27	36	43	21.9
	30	42	47	25
	34	47	53	28
	38	53	59	32
	43	57	65	36
	48	63	72	40
	52	70	81	43
	57	77	88	48
	62	83	95	52
	66	89	103	57
	71	97	112	62
	77	105	120	67
	82	113	130	73
	88	121	140	77
	95	131	150	84
	100	139	160	88
	108	148	170	93
	114	158	180	102
	122	168	192	108
	129	178	205	114
	136	189	204.7	120
	144	199	230	129
	155	210	245	135
	1500mm wide	1250mm wide	1270mm wide	N/A

**PRINT FINISHING SERVICES FINISHING ACCESSORIES**

**NORMAL SERVICE:** 4-5 Working days unless specified below

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

**ACCESSORIES**

HANGERS	Lightweight adhesive hangers for foamboard	\$3.50	each
	'D' Rings attached to board (x 2 per piece)	\$12.00	per pair
	Hangers (metal) for craftwood/boards	\$4.00	each
BLACKBOARDS	3mm forex, 2mm card and 5mm black foamboard		add 20%
DOUBLE-SIDED MOUNTS			add mount only cost
SPLIT BATTENS	Split-batten pair with spacers for heavy, larger panels	\$50.00	per metre
VELCRO DOTS	For small, light-weight panels	\$3.25	per panel
VELCRO STRIPS	For larger, heavier panels	\$9.00	per metre
STRUTS	A4 = \$3.50 A3 = \$4.00 A2 = \$5.50		
STAND-OFF BOLTS	For signage or shelf mounts		By quotation
DRILL HOLES	Wood, forex and foamboards	\$3.70	
	Acrylic	\$5.50	
EYELETS	Small = \$3.50 Large = \$8.00		
REINFORCED EYELETS	Sewed eyelets for heavier banners and graphics	\$25.00	
ROPE EDGING	For sail-track systems	\$18.00	per metre
FOLD & WELD EDGES	As above plus eyelets every metre	\$19.00	
rope extensions	For vinyl banners	\$3.00	per linear metre
WELD POCKETS	Vinyl banners, fold and weld	\$15.00	per linear metre
SEW POCKETS	Fabric	\$20.00	per linear metre
HOT KNIFING	Fabric edging	\$5.50	per linear metre
BANNER BARS			By quotation
INSTALLATION	On-site inspection required		By quotation
PACKAGING FOR FREIGHT	A fee will be added if additional packaging is required		
<b>TURNAROUND TIMES:</b>			
	Card, foamboards, forex and laminating services	2 - 3 days plus printing time	
	VG mount & craftwood	4 - 5 days plus printing time	
	Aluminium frame	4 - 5 days plus printing time	
	MDF Acrylic hangers	4 - 5 days plus printing time	

## PRINT FINISHING SERVICES STRETCHING AND FRAMING

**NORMAL SERVICE:** 2-3 Working days

**EXPRESS SERVICE:** Add 50%

Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

Over a decade of experience offering professional, high quality finishing services ranging from canvas stretching to hand finished timber framing. Vision Graphics Framing services uses only the highest quality mouldings & acid free materials to ensure the best finish and archival properties to your precious images.

### STRETCHING & FRAMING

Mouldings & Matt samples are available to view at our Showroom.

Maximum Glass Size: 920 x 1220mm. Items larger than this require acrylic sheets.

Maximum STD Matt sizes is 820 x 1020mm

Prices below include UV glass, Acid Free Matting & hangers on back. See print finishing for more services.

Canvas Stretching Small: (up to 5 Linear Mtrs) \$40.00 per linear Mtr

Canvas Stretching Large: \$50.00 per linear Mtr.

Framing: Single Matt & Std Moulding \$90.00 per linear Mtr

Framing: Single Matt & High Premium Moulding \$120.00-\$160.00 per linear Mtr

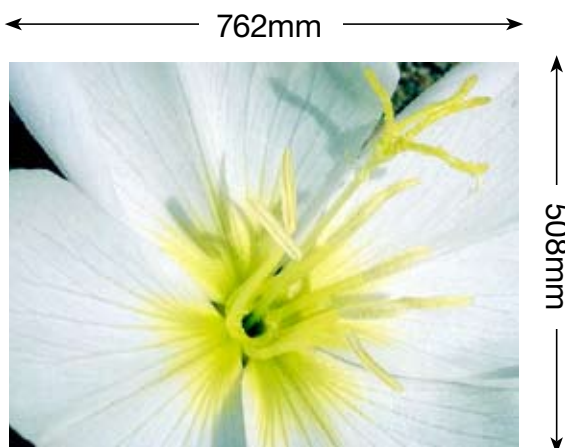
Double Mat Additional \$15.00 per linear Mtr

Box Frame Additional \$20.00 per linear Mtr

Vision Graphics can offer clients a canvas-stretching service to complement our canvas printing. We use a 30mm wood for most stretching work and a typical job takes 2 to 3 days.

\$40.00 per linear metre (single side length up to 2 metres)

If a single side length is longer than 2 metres, a heavier timber is used – please consult our production staff for more information and a quote. A minimum charge of \$40.00 applies to our canvas stretching service.



Example: 762mm x 508mm canvas:

762mm x 2 sides (1.524M) + 508mm x 2 sides (1.016M)  
gives a total of 2.54 linear metres x \$40.00  
= \$101.60 (inc GST)



Example 1

With regards to canvas stretching, clients have three options available.

