clickfind™

a guided tour…

Home page

Finding a product, service or business is easy, with a simple 1-2-3 process. You can search by specific location (distance from a postcode) or choose to search within whole state/s.

Postcode finder

If you don't know the postcode (for example if you're looking for a business when you're going away from home) you can find it easily by entering the relevant suburb and state.

Step 1 – enter suburb and state

Step 2 – use the matching postcode in your search

Search results: business name

If you search for a business name, you'll see a list of businesses matching your search terms, rated by relevance. You can then look at individual business info, or re-order the results based on distance, suburb or business name. *You also have the option of adding one or more businesses to your personal shortlist.*

Search results: product

If you search for a product or service, you'll see a list of businesses that provide that product/service. You can then look at individual product/service info, or see a list of all matching products/services provided by that business. *This makes it easy for customers to see who has what they want.*
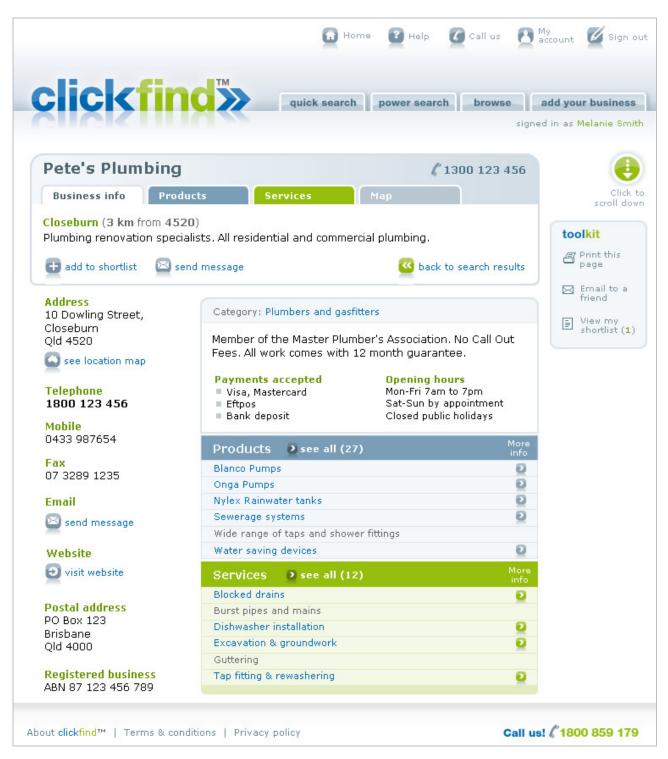
Search results: within a business listing

If you search for a product/service and want to see all matching items from a specific business, you'll be taken straight to the relevant section of the clickfind™ listing for that business.
This means customers will be more likely to browse around and see what else a business has to offer.

Business listings

Each business has a clearly laid out summary page, with an overview of the business, contact details and tabbed sections for products, services and location map. The listing can have its own URL (eg petesplumbing.clickfind.com.au), so it can even be treated as a *self-contained website for small businesses.*

Product and service listings

Each business can list *all the products and services they offer* (up to 100). On the product and service index pages, you can see a summary of each item listed, which leads to further details where available.
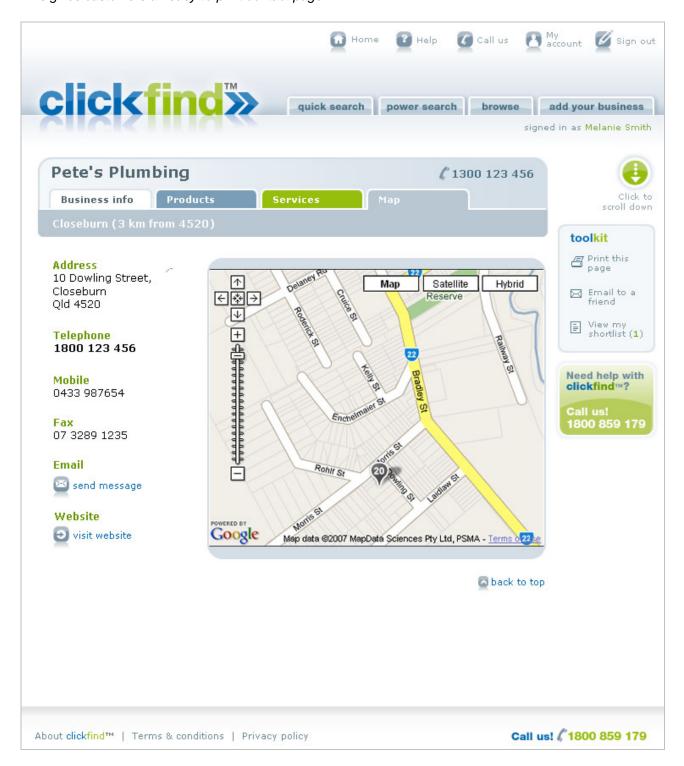
Product and service details

A business listed on clickfind™ can include detailed information on products and services.
This will increase the chance of your business being found when customers are searching for relevant products or services.

Business location maps

Each listing includes a location map, together with the address.
This gives customers an easy-to-print contact page.

Message system

Customers can send messages to a business directly from the website, track messages via clickfind™ and receive notification of new messages and responses via email.
This makes it very easy for customers to contact a business about specific products and services.