### **Frequently Asked Questions**

### Q: How does TATT2AWAY work?

A: TATT2AWAY involves a revolutionary new treatment called Trans Epidermal Pigment Release (TEPR). After light abrasion of the skin, a safe proprietary fluid is injected into the tattoo pigment. The fluid breaks down the ink pigment and a scab forms over the treated area. When the scab falls away, the pigment comes with it, leaving clear, pink skin to heal.

#### Q: What kind of tattoos can be removed?

A: All kinds of tattoos can be removed, including whole tattoos, parts of a tattoo, clearing an area for replacement artwork, disguising a previous solid colour cover-up, or reshaping eyebrows or lip colour tattoos. TATT2AWAY **REMOVES ALL COLOURS.** It is effective on most skin types, and is quick, safe, affordable and largely pain free.

#### Q: How is it different from laser?

A: The TATT2AWAY treatment removes all colours (it's colour blind!) unlike laser. It requires fewer treatments and is less painful than laser treatment. It's also cheaper (due to the reduced number of treatments), and it won't damage your natural skin pigment.

#### Q: How many treatments will I need?

A: We will give you an indication of how many treatments are required during your free 15-minute initial consultation. Generally, the average sized tattoo (12.5cm x 12.5cm) requires between 4-5 treatments. This depends on a variety of factors, including skin type, the age of the tattoo, your age, amount of pigment, the location of the tattoo, and history of other attempts to remove the tattoo (i.e. laser).

#### Q: How long will it take to remove my tattoo?

A: Each treatment session lasts 30 minutes to an hour. An 8 week period is necessary between treatments to allow the skin time to heal. For example, a tattoo requiring four treatments will take a minimum of 32 weeks to remove.

#### Q: Does it hurt?

A: Most clients have said that it's not anywhere near as painful as getting the original tattoo. Indeed, some have found it merely annoying, or experience an occasional jab of pain. Generally, the closer to the bone, the more sensitive it will be.

#### Q: How much does it cost?

**A:** The cost of treatment will depend on the size of the tattoo. To find out, make an appointment for a consultation today.

#### For more information contact:



# Your Tattoo Removal Guide

Removes all ink colours
Less pain than laser
Quicker results
Lower costs

### **TATT2AWAY: A New Method of Tattoo Removal**

You may want to get your tattoo removed for many different reasons. While you may have loved your tattoo in the past, your feelings towards it may have changed over time. In Australia alone, it is estimated that one in ten people have a tattoo on their body. In America, there are around 40 million people with tattoos. It is estimated that 50% of all tattoo wearers will want their tattoos removed at some stage in their life, for reasons such as:

- Dissatisfaction with the design because it was poorly executed
- It was a rash decision at the time
- An ex-partner's name is incorporated in the design
- New partner dislikes tattoos
- Concern that a tattoo on the leg or arm is visible in work clothing
- The design has stretched or faded over time

### Say Goodbye to All Ink Colours

Until the introduction of **TATT2AWAY**, laser treatment was the generally accepted method for removal of tattoo pigment. The problem is that laser light can only treat a limited range of colours, leaving others virtually untouched. **TATT2AWAY** however, is 'colour blind' and will REMOVE ALL COLOURS, including the most exotic hues and pigment blends.

### The Challenges of Laser Tattoo Removal

Laser removal of tattoos has risks associated with the types of ingredients used in manufacturing a pigment colour. When exposed to laser light, tattoo pigment molecules are literally exploded into smaller pieces. In this process, tremendous heat is generated and both effects can cause changes in the pigment composition, allowing the release of certain chemicals.

Depending on the source of the pigment and the additives used by the tattoo artist, chemicals can be released that have been judged potentially dangerous to health. Fragments of pigment broken up by a laser are disposed of by the body's own clean-up mechanism – the lymph nodes and liver. There has been some concern amongst the scientific community that these by-products could cause health problems later in life.

In comparison, **TATT2AWAY** involves non-laser tattoo removal that uses the body's own natural healing processes to safely remove the tattoo pigments, without ever releasing them into the body.



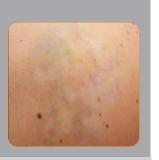
Before



Immediately after 1st treatment



At 12 wks after 1st treatment



At 12 months after 5 treatments

### **How TATT2AWAY Works**

**TATT2AWAY** treatments are designed to remove the pigmented areas of your tattoo in a series of visits – the number depends on the size of the design. For an average size tattoo, you will probably need four visits, but we will evaluate your individual needs during your initial consultation.

Tattoo pigment is inert and not recognised by the body as a foreign substance. That's why it is not rejected by the body and why it is permanent. **TATT2AWAY** uses a lactic acid proprietary fluid to bring the tattoo pigment to the surface in the form of a scab. Lactic acid is a chemical that naturally occurs in carbohydrates and meets the specifications of the US Food Chemicals Codex. Once the scab falls off – there's no more pigment and the underlying skin is clear.

The tattooed areas of your skin are lightly abraded with a special hand piece similar to the one used in your original tattoo session. The procedure is virtually painless but if you do have a low pain tolerance, we can apply a local anaesthetic to further minimise any discomfort.

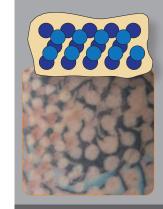
Treatment sessions generally last about 30-60 minutes, during which time small circles are created over the surface of your tattoo. We leave a space in between each circle and these areas will be treated in subsequent sessions. The spacing strategy helps with the healing process and minimises the chance of scarring. After each session, we will give you a homecare product that you can use to accelerate the optimum healing process. Time between treatment sessions is usually about 8 weeks.

## **Our Clinic is a Tattoo Removal Expert**

**TATT2AWAY** treatments are only available in leading Medical Centres, Cosmetic Salons and Spas.

Our facility is one of a select group of practices around Australia that have been authorised to perform the **TATT2AWAY** treatments. Our staff have been certified in the correct application of the technique.

When you schedule a series of **TATT2AWAY** treatments, we will ask you questions about your medical history to determine if you are a suitable candidate. You will be asked to review information about the procedure and indicate that you understand exactly what is required of you for a successful outcome. You must follow post -treatment instructions completely to ensure success.



Stencil Method



Stenciling



Treatment