Example 1: you may have the (white) canvas wrap around the edge of the frame.



Example 2

Example 2: you may have a specified colour wrap around the edge of the frame.

Example 3: you may have the image itself wrap around the edge of the frame.

If you wish to have the image wrap around the frame, you will lose approximately 30mm\* of the face image on all four sides.



Example 3

Example 3 shows proportionally how much image would be lost on a 20 x 30 inch print. Please factor this in when asking for (or setting up files for) an image wrap.

\* Note that some larger canvas prints being stretched with image wrap, may need up to 50 to 60mm image on all four sides for wrapping.

## FILM PROCESSING & PROOFING

**NORMAL SERVICE:** 1-2 Working days processing. 2-3 Working Days proofing  
**EXPRESS SERVICE:** Add 50%  
 Express service subject to workload. Turnaround times exclude public holidays, weekends and lab closures. All prices are inclusive of GST.

The most professional service available with the best equipment and proven systems driven by dedicated, experienced staff ensure totally trustworthy processing for both E6 (transparency) and C41 (negative) films. Please note all our film processes are monitored several times a day to ensure consistent and professional quality. All our transparency and negative film is processed via the “dip and dunk” method – a system that ensures the safest transport and processing of your film and therefore the most consistent results.

### SLIDE (E6) & NEGATIVE (C41) & B/W FILM PROCESSING **NORMAL SERVICE:** 1-2 Working days

Note that mounting, push/pull processing, clip tests and titling may add to service time) 10% Discount for 25 or more rolls

Format	Process only	Clip tests	Mounting	Process & mount
135/24	\$12.00	\$10.00	\$10.00	\$22.00
135/36	\$13.00	\$10.00	\$13.00	\$26.00
120	\$12.00	\$10.00		
220	\$19.00	\$10.00		
4" x 5"	\$ 9.00			
8" x 10"	\$15.00			
Black & White	\$17.50 (35mm & 120)			

#### ADDITIONAL INFORMATION

- Assess and run service available for clipped or tested film
- No surcharge for push processing, pull processing or cross processing. (Note these processes may add to standard service time)
- Slide mounting available at time of processing only.
- Night boxes available (account clients only)
- Vision Graphics does not process APS Advanced Photo System) film, Kodachrome, Agfa Scala.
- Courier and postage services available.

Mounts – Vision Graphics uses Quickpoint 1.9mm plastic mounts for all film mounting. These mounts offer strong protection for your film and are easy to open for repositioning or replacement of your slides.

Vision Graphics will accept no liability for the outcome of requests for cross-processing of film. Lab staff may be able to offer an opinion on the possible outcome, but with the number of variables involved, no guarantees can be made. Customers must be aware that they will be charged for the processing whether the result is favourable or not. This same condition applies to any experimental processing requested.

### CONTACT SHEET PROOFING FROM NEGATIVE **NORMAL SERVICE:** 2-3 Working days

SAME SIZE ONLY		
FORMAT	PROOF ONLY	PROCESS & PROOF
135/24	\$20.00	\$32.00
135/36	\$20.00	\$33.00
120	\$20.00	\$32.00
220	\$38.00	\$57.00
4" x 5"	\$12.00	\$21.00
8" x 10"	\$20.00	available from processed 8x10 only.

Contact sheet proofing from 135,120 & 220 (transparency & cross processed)

All contact proofs are done on a 1:1 ratio only and on matt paper. Larger jobs may require an extended service time.

Unless otherwise instructed, Vision Graphics will provide its own labels and numbering system.

The background features a vibrant blue field with large, overlapping, organic shapes in various shades of green. A prominent blue circle is positioned in the upper left, containing the text 'DISPLAY & EXHIBITIONS'. A horizontal white band crosses the middle of the page, containing the company name 'VISION GRAPHICS'. At the bottom, the text 'VISUAL COMMUNICATIONS SPECIALIST' is centered.

DISPLAY &  
EXHIBITIONS

**VISION** GRAPHICS

VISUAL COMMUNICATIONS SPECIALIST



**PORTABLE DISPLAY SYSTEMS POP-UP CURVED WALL SYSTEMS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



3 x 3 display system shown  
1500mm high systems also available

**POP-UP CURVED WALL SYSTEMS**

SYSTEMS OPTIONS:	Replacement Graphics	
2 x 3 (2 centre & 2 ends)	\$3995	\$2480
3 x 3 (3 centre & 2 ends)	\$4795	\$3100
4 x 3 (4 centre & 2 ends)	\$5495	\$3720

SIZE SPECIFICATIONS		
Graphic size	4 x 3:	4038 W x 2220 H (6 Panels)
	3x3:	3365 W x 2220 H (5 panels)
	2x3:	2692 W x 2220 H (4 Panels)
Outline size (Footprint)	4 x 3:	3175 W x 2220 H x 848 deep
	3x3:	2575 W x 2220 H x 640 deep
	2x3:	1920 W x 2220 H x 470 deep

- FEATURES**
- Laminated Poly Film
  - Lightweight, portable
  - easy to assemble
  - Transport case with graphic wraparound included
  - Wheeled case converts into a counter
  - 2x halogen lights
  - Durable Graphic

Replacement Panels \$620 per panel  
Case Graphic \$365  
Quantity discounts available

**PORTABLE DISPLAY SYSTEMS PULLUP BANNERS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



**STERLING SINGLE SIDED ROLLUP**

A= unlaminated poly film, B= laminated poly film, C= ultra smooth matt vinyl banner  
 Laminating is recommended to protect and increase the life of the print

Visible graphic sizes:	A	B or C
840 mm x 2150 mm	\$455	\$530
990 mm x 2150 mm	\$605	\$695
1190 mm x 2150 mm	\$770	\$885
1500 mm x 2150 mm	\$1150	\$1275

Graphic trim size: Add 150 mm feeder to overall height

**FEATURES**

- Cost effective
- 12 month warranty on hardware
- Premium quality
- Available in silver or black based
- Robust padded bag included
- Easy to use



**STERLING DOUBLE SIDED ROLLUP**

A= unlaminated poly film, B= laminated poly film, C= ultra smooth matt vinyl banner  
 Laminating is recommended to protect and increase the life of the print

Visible graphic sizes:	A	B or C
840 mm x 2150 mm	\$805	\$955
1000 mm x 2150 mm	\$975	\$1185
1190 mm x 2150 mm	\$1150	\$1380

Graphic trim size: Add 150 mm feeder to overall height

**FEATURES**

- Double Sided
- Available in silver or black
- 12 month warranty on hardware
- Cost effective
- Robust padded bag included

1500 mm only available in black

Quantity discounts available

**PORTABLE DISPLAY SYSTEMS PULLUP - X BANNERS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



**X-BANNER**

Visible graphic sizes:

600 mm x 1730 mm	\$265
1200 mm x 2000 mm	\$395

**FEATURES**

- Light weight
- Ultra smooth matt vinyl
- Cost effective
- Carry bag provided



**BUDGET ROLLUP**

**A= unlaminated poly film, B= laminated poly film, C= ultra smooth matt vinyl banner**  
**Laminating is recommended to protect and increase print life**

Visible graphic sizes:	A	B or C
840 mm x 2000 mm	\$325	\$410

Graphic trim size: Add 150mm feeder to overall height.

**FEATURES**

- Cost effective
- Carry bag
- Robust Padded bag provided

Quantity discounts available

**PORTABLE DISPLAY SYSTEMS OUTDOOR BANNERS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



**RANGER**

**GRAPHIC SIZE:**

450 mm x 1600 mm      \$420

**FEATURES**

- Outdoor Banner system
- Ultra smooth matt vinyl banner
- Black fabric carry bag
- Base can be filled with sand/water



**STORM PRO**

**GRAPHIC SIZE:**

600 mm x 1600 mm

Single Sided      \$645

Double sided      \$945

**FEATURES**

- Rotates at 45° or 180°
- Single or double sided
- Durable for outdoor use
- ultra smooth matt vinyl banner

**PORTABLE DISPLAY SYSTEMS OUTDOOR BANNERS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



**ALPINE**

**GRAPHIC SIZE:**

2500 mm x up to 2000mm

Single Sided \$2265

Double sided \$3270

**FEATURES**

- Portable
- Outdoor A-frame system
- Ultra smooth matt vinyl banner
- Double sided

**WIND DANCER**

**GRAPHIC SIZE:**

1000 mm x 3500 mm \$1395

**FEATURES**

- Outdoor telescopic flagpole
- Ultra smooth matt vinyl banner
- 5m high



**PORTABLE DISPLAY SYSTEMS BASE STAND DISPLAYS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



**KERB DISPLAY**

Laminated UV graphic doubled sided mounted to 3mm Alupanel

GRAPHIC SIZE:

600 mm x 900 mm

1 x panel & base \$380ea

4 x panel & base \$365ea

6 x panel & base \$345ea

Replacement graphic panel \$255

FEATURES

- Plastic base can be filled with sand or water
- Double sided Alupanel with laminated graphics
- Cut out handle & rounded edges



**DOUBLE-SIDED OVAL BASE STAND**

Laminated UV graphic doubled sided mounted to 20mm VG mount

GRAPHIC SIZE:

800 mm x 1800 mm (view size 800 x 1600 mm)

1 double sided panel & base \$995ea

Replacment graphics \$615

FEATURES

- 2 pack painted MDF base
- removable graphic panel for storage
- graphic can be easily replaced
- light weight, ideal for retail

# PORTABLE DISPLAY SYSTEMS POINT OF SALE

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may vary from example below. All prices are inclusive of GST.



## MIRAGE LITE

### GRAPHIC SIZE:

Visible Size: 318mm x 1530mm

Trim Size: 334mm x 1540mm

\$330 (Excludes graphic)

### FEATURES

- Lightweight
- Portable and easy to assemble



## CAMPAIGN

### GRAPHIC SIZE:

Hardware Dimensions: 820mmW x 2120mmH x 410mmD approx

Base Dimensions: 820mmW x 855mmH X 410mmD approx

\$755 (Includes laminated graphics)

### FEATURES

- Lightweight
- Portable and easy to assemble

**PORTABLE DISPLAY SYSTEMS A-FRAMES**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may depend on supplier availability. All prices are inclusive of GST.



**OUTDOOR SIGNWHITE**

**GRAPHIC SIZE:**

600 mm x 900 mm	\$295
900 mm x 1200 mm	\$390

Other sizes by quotation

**FEATURES**

- Outdoor Signwhite steel
- Powder coated steel
- Premium laminated vinyl - DON'T FADE
- Rugged construction
- Corrosion resistant



**OUTDOOR CORFLUTE INSERTABLE**

**GRAPHIC SIZE:**

600 mm x 900 mm	\$295
-----------------	-------

Other sizes by quotation

**FEATURES**

- Rugged construction
- Corrosion resistant
- Easy to change Corflute mounted graphic
- Powder coated steel
- Premium laminated vinyl -WONT FADE



**INDOOR SNAPLOCK**

**GRAPHIC SIZE:**

A1 (594 mm x 841 mm)	\$295
----------------------	-------

Other sizes by quotation

**FEATURES**

- Light weight
- 2x poster inserts included in price
- Snaplock edges for easy graphic changes

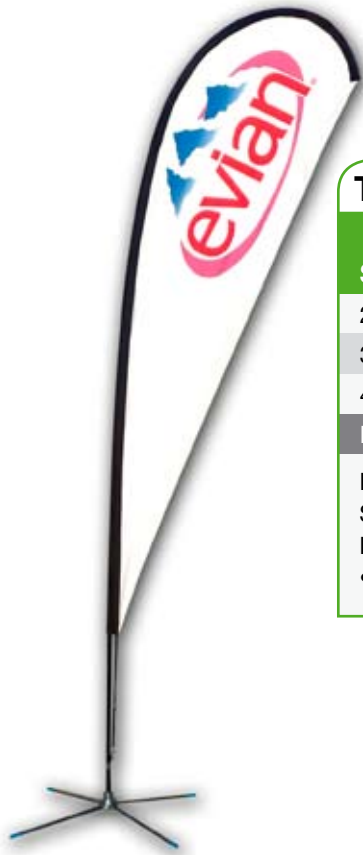
Quantity discounts available



**PORTABLE DISPLAY SYSTEMS TEARDROP BANNERS & BALI FLAG**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may depend on supplier availability. All prices are inclusive of GST.



**TEARDROP BANNER**

Sizes Available	Single Sided			Double Sided		
	x1	x5	x10	x1	x5	x10
2200mm (1900x760mm)	\$495	\$360	\$320	\$750	\$420	\$385
3500mm (2780x970mm)	\$595	\$450	\$400	\$790	\$570	\$535
4800mm (3900x1100mm)	\$755	\$550	\$500	\$820	\$750	\$715

**FEATURES**

Includes: rods, hard ground cross feet, water bag & Transport carry bag.

Singled Sided Printed: with mirror reverse image on back

Double Sided Printed: with correct read image both sides

- Dye Sublimation Printing Process
- Optional Ground Spike Available



**BALI FLAG**

Sizes Available	Single Sided			Double Sided		
	x1	x5	x10	x1	x5	x10
2500mm (2000x650mm)	\$495	\$360	\$320	\$750	\$420	\$385
4300mm (3000x700mm)	\$595	\$450	\$400	\$790	\$570	\$535
5300mm (4000x800mm)	\$755	\$550	\$500	\$820	\$750	\$715

**FEATURES**

Includes: rods, hard ground cross feet, water bag & Transport carry bag.

Singled Sided Printed: with mirror reverse image on back

Double Sided Printed: with correct read image both sides

- Optional Ground Spike Available

Printed from supplied Artwork. Artwork Services also Available.

**PORTABLE DISPLAY SYSTEMS BROCHURE HOLDERS**

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may depend on supplier availability. All prices are inclusive of GST.



**BROCHURE HOLDER**

Sizes: A4/A3

280mmW x 1430mmH x 370mmD

A4 - \$225

Finish: Silver Aluminium & Acrylic

**FEATURES**

- Collapsible
- 6 pockets on alternate sides



**10 MAG RACK**

Sizes: A4

300mmW x 1365mmH x 360mmD

A4 - \$225

Finish: Gloss Silver

**FEATURES**

- Collapsible
- 10 pockets on alternate sides



**ILLUSION D4**

Sizes: A4

295mmW x 1540mmH x 300mmD

A4 - \$220

Finish: Matte Silver

**FEATURES**

- Collapsible
- 4 pockets on 1 side



**ZED UP D6**

Sizes: A4

260mmW x 1480mmH x 330mmD

A4 - \$325

Finish: Matte Black

**FEATURES**

- Collapsible
- 6 pockets on alternate sides



**JAZZ**

Sizes: A4

295mmW x 1540mmH x 300mmD

A4 - \$275

Finish: Silver & Black

**FEATURES**

- 3 pockets on 1 side

## PORTABLE DISPLAY SYSTEMS SNAP-LOCK POSTER DISPLAY

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may depend on supplier availability. All prices are inclusive of GST.

Snap-lock poster display frames are a unique front loading frame specifically designed to enable you to change you posters or point of sale material quickly and easily, saving you both time and money.



### SNAP-LOCK POSTER DISPLAY

Frame Size:	Poster Size:	Cost:
A4	211 x 298	\$65.00
B4	250 X 353	\$70.00
A3	298 x 422	\$75.00
B3	353 X 500	\$80.00
A2	422 x 596	\$90.00
B2	500 X 707	\$105.00
A1	596 x 844	\$130.00
B1	707 x 1000	\$165.00
A0	844 x 1192	\$210.00

**ADDITIONAL INFORMATION**

- Clear Anodised Frame. (Other finished available by quotation)
- Australian made.
- 25mm wide . 13mm thick
- Can accept material to a thickness of 6mm
- Fitted with 3mm coreflute backing and 1mm clear PVC overlay
- Aluminium—weather resistant—corrosion free.
- Price does not include graphic insert.
- Larger quantities by quotation.

## PORTABLE DISPLAY SYSTEMS SLIMLINE LIGHTBOXES

### TURNAROUND: 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may depend on supplier availability. All prices are inclusive of GST.

Vision Graphics offer clients a selection of Edglit lightbox display systems. These systems are commonly used for point-of-sale, menu displays and billboards. Systems come in a variety of off the shelf sizes (see below) but can also be custom built to suit your needs.

The advantages of Edglit lightboxes include;

Easy changeability of graphics  
 Safe to use - no exposed wires  
 Latest high technology fluorescent lamps  
 Standard and custom-made options  
 Colour selection for border and frame (except off the shelf models available only in black)

Easy installation  
 Double-sided displays available  
 High light output and low power consumption!



### SLIMLINE EDGLIT LIGHTBOX

Frame Size	Image Size	Tube Type	Cost
400 x600 x 31mm	340x540mm	T4	\$260
500x600x 31mm	440x540mm	T4	\$280
500x700x 31mm	440x640mm	Non-standard	\$300
600x910x 31mm	540x850mm	T4	\$475
450x100x 31mm	390x940mm	Non-standard	\$465
700x1060x 3.1mm	600x1000mm	Non-standard	\$565

#### ADDITIONAL INFORMATION

- 31mm thick, 40mm black border with Magnetic face.

### SLIMLINE EDGLIT DOUBLE SIDED LIGHTBOX

Frame Size	Image Size	Tube Type	Cost
450x100x 31mm	390x940mm	Non-standard	\$485
600x910x 31mm	540x850mm	T4	\$565
700x1060x 31mm	640x1000mm	Non-standard	\$765

#### ADDITIONAL INFORMATION

- 31mm thick, 40mm black border with Magnetic face. (NBB1-7)

### LED ULTRA SLIM MAGNETIC LIGHTBOX

Frame Size	Image Size	Tube Type	Cost
400x600mm x 16mm	360x560mm	LED	365
600x910mm x 16mm	560x870mm	LED	575

#### ADDITIONAL INFORMATION

- 16mm thick, 40mm black border with Magnetic face. (NBB1-7)

### CRYSTAL SLIM LIGHTBOX WITH STANDOFF BOLTS

Frame Size	Image Size	Tube Type	Cost
380x290x 9mm	310x220mm	LED	\$275
610x470x 9mm	510x370mm	LED	\$375

#### ADDITIONAL INFORMATION

- 9mm thick, 10mm silver border with mirror silver Standoff Bolts

Prices exclude backlit graphics. See Duratrans or backlit film out-puts.



## PORTABLE DISPLAY SYSTEMS STAND-OFF SYSTEMS

**TURNAROUND:** 7 Working Days

Turnaround times exclude public holidays, weekends. Exact display may depend on supplier availability. All prices are inclusive of GST.

Stand-offs for signage or shelf mounts; quality brass components available in silk satin finish.

This attractive, easy fix range includes options for wall and rail fixing and is suitable for a variety of rigid substrates including acrylic, MDF and wood.



Edge stand-offs, no aperture in substrate required.  
Stand-off distance:  
19mm x 16mm dia (16mm aperture)  
19mm x 25mm dia (25mm aperture)

All the above available with either screw or rail fixings.



Stand-offs (require 12mm aperture in the substrate).

Stand-off distance:

80mm x 25mm dia, substrates 5-20mm thick.

25mm x 25mm dia, substrates 5-20mm thick.

16mm x 16mm dia, substrates 2-8mm thick.

other sizes also available.

All the above available with either screw or rail fixings.



**SIGNAGE SOLUTIONS**

VISION GRAPHICS offers a broad range of Signage Solutions to meet most budgets. We can assist from concept design, manufacture to Installation & after sale service. Below are just a few of the many types of signage we offer. All work is done by quotation. Contact our sales representative for more information.



**LIGHTBOXES  
INTERNAL & EXTERNAL**



**VINYL LETTERING**



**DECORATIVE FROSTING**



**PRINTED GLASS FILMS**



**3D LETTERING**



**MESH SCREENS**



**EXTERNAL SIGNAGE**



**CLEAR FOCUS**



**WALL MURALS**



**VEHICLE LIVERY**



**INSTALLATIONS**



**OFFICE SIGNAGE**

## EXHIBITIONS & TRADESHOWS

We design, manufacture, project manage, transport and install stands throughout Australia! In today's busy society, a reliable service that can take things from start to finish with minimal headaches is a blessing.

Here at Vision Graphics we can provide you with a single product or the complete display solution and handle the whole process for you, making your life easy.

Our creative team ensures that the end product is effective, delivered on time and on budget. We have the capabilities to produce in bulk and we guarantee that our products are above standard.

You tell us what you need and we can custom design to your requirements or if you just want to set up something temporary to showcase your product, we can show you a variety of custom built products to buy or you can hire furniture from our Hire Range for an affordable alternative.

Our experienced staff at Vision Graphics understand that in the exhibition and trade show industries you are placed in a hall with as many as 1000 stall holders. An exhibition or trade show stand with a point of difference can make you really stand out.

Organising an exhibition stand can be hard work, at Vision Graphics we offer a full exhibition project management service to make life easier, including:

- Liaison with exhibition organiser/ shopping centre management.
- Risk assessment and method statement
- Design & production of graphics
- Booking of power and onsite services
- Delivery, installation and merchandising
- Australia wide support

You will benefit from the services of an experienced project manager who will be your primary personal contact. Your project manager will even meet you at the stand on that important first morning, to ensure that any last minute details are taken care of!



# RETAIL SOLUTIONS

We have a variety of retail solutions to showcase your product or service.

We can customize your point-of-sale or built a unique kiosk to showcase your product to maximize sales and give it that extra punch at the customer level. We also have a variety of hire products that we can modify for temporary use or when you have a budget to meet.



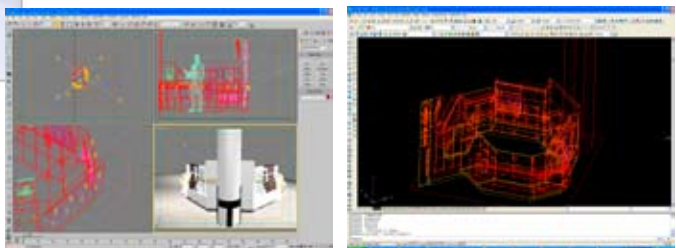
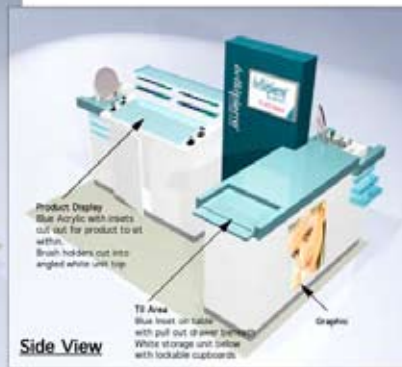
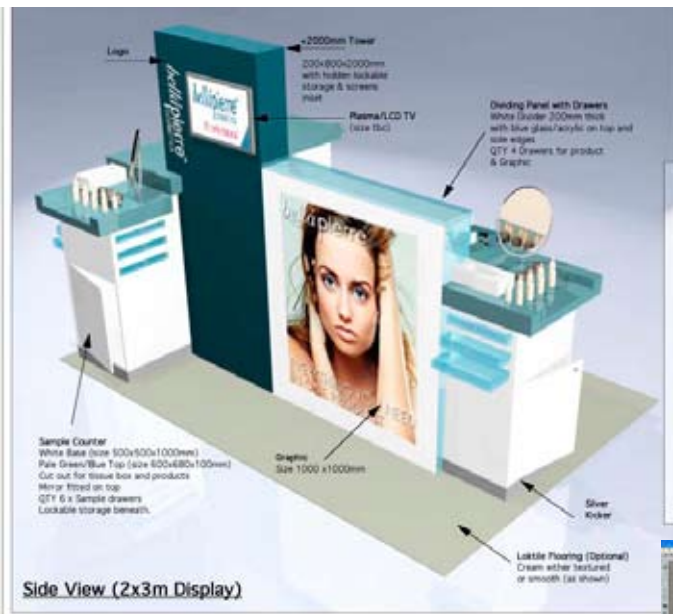


## INDUSTRIAL DESIGN

By using the latest computer equipment and programs we remain at the cutting edge of current Industrial design trends and can deliver innovative and creative solutions for any kiosks, retail store, displays or exhibition stands.

The design process begins with a meeting to understand what you need. Our design team then conceptualizes and produces an easy to understand 3D rendering to help you visualize what our design team have in mind, so you know exactly what you can expect. Our design team then produces the working drawings to instruct our builders on what you have agreed on. It is a simple process.

When you want to make a big impression, a unique design stand is the ultimate solution, limited only by our imagination, we can find a solution for any budget!



## DISPLAY HIRE

We have many counters, furniture and retail displays available for hire. We can apply custom graphics and have a wide variety of loktile flooring, in a number of colours that we can even customize to match a Pantone colour. If you can't find what you want, give our consultant a call and we can find the solution that's right for you.

These items go like hot cakes during peak periods so book in advance to avoid missing out!

Our hire furniture collection variety changes daily, but our most popular products have been placed on our website call to speak to our Sales Representative.



## TECHNICAL SPECIFICATIONS DIGITAL FILE PREPARATION GUIDE

### ACCEPTABLE MEDIA

CD or DVD . USB Flash Drive . Digital Memory Card (some conditions apply)

### SENDING FILES ELECTRONICALLY VIA EMAIL

You can send your files via email or upload to our FTP site (See page 45 for information on access to our FTP site). If just sending images, they should be saved in a compressed format such as JPEG (.jpg). Other files should be compressed (zipped or stuffed). Keep total email size under 5MB and address them to: [prodsi@visiongraphics.com.au](mailto:prodsi@visiongraphics.com.au).

### GENERAL NOTES ON FILE PREPARATION

Always allow sufficient bleed (relative to the final output size) for trimming around your images or layouts, particularly if images are being mounted.

Ideally we prefer all type to be converted to outline paths. If type is not converted to paths, please ensure all components of fonts are provided with the job, such as screen (display) & printer elements with postscript fonts.

We prefer files for all print outputs to be in RGB colour space with RGB and CMYK colour spaces never being mixed. Files for inkjet output can however be supplied in RGB or CMYK. When saving files, please ensure that the Embed Colour Profile box is ticked.

Supply only those files required for your job, including all linked and placed files. Delete any extraneous files to avoid confusion.

Please note that Microsoft: Word, Excel, Powerpoint and Publisher files are not suitable for high-end print output. See our Production Manager if you need a print from a layout in one of these file formats as we may be able to convert them to a suitable format in-house.

### LAYOUTS – STATS – SAMPLE PROOFS

We always prefer the client, wherever possible, to supply us with a colour or B&W sample/proof print so that we can check it against the file that we receive. This is particularly important for 'colour critical' outputs and items with complex design elements.

### COLOUR

Due to the numerous differences in both traditional and digital printing technologies available today, it may not always be possible to exactly match a photographic print created by Vision Graphics (VG) to a sample print created by another printer, including a client's own printer. With the many brands of printers and proprietary inks on the market, subtle differences may occur between the equipment used by our clients and those used by VG.

Clients who request that a print generated by VG match their sample will be required to pay a surcharge and accepts that VG will match our print to your sample as closely as we are able, but we can not guarantee that we can achieve an exact match. The client must accept that the surcharge will apply to the print regardless. We strongly recommend that if you have any specific colour requirements, such as matching colours to a logo or other sample, you supply us with details or a sample copy. Please note however, that although most times we can get extremely close to a specified PMS colour, there may be slight variations.

### FILE SPECIFICATIONS

#### DIGITAL PHOTOGRAPHIC PRINTS (Custom)

- Adobe RGB colour space
- Photoshop Mac TIFF files preferred
- 200 - 250 dpi maximum resolution
- No layers, paths or channels
- 8 Bits/Channel
- Aspect ratio must correspond to specified print size to avoid cropping.
- No RAW camera files accepted at present
- No compression, layers or channels

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

#### FRONTIER DIGITAL MINILAB PRINTS

- sRGB colour space.
- Baseline Optimised JPEG or PC TIFF (if supplying TIFF file/s)
- 300dpi resolution at actual print size required.
- No layers, paths or additional channels.
- 8 Bits/Channel.
- Aspect ratio must correspond to specified print size or cropping will occur.
- Digital camera files saved through Photoshop 7 must be saved in JPEG format to avoid incorrect colour reproduction.
- Apple Mac users – please ensure that the appropriate file extension (i.e. .jpg or .tif) is present in file names.
- File names must be alphanumeric only i.e. no punctuation characters with the only full stop (.) appearing before the file extension.
- No RAW camera files accepted.

## TECHNICAL SPECIFICATIONS DIGITAL FILE PREPARATION GUIDE

---

### LARGE FORMAT INKJET PRINTS

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- Illustrator .eps files also accepted – images embedded & fonts outlined.
- 120 - 300dpi resolution at actual print size required
- No layers, paths or channels.

### GICLEE FINE ART PRINTS

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- 120 - 300dpi resolution at actual print size required.
- No layers, paths or channels.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

### BACKLIT DISPLAY TRANSPARENCIES (DURATRANS)

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- 200dpi max resolution at actual print size required. Larger files can be scaled to 25% or 50% with corresponding adjustment. to resolution (dpi). Consult staff if assistance required.
- No layers, paths or channels.
- 8 Bits/Channel.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

### GRAND FORMAT INKJET PRINTS (UP TO 5M)

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- 80dpi resolution at actual print size required. Larger files can be scaled to 25% or 50% with corresponding adjustment. to resolution (dpi). Consult staff if assistance required.
- No layers, paths or channels.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

## TECHNICAL SPECIFICATIONS FRONTIER FILE PREPARATION GUIDE

Auto digital printing from prepared digital files, unmodified frontier files & digital camera files

Set up your files correctly and save. If you bring back your unaltered Frontier files or set-up your files to our machine specifications, you can save up to 74% on your reprints.

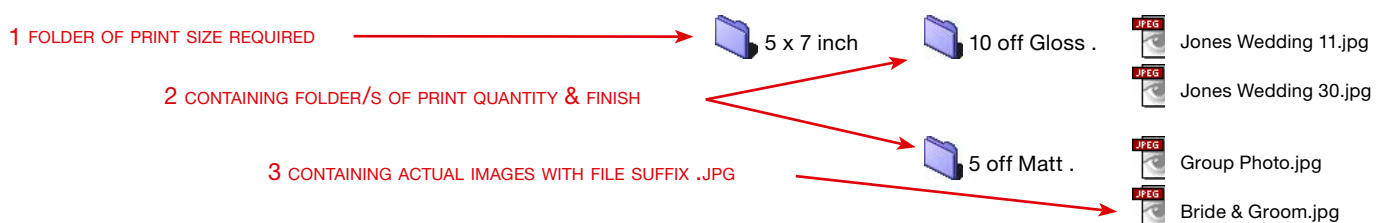
### AUTO DIGITAL PRINTING REQUIREMENTS (PLEASE NOTE THERE ARE NO RE-DOS FOR THIS SERVICE)

#### UNALTERED FRONTIER FILES:

- Burn your unaltered Frontier files to a new CD.
- Separate folders must correspond to the final print size, i.e. 4" x 6" prints into a folder named 4 x 6 etc – see example below
- Aspect ratio of digital file must correspond to specified print size, or cropping will occur.

#### PREPARED FILES FOR FRONTIER:

- Files to be 300dpi at the physical print size required
- Colourspace must be sRGB
- If supplying TIFFs, we require PC TIFFs (select IBM/PC Byte Order in the Save As dialogue box)
- For JPEGs, supply Baseline Optimised JPGs (no Baseline Standard JPGs)
- Standard 8 bits/Channel (no 16 bit files)
- Digital camera files resaved through Photoshop 7 must be saved in JPEG format to avoid EXIF data conflict (incorrect colour reproduction).
- No alpha channels or clipping paths
- Separate folders must correspond to the print size required. Prints requiring different finishes (Gloss/Matt) must be placed in separate folders, regardless of whether the required print size is the same, for example:

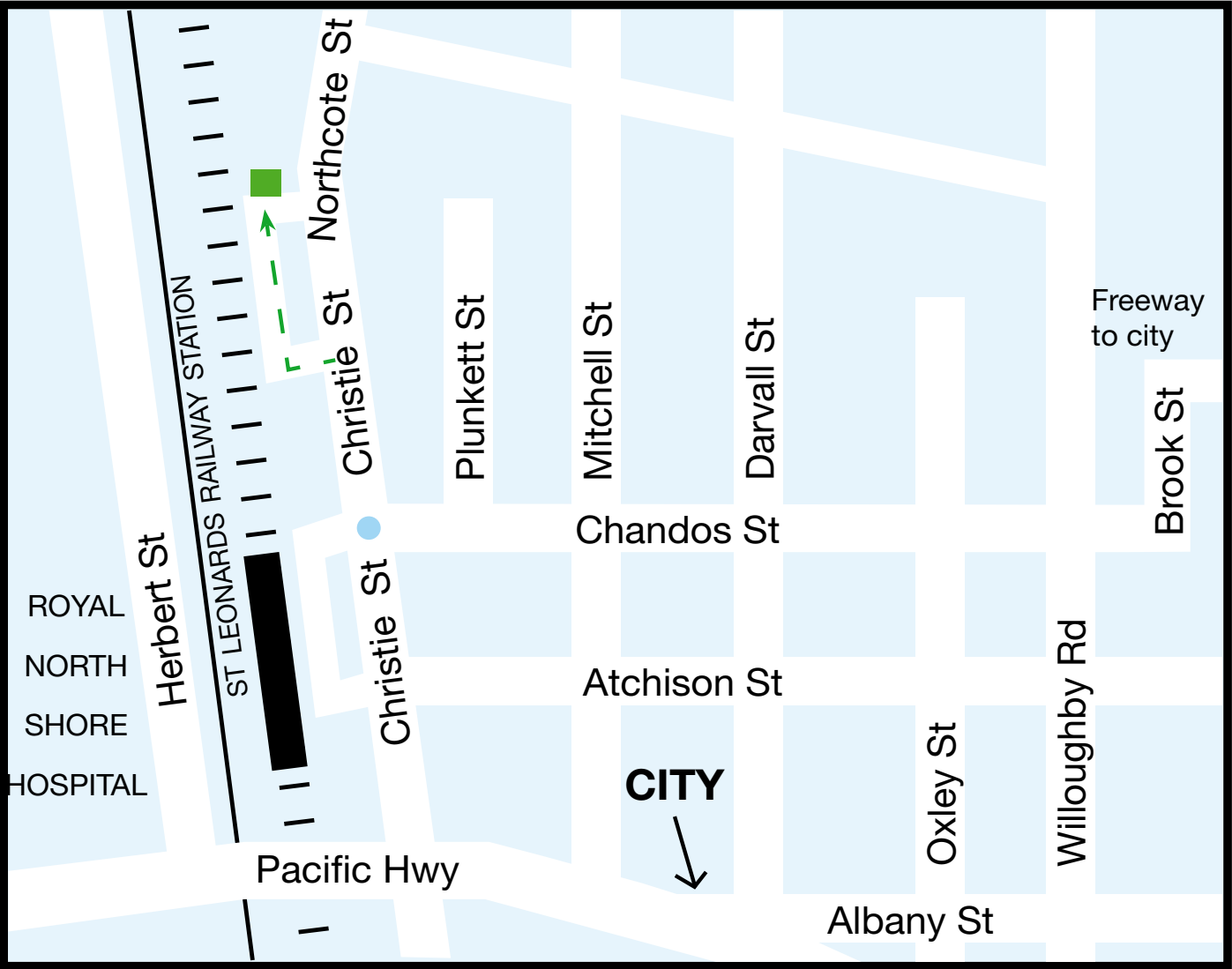


- Aspect ratio must correspond to specified print size, or cropping will occur.
- Apple Macintosh users – please ensure that the appropriate file extension (.jpg) is included in all your file names.
- Ensure all file names are alphanumeric only, i.e. no punctuation characters (? / ~ ] etc) with the only full stop ( . ) appearing before the file suffix, eg .jpg
- Digital camera files – no '.raw' camera file types accepted at present.
- No compression, layers or extra channels.

Please Note: Native Quark XPress, Illustrator InDesign and Publisher files cannot be printed at Frontier prices, these files need to be rasterised and saved out as JPEGs to print on the Frontier – see staff for more information or help.

If a separate CD of your files cannot be burned as per the above specifications, reprints will be charged at SINGLE PRINT prices LISTED ON THE FRONT PAGE.

**CONTACT US**



2B Northcote Street St Leonards NSW 2065  
(PO Box 1696 North Sydney NSW 2059)  
Sydney, Australia  
PHONE (61 2) 9902 4000  
FAX (61 2) 9439 7344  
EMAIL [productionsl@visiongraphics.com.au](mailto:productionsl@visiongraphics.com.au)  
WEB [www.visiongraphics.com.au](http://www.visiongraphics.com.au)

**OPENING HOURS**  
Monday to Friday 8.30am – 6.00pm  
Accounts contact: Friday 11am - 4pm only

**PARKING**  
Metered and non-metered street parking nearby.

**PUBLIC TRANSPORT**  
Regular trains to St Leonards station and bus services along Pacific Hwy.

*Please note that opening hours are subject to change for Christmas/New Year periods and the month of January – please check our website at these times. Vision Graphics always close on official public holidays declared for the state of NSW.*